

**BEFORE THE
STATE OF VERMONT
PUBLIC SERVICE BOARD**

**Investigation into Memorandum of)
Understanding between Central Vermont) DOCKET NO.
Power Service Corporation and Vermont) 6866
Department of Public Service**

DIRECT TESTIMONY OF

NEIL H. TALBOT

ON BEHALF OF

AARP

November 18, 2003

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1 **I. INTRODUCTION AND QUALIFICATIONS**

2 Q. PLEASE STATE YOUR NAME, OCCUPATION AND ADDRESS.

3 A. My name is Neil H. Talbot. I am an economic and financial consultant affiliated
4 with Synapse Energy Economics, Inc. My business address is 22 Pearl Street,
5 Cambridge MA 02139.

6 Q. WHAT ARE YOUR EDUCATIONAL QUALIFICATIONS?

7 A. In addition to earlier degrees in government and law from the University of Cape
8 Town, South Africa, I obtained a master's degree in economics from Cambridge
9 University, England in 1972, and a Master of Science in Finance (MSF) degree
10 from Boston College in 1992.

11 Q. PLEASE OUTLINE YOUR WORK EXPERIENCE.

12 A. I was employed as an economist by consulting companies for a period of 26
13 years. From 1968 to 1972 I worked with the Economist Intelligence Unit,
14 London; from 1973 to 1979 with Arthur D. Little, Inc., Cambridge, MA; and
15 from 1980 to 1994 with Tellus Institute (formerly Energy Systems Research
16 Group), Boston, MA. In 2000, I became affiliated with Synapse Energy
17 Economics, Inc, after a period as an independent consultant.

18 Q. PLEASE OUTLINE YOUR EXPERIENCE WITH UTILITY CASES SUCH
19 AS THE PRESENT PROCEEDING.

20 A. Since 1973, my consulting work has focused on electric utility planning, rates,
21 regulation and finance, and for the past several years, I have concentrated on
22 issues related to the restructuring of the electric industry. As will be readily
23 apparent from a review of my professional biography attached as

1 Exhibit ___(NHT-1), I have testified in many utility regulatory proceedings and I
2 have testified on rate of return and financial matters in a number of cases. In July
3 of this year, I filed direct and supplemental testimony on rate of return for
4 Empire District Electric Company before the Oklahoma Corporation
5 Commission.

6 Q. ON WHOSE BEHALF ARE YOU TESTIFYING IN THIS PROCEEDING?

7 A. I am testifying on behalf of AARP.

8 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS CASE?

9 A. In my testimony I address the inadequacy of the filing by Central Vermont
10 Public Service Corporation ("CVPS" or "the Company") in this matter. I also
11 address the earnings cap proposed in the Memorandum of Understanding (MOU)
12 entered into between the Company and the Department of Public Service (DPS),
13 and I estimate the Company's cost of common equity capital.

14 Q. PLEASE EXPLAIN HOW YOUR TESTIMONY IS ORGANIZED.

15 A. Section II presents a summary of the points made in my
16 testimony and my recommendations. The remainder of my
17 testimony is presented in three sections, as follows:
18 Section III addresses the inadequacy of the Company's filing in
19 this matter;
20 Section IV covers estimates the Company's cost of capital;
21 Section V contains conclusions and recommendations.

1 **II. SUMMARY AND RECOMMENDATIONS**

2 Q. WHAT IS THE SCOPE OF YOUR TESTIMONY?

3 A. My testimony addresses the Memorandum of Understanding entered into
4 between CVPS and the DPS, with a focus on the inadequacy of the case made by
5 the Company in this proceeding, and on the proposed earnings cap of 10.5%. My
6 testimony contains a substantive analysis of CVPS's cost of common equity
7 capital.

