
Melissa Schultz

Marketing & Communications Specialist
Synapse Energy Economics
485 Massachusetts Ave., Suite 2, Cambridge, MA 02139
(617) 453-7037 • fax: (617) 661-0599
www.synapse-energy.com
mschultz@synapse-energy.com

PROFESSIONAL EXPERIENCE

Synapse Energy Economics, Inc., Cambridge, MA. Marketing & Communications Specialist, June 2011 – present.

Provide writing and editing support for Synapse reports, testimony, presentations, and other materials. Coordinate and write proposals. Plan and oversee promotional initiatives, marketing strategies, and the Synapse website. Enforce style guide, and ensure that written materials are clear, compelling, and consistent.

Public Service of New Hampshire, Manchester, NH. Senior Writer, August 2005 – May 2011; Contract Writer, September 1999 – April 2002.

Served as the senior writer and editor for PSNH, New Hampshire's largest electric utility. Worked closely with topic experts inside and outside of the company to produce effective print and Web communications, including speeches, letters, op-eds, magazine articles, and presentations for senior officers, as well as reports, collateral materials, website copy, and feature articles. Served as managing editor for internal and external publications, conducted research, and participated in the development of strategic communications initiatives (e.g. community outreach, legislative strategy, and advertising).

Museum of Science – Boston, Boston, MA. Editorial Associate, February 2003 – August 2005. Interviewed scientists and exhibition coordinators to produce features articles for the Museum's bimonthly member newsletter. Wrote and edited copy for marketing publications, invitations, and brochures. Worked closely with in-house and contract graphic designers.

EDUCATION

University of New Hampshire, Bachelor of Arts in English Literature, Durham, NH, 2000.

Resume dated June 2011.