8 Q. PLEASE SUMMARIZE YOUR TESTIMONY.

9 A. The major points made in my testimony are the following:

- 10 1. It appears that this proceeding is in effect a rate case, but it does not
11 provide an opportunity for intervenors, the DPS or the Board to
12 thoroughly investigate the Company's cost of service.
- 13 2. In light of previous findings of imprudence in connection with the HQ-
14 VJO Contract, it behooves the Company to show in this proceeding that
15 it is acting prudently to reduce its power purchasing costs. This is
16 particularly important in light of the sale of Vermont Yankee to Entergy
17 and the repurchase of power from that company.
- 18 3. In my opinion, the return on equity cap of 10.5% under the MOU is
19 higher than the level warranted by the Company's cost of common
20 equity, which I estimate at 10.0%.
- 21 4. The Company's estimated revenue deficiency is virtually eliminated if its
22 cost of common equity is set at 10.0%. This underscores the importance
23 of correctly determining the other elements of CVPS's cost of service.

- 1 5. My primary approach in developing a cost estimate for common equity
2 capital for CVPS is the DCF method applied to a group of eight electric
3 utilities that are similar to CVPS and include CVPS itself. While some of
4 these companies, considered individually, appear to be more or less risky
5 than CVPS, as a group they have risk characteristics that are, considered
6 collectively, closely comparable to those of CVPS. They are all small cap
7 electric utility companies as defined by Value line. They all have
8 positive earnings and dividends forecasts according to Value Line.
- 9 6. In applying the DCF approach, the most important element is the
10 projected growth rate of company dividends. I conducted two analyses,
11 one using only Value Line's forecasts of earnings growth for the eight
12 companies, as a proxy for expected and sustainable dividends growth.
13 The DCF cost of equity estimate for the group based on only Value Line
14 forecasts is 7.6%. In the other analysis, I substituted Morningstar
15 earnings growth projections for those companies – five of the eight in the
16 group – for which Morningstar provides earnings forecasts. The enriched
17 data base increased the cost of equity estimate to 10.6%.
- 18 7. As a check, I applied the Capital Asset Pricing Model (CAPM). My
19 CAPM analysis produced an estimate of 9.15%. While the interest rate
20 component of the CAPM analysis reflects current conditions, the risk
21 premium component is based on long-term risk premiums of stocks over
22 bonds and varies from time to time. Accordingly, there is a considerable
23 degree of imprecision in a CAPM-derived estimate. However, the CAPM

- 1 analysis clearly supports an intermediate estimates somewhere between
2 the higher and lower estimates derived by the DCF analysis.
- 3 8. Long-term and short-term U.S. interest rates are close to their lowest
4 levels in over four decades. At this point, although it appears that the
5 economy is experiencing a recovery, inflation is likely to remain subdued
6 relative to historical rates in the near future, and interest rates are likely to
7 remain low, according to the Federal Reserve Board's recent statement on
8 October 28, 2003.
- 9 9. The electric utility industry has been through a period of turmoil
10 associated with partial deregulation and restructuring. Utilities like CVPS
11 that are still regulated (and are likely to remain so for the time being) are,
12 however, relatively stable from an investor standpoint.
- 13 10. CVPS has been performing quite well over the last several years. Its
14 stock returned 24.3% in 2000, 44.8% in 2001, 15.4% in 2002, and 28.9%
15 year to date in 2003. Such a performance is impressive compared to that
16 of the general market and compared to the electric industry.
- 17 11. In the current GMP case that also contains a Memorandum of
18 Understanding, the Company and the DPS have proposed an earnings
19 cap of 10.5% on common equity. A similar earnings cap is proposed in
20 this matter for CVPS. It is also set at 10.5% and is, unlike GMP's, only
21 partially retrospective to 2003. By many comparisons, CVPS as a
22 company is less risky than GMP from a financial standpoint. It has
23 considerably less long-term debt, a lower beta, a higher interest coverage

1 ratio, and a higher market capitalization than GMP. Morningstar gives
2 GMP a “B-“ for financial health, while it gives CVPS an “A-.“ In its
3 previous orders for these two companies, the Board approved an ROE
4 cap of 11.25% for GMP and 11.0% for CVPS. Under current conditions,
5 if an ROE cap of 10.5% is appropriate for GMP based on its comparables
6 and financial distress, then CVPS should have a lower ROE cap. With
7 this in mind, I recommend an ROE cap for CVPS of 10.0%. I also
8 recommend that it be fully retroactive to 2003.

9 Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS.

10 A. The setting of rates for CVPS should be preceded by a thorough investigation of
11 its costs, and of the prudence of its power supply planning and procurement. This
12 is not possible in the current proceeding. Further, I do not believe that the
13 proposed MOU is favorable to ratepayers, in part because it provides for too high
14 an earnings cap, and one which is only partly applicable to 2003 earnings. In the
15 circumstances, I recommend that the Board withhold approval of the MOU.

1 **III. INADEQUACY OF THE COMPANY'S FILING**

2 Q. PLEASE DESCRIBE BRIEFLY THE CONTEXT OF THIS PROCEEDING.

3 A. In its Opinion and Order of June 26, 2001, the Board set the Company's rates
4 through the end of 2003 subject to an earnings cap of 11.0% return on equity,
5 any excess to be returned to ratepayers. The Board stated that the "resulting rates,
6 which are in excess of the rates we would establish using a traditional costs-of-
7 service methodology, will provide CVPS with sufficient revenues to operate
8 consistent with its public service obligations, maintain an investment-grade credit
9 rating and access to capital markets at reasonable cost, and remain financially
10 viable." (page66). With regard to the HQ-VJO contract, the Board stated that
11 "there will be no further HQ-VJO Contract disallowances or penalties proposed
12 in any proceeding to establish the Company's rates based on CVPS's prudence
13 with respect to any act or omission that occurred prior to the date of this Order."
14 (page 37) However, the Board also made the following statement:

15 Our decision to allow full rate recovery in the future for power purchased
16 under the HQ-VJO Contract is not absolute. CVPS retains responsibility
17 to prudently manage the Contract in the future. Neither the MOU itself,
18 nor our approval of the MOU, absolves the Company from this duty. If
19 CVPS does not prudently manage the HQ-VJO Contract in the future, the
20 Board may disallow imprudent costs. We also note that our decision not
21 to re-institute an ROE penalty in the future only applies to those specific
22 management failures that occurred prior to 1994 and that were identified
23 in the Dockets 5701/5724 Order. (page 37)

1 Q. WHAT SUBSEQUENT DEVELOPMENTS HAVE AFFECTED THE
2 COMPANY'S POWER SUPPLY PLANNING?

3 A. CVPS has sold its share of the Vermont Yankee nuclear station to Entergy. The
4 rationale for doing so was that the sale would reduce the Company's power costs.
5 In its order of June 2002 approving the sale, the Board noted that the sale and
6 associated purchased power agreement entered into with Entergy were expected
7 to reduce the Company's cost of service and might result in a rate reduction. The
8 Board required the Company to file an updated cost of service study, based upon
9 a 2002 test year with adjustments for 2003 and 2004 in order to determine the
10 propriety of such a reduction.

11 Q. DOES THE COMPANY'S COST OF SERVICE STUDY SUPPORT A RATE
12 REDUCTION?

13 A. No. It suggests that under current rates it has a revenue requirements deficiency
14 of 0.8% for 2003 and 4.6% for 2004. As a result of this analysis, the MOU
15 entered into between the Company and the DPS contains no rate reduction.

16 Q. IN YOUR OPINION, IS THE COMPANY'S CASE FOR MAINTAINING
17 CURRENT RATES UNCHANGED WELL BASED?

18 A. No. My overriding concern is that the present proceeding appears to be a rate
19 case that does not allow the DPS, intervenors such as AARP, or the Board itself
20 to undertake the requisite investigation of the Company's cost and rate situation.
21 Such an investigation should cover the prudence of the Company's power supply
22 planning since the Board's last orders on this subject. Given the findings of the
23 Board's June 26, 2001 order regarding the Company's prior imprudence, I believe

1 it would be appropriate to require the Company to make a positive showing that
2 it's power supply planning and procurement have been prudent since that time.
3 Only after a thorough investigation should the Board make its rate determination.

4 Q. DOES THE COMPANY'S COST OF CAPITAL AFFECT THIS MATTER?

5 A. Yes. The Company's cost of capital is relevant in two respects. First, it is part of
6 the determination of the Company's revenue requirements in 2003 and 2004. The
7 Company's revenue deficiency of 0.8% is based upon on a cost of equity capital
8 of 11.0% (2003 cost of service, Schedule 3), as provided for in the previous rate
9 proceeding. However, according to the analysis presented in the following
10 section of my testimony, CVPS's cost of equity has fallen to a current level of
11 10.0%. The Company's estimated revenue deficiency for 2003 is \$2,207,000
12 (2003 cost of service, Schedule 1, line 42). A one hundred basis point reduction
13 in cost of equity from 11.0% to 10.0% would reduce the revenue deficiency
14 estimate by \$1,870,000, i.e., it would eliminate 85% of the deficiency.

15 Q. HOW DOES THIS AFFECT THE NEED FOR A THOROUGH COST AND
16 RATE INVESTIGATION?

17 A. If the very existence of a deficiency of any significant magnitude can be called
18 into question by a review of cost of equity alone, how much more so might it be
19 affected by a thorough cost and rate investigation, including a review of the
20 Company's power planning and procurement? Yet the Company has, as far as I
21 am aware, not made any showing in this proceeding that it has acted prudently in
22 dealing with its high-cost power purchase commitments.

23 Q. IN WHAT OTHER RESPECT DOES COST OF EQUITY AFFECT THIS

1 MATTER?

2 A. The MOU includes an earnings cap set at 10.50% return on equity. If this level is
3 higher than necessary to reflect the Company's cost of equity and to maintain the
4 Company's financial viability, the MOU is unfavorable to ratepayers in this
5 respect.

1 **IV. COST OF EQUITY ANALYSIS**

2 ***IV.A DCF Analysis***

3

4 Methodology

5

6 Q. PLEASE OUTLINE THE DCF APPROACH YOU USED.

7 A. The Discounted Cash Flow (DCF) method estimates the return required from an
8 investment in common stocks by finding the rate of return or discount rate that is
9 implied by the current price of the stock and the dividends expected to be paid by
10 the stock. For example, if an investor is willing to pay \$100 for a stock paying a
11 dividend of \$10 per year in perpetuity, then the required return that is implied by
12 the relationship between the price and the dividend stream is 10%. In this
13 example, the *dividend yield* of 10% is all that needs to be considered; in practice,
14 dividends tend to increase over time and it is necessary to add a term to the DCF
15 equation to account for the *growth* of dividends in the future. Where a constant
16 growth rate is assumed, the formula for the DCF calculation is:

17 $k = D_1/P_0 + g$

18 where

19 k is the required return;

20 D₁ is the dividend in the next year;

21 P₀ is the current price of the stock; and

22 g is the growth rate.

23 This formula boils down to the addition of the current dividend yield (adjusted

1 for one year's expected growth of dividends) and the growth rate.

2 Selection of a Risk-Comparable Group of Companies

3

4 Q. DID YOU APPLY THE DCF METHOD TO CVPS ITSELF OR TO A GROUP
5 OF COMPANIES?

6 A. It is certainly possible to apply the method directly and only to the company in
7 question. For statistical reasons, however, it is preferable to place reliance not
8 only on the company in question, but also on an analysis of a group of
9 companies. The data for any one company may contain random elements or
10 "noise," which tend to be averaged out in the data for a group of companies.

11 Q. WHICH COMPANIES DID YOU SELECT?

12 A. The guiding criterion in the selection process should be to find a group of
13 companies that have similar risk profiles to that of CVPS. I believe that investors
14 take into account both quantitative and qualitative considerations when assessing
15 the risks of companies. Importantly, I draw a distinction between regulated and
16 non-regulated companies. While some regulated companies may have similar
17 quantitative profiles to those of some non-regulated companies, investors rightly
18 believe that the regulated monopoly context provides a safety net for a regulated
19 company that does not apply to other companies. A simple example makes this
20 point: a non-regulated company has no protection against "bypass" by other
21 suppliers and customers often switch back and forth between competitive
22 suppliers, while CVPS does not face the likelihood of retail competition in any of
23 its jurisdictions. Likewise, a non-regulated company has no such thing as an

1 “allowed rate of return,” while a regulated utility can request a rate increase if its
2 return falls below a cost of capital benchmark. Distinctions between industries
3 are recognized by investment services, which usually present their discussions of
4 stocks on an industry-by-industry basis and commence the analysis of the stocks
5 in each industry by discussing the general situation of that industry. For these
6 reasons, I selected a group of *electric utility companies* only.

7 Q. FROM WHICH SOURCE DID YOU SELECT THESE COMPANIES?

8 A. I selected companies from Value Line’s list of electric utilities.

9 Q. WHAT KINDS OF RISKS ARE IDENTIFIED BY INVESTORS?

10 A. By risk, investors are primarily concerned about the possibility of losing money,
11 *i.e.*, the chance of suffering a loss. More generally, however, risk can be defined
12 as the uncertainty, variability or variance of a security’s returns. A risk-free
13 security is one that has fixed or certain returns, while a risky security has
14 uncertain returns. The variability of common stock returns reflects both the
15 *business risk* facing the company as a whole, and the additional *financial risk*
16 resulting from the company’s degree of debt leverage.

17 Q. DID RISK CONSIDERATIONS LEAD YOU TO SELECT A SUB-GROUP
18 OF THE VALUE LINE ELECTRIC UTILITY COMPANIES, RATHER
19 THAN THE WHOLE GROUP?

20 A. Yes. There is evidence that investors regard smaller company stocks as more
21 risky and therefore require higher rates of return from investments in smaller
22 companies. This is, I believe, partly true of smaller electric utilities, even though
23 they are regulated and relatively long-lived and low-risk when compared with

1 other small companies, and tend to be larger than most small non-utility
2 companies. I used as my "universe" of companies those electric utilities that are
3 described as "Small Cap" by Value Line, which means that their market
4 capitalization is less than approximately \$1 billion. The Value Line Investment
5 Survey lists 15 electric utility companies as Small Cap.

6 Q DID YOU APPLY ANY FURTHER SCREEN TO THESE SMALL CAP
7 COMPANIES?

8 A. Yes. I eliminated those companies that did not have positive earnings and
9 dividend growth according to Value Line. Since the DCF method requires
10 projections of dividends (or earnings as a proxy for dividends), negative growth
11 projections can be problematic. In this group of companies, seven of the fifteen
12 companies did not show positive dividends and earnings. This left eight
13 companies on my comparable company list, which is a reasonable number. The
14 list of Small Cap companies and the screening process is shown in Schedule 1
15 attached to my testimony.

16 Q. ARE THESE COMPANIES COMPARABLE TO CVPS IN TERMS OF
17 INVESTOR-PERCEIVED RISK?

18 A. Yes. As shown in Schedule 2, CVPS is somewhat more risky than the average
19 company according to some measures (S&P Long Term Corporate rating, market
20 capitalization), somewhat less risky according to others (beta, common equity
21 ratio, interest coverage) and the same according to two measures (Value Line
22 Safety and Financial Strength). Overall, the risk indicators for the group are very
23 similar to CVPS's, taking all the measures into account.

1 Implementation of the DCF Approach

2

3 Q. WHAT SOURCES OF DATA DID YOU USE?

4 A. I obtained share prices for current and recent months from Yahoo Finance dated
5 October 28, 2003, and current dividends from Value Line. As an estimator of
6 dividend growth in the future, I first used Value Line's five-year earnings
7 forecasts contained in their Aug 5, Sept 5, and Oct 3, 2003 issues. A review of
8 the dividends and earnings of my group of comparable companies showed that
9 dividend payout, which averages 62%, is not excessive, implying that it should
10 not be difficult for these utilities to sustain dividend increases in step with
11 earnings increases, consistent with strengthening their balance sheets. Value Line
12 predicts that these companies will increase their dividends somewhat more
13 rapidly than their earnings (See Schedule 4.) However, Value Line's earnings
14 projections for some of these companies appear to be low, and to develop an
15 alternative forecast I supplemented the Value Line projections with earnings
16 projections from another source, Morningstar. Five of the eight companies were
17 covered by Morningstar (see Schedule 8). (I reviewed a third source, Thomson
18 First Call, but used the Morningstar estimates because Morningstar covers more
19 companies and, for those companies covered by both sources, the estimates are
20 nearly identical.)

21 Q. IN IMPLEMENTING THE DCF APPROACH, PLEASE EXPLAIN HOW
22 YOU CALCULATED CURRENT DIVIDEND YIELD.

23 A. For each company, I obtained the latest quarterly dividend from Value Line

1 dated Aug 5, Sept 5, and Oct 3, 2003. I annualized the dividend and projected it
2 one year ahead to reflect a year's growth. I then averaged the latest current spot
3 prices for the companies' stocks as of October 28, 2003, with the beginning-of-
4 month prices for the four months July to October, 2003, i.e., I calculated the
5 simple average of the five data points.

6 Q. PLEASE COMMENT ON YOUR USE OF AVERAGE STOCK PRICES FOR
7 RECENT MONTHS RATHER THAN RELYING EXCLUSIVELY ON THE
8 LATEST "SPOT" STOCK PRICES.

9 A. There has been considerable debate about this issue over the years. On the one
10 hand, it is desirable to stabilize the stock price data by averaging over a period of
11 time. On the other hand, it is useful to incorporate the up-to-date information
12 contained in the latest spot price. In this case, since there has been a run-up in
13 stock prices in recent months, I thought it wiser to use an average rather than rely
14 upon spot prices that could change quite considerably from one month to the
15 next. The use of averages has the effect of matching prices and dividends, and, in
16 this particular case, tends to slightly increase the DCF estimates for the group
17 (see Schedule 3 for stock prices).

18 Q. PLEASE EXPLAIN HOW YOU ESTIMATED DIVIDEND GROWTH FOR
19 THE SMALL CAP GROUP OF ELECTRIC UTILITIES.

20 A. As noted earlier, I used Value Line and Morningstar earnings forecasts as the
21 best indicator of future dividend growth. As can be seen in Schedule 4, the Value
22 Line earnings growth projections average 3.6% per year, which is a rather low

1 estimate. The inclusion of Morningstar earnings growth projections where
2 available substantially increased the growth projection for the group to 6.5%,
3 which, by contrast, appears rather high (see Schedule 9).

4 Q. HOW DO THESE DIVIDEND YIELD AND GROWTH PROJECTIONS
5 TRANSLATE TO YOUR SUGGESTED ROE?

6 A. Recall that the standard DCF formula is as follows:

7
$$k = D_1/P_0 + g$$

8 where

9 k is the required return;

10 D_1 is the dividend in the next year;

11 P_0 is the current price of the stock; and

12 g is the growth rate.

13 For the comparable group of companies, a summary calculation using Value line
14 only earnings is as follows. Please see Schedule 5 for a more detailed calculation
15 by company.

16 $D_1/P_0 = 1.10/26.53 = 0.041$ or 4.1%, which is the yield term. Calculation of
17 yields by company and then averaging gives a more accurate 4.0%.

18 $g = .036$ or 3.6%, which is the growth term.

19 From the above, $k = 0.040 + 0.036 = 0.076$ or 7.6%.

20 Using the Morningstar earnings and the same calculation, we see:

1 $D_1/P_0 = 1.13/26.53 = .043$, which is the yield term. (In this case changed when
2 calculated by company and then averaged the more accurate average yield is
3 4.1%).

4 $g = .065$, which is the growth term.

5 From the above, $k = 0.041 + 0.065 = 0.106$ or 10.6%.

6 Q. IN YOUR OPINION, HOW SHOULD THESE TWO ESTIMATES OF 7.6%
7 AND 10.6% BE EVALUATED AND RECONCILED?

8 A. While a degree of scatter or "noise" is inevitable in applying the DCF analysis to
9 a group of companies, some of the Value Line estimates appear to be unreliable
10 in this instance. A review of the final column in Schedule 5 shows that no fewer
11 than three of the eight company-specific estimates are implausibly low, ranging
12 from 3.6% to 4.3%. However, while I think the Morningstar data make the
13 company-specific estimates more plausible (see final column on Schedule 9), I
14 am disinclined to rely exclusively on these somewhat high growth estimates.
15 Rather, while giving more weight to the 10.6% estimate derived with
16 Morningstar as well as Value Line data in Schedule 9, I believe some weight
17 should also be given to other sources of information.

18

19 *IV.B CAPM Application*

20

21 Q. DID YOU DEVELOP ANY EQUITY COST ESTIMATES USING OTHER

1 METHODS?

2 A. Yes. I used the CAPM approach to obtain an alternative estimate as a check on
3 my DCF results. I generally do not believe that this method or other risk-
4 premium approaches are very reliable, owing partly to the instability of the risk
5 premium itself. However, I believe it is useful, at a minimum, to use the CAPM
6 method as a check.

7 Q. PLEASE EXPLAIN THE IDEA UNDERLYING THE CAPM APPROACH.

8 A. The CAPM method uses a formula to estimate the return required for a stock
9 based upon the risk level of the stock as compared to the market as a whole.
10 Earlier, I described investors' concerns about risk as the fear of losing money, or
11 more generally, uncertainty about the future returns of an investment. Modern
12 portfolio theory has taken the analysis of risk a step further by dividing
13 variability into company-specific and “systematic” components. The idea
14 underlying this distinction is that in a portfolio of investments, it is possible to
15 diversify away company-specific risk by investing in a number of companies.
16 This leaves only variability that *cannot* be diversified away because it reflects the
17 risk that *all* securities share, *i.e.*, the risk that the whole investment market (in
18 practice usually the whole stock market) will rise and fall together.

19 The Capital Asset Pricing Model (CAPM) formalizes systematic or
20 market risk in the concept of “beta.” The stock market as a whole has a beta of
21 one, by definition. Individual securities range from having a negative beta
22 (“hedge” securities that change in value in the opposite direction to the market),
23 to a positive beta less than one (relatively low-risk securities) and a positive beta

1 greater than one (relatively risky securities).

2 The CAPM formula is as follows:

3
$$k = r_f + (b \times (r_m - r_f))$$

4 where k is the required rate of return on common equity,

5 r_f is the risk-free rate of return,

6 b is the “beta” measure of market risk for these

7 companies, and

8 r_m is the required return on the market as a whole.

9 Note that in this formula $(r_m - r_f)$ is the difference between the expected return
10 on the market and the risk-free rate of return, *i.e.*, it is the risk premium required
11 on the market basket of securities as a whole. When multiplied by the
12 appropriate beta for the group of stocks being analyzed, the risk premium on the
13 market basket is calibrated to the appropriate level for the group of stocks. This
14 calibrated risk premium is added to the risk-free rate to obtain the total return
15 required for this group of stocks.

16 Q. WHAT SOURCES OF DATA DID YOU USE?

17 A. I obtained current estimates of the risk-free rate of return using Three-Month
18 Treasury bill and Thirty-Year Treasury bond rates, which (as of November 11,
19 2003, as reported in the New York Times) are at 0.93% and 5.27% respectively.
20 To these, I added long-term historical risk premiums reported by Ibbotson
21 Associates, in their *2003 Yearbook*, for large-company and small-company
22 stocks. These premiums above Treasury bill and Treasury bond rates range from
23 3.97 to 8.12 percentage points – see Schedule 6.

1 Q. WHAT DOES YOUR CAPM EXERCISE INDICATE WITH REGARD TO
2 THE COST OF COMMON EQUITY FOR CVPS AND OTHER SMALL CAP
3 ELECTRIC UTILITY COMPANIES?

4 A. The average beta for the group of Small Cap companies that I identified in
5 Schedule 1 is 0.62. A critical variable in the analysis is the distinction between
6 small and large companies because in the Ibbotson Associates data, the long-term
7 market return for small companies is 16.9%, compared with only 12.2% for large
8 companies. The main issue then is where on the spectrum between "small" and
9 "large" the comparable companies belong. The average market capitalization for
10 the group is \$577 million (see Schedule 2). The Ibbotson data has used different
11 sources of information for different time periods. For earlier years it defines
12 "small" companies as those that were in the bottom quintile of New York Stock
13 Exchange stocks, i.e., the smallest fifth. For more recent years it has included
14 NASDAQ and other stocks. Currently, the cut-off is a market cap of \$483
15 million, and the weighted average cap of "small" stocks is \$239 million. It seems
16 clear that Small Cap utilities combine features of large companies – larger size
17 than the average "small" stock, longevity, and relatively secure regulated markets
18 – with size characteristics close to those of Ibbotson Associates' "small"
19 companies. In these circumstances, I chose to simply average the returns by
20 using small and large company risk premiums in my CAPM analysis. The
21 CAPM result – see Schedule 6 -- is 9.15%. This supports my sense that the
22 higher DCF result calculated with Morningstar as well as Value Line data shown
23 in Schedule 9 is rather high.

1 *IV.C Best Estimate of Cost of Equity Capital for CVPS*

2
3 Q. HOW DO YOU PROPOSE TO RECONCILE THE ABOVE ESTIMATES OF
4 COST OF COMMON EQUITY CAPITAL?

5 A. I reviewed certain broader sources of information as a guide to the use of
6 estimates derived from these detailed calculations. First, I note that the actual
7 earned returns on common equity (ROEs) of this group of electric utility
8 companies currently average 9.50% according to Value Line. (See Schedule 7)
9 Estimates for the broader electric utility industry differ – Value Line (October 3,
10 2003) estimates actual electric utility ROE for 2003 at 11.3%, while Business
11 Week (November 17, 2003) estimates 9.2% for the 12 months ended September
12 30, 2003. I note that market to book ratios for the stocks of my group of
13 companies currently average 149% (see Schedule 7), which suggests that their
14 current returns are at least adequate, and more likely a bit rich. A market to book
15 ratio closer to 100% would be adequate to enable investors to sell their stocks
16 and recover the actual book costs of their investments. Likewise, a market to
17 book ratio closer to 100% would still enable the Company to issue stock without
18 diluting book value per share.

19 Q. HAVE YOU REVIEWED COMMISSION-ALLOWED RATES OF RETURN
20 ON EQUITY?

21 A. Yes. Allowed returns have generally declined in recent years. (See Schedule 10)
22 The latest issue of Public Utilities Fortnightly (November 15, 2003) contains a
23 survey of ROE rulings (pages 33-36). There is a range from under 10.0% to over
24 12.0%. The factors discussed in the Fortnightly article are general cost of capital,

1 as measured by interest rates, and risk.

2 Q. IN THIS CASE, ARE ACTUAL RETURNS OR ALLOWED RETURNS
3 MORE RELEVANT?

4 A. Since the earnings cap applies to actual earned returns, actual returns are more
5 relevant in this proceeding.

6 Q. WHAT WAS THE ESTIMATE OF CVPS'S COST OF CAPITAL
7 ACCORDING TO DPS CONSULTANTS THE COLUMBIA GROUP?

8 A. The Columbia Group recently estimated the Company's cost of equity at 9.5%.

9 Q. WOULD A 10.0% RETURN ON EQUITY ALLOW THE COMPANY TO
10 ACHIEVE ADEQUATE INTEREST RATE COVERAGE?

11 A. Yes. The Company is currently earning only 8.5% on common equity, has
12 before-tax interest coverage of 4.1 times according to Value Line, and its
13 securities are rated investment grade. An increase in actual ROE to 10% would
14 obviously improve its financial profile.

15 Q. DID YOU REVIEW OTHER SOURCES OF INFORMATION ON THE COST
16 OF CAPITAL TODAY?

17 A. Yes. As shown in the table below, I reviewed the broad trends in interest rates,
18 leading up to the current interest rates I used in my CAPM analysis. Data below
19 is from the Federal Reserve.

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	<u>Current</u>	<u>Year Ago</u>	<u>Average (1990-2000)</u>
90-day T. Bill Rate	0.93	1.30	4.95
30-yr T. Bond Rate	5.27	5.39	6.68

It is also apparent from the table that current interest rates, both long-term and short-term, are low compared with last year and the ten-year period before that. They are also significantly lower than the long-term averages calculated by Ibbotson Associates, which are 3.8% for Treasury Bills and 5.8% for 30-year Treasury Bonds. It is evident that short-term interest rates have dropped most dramatically, by three or four percentage points from longer-term averages. The Federal Reserve Board is currently holding short-term interest rates at 45-year lows. However, long-term interest rates, as reflected in the 30-year Treasury bond rate, have also fallen significantly. The low level of interest rates provides support for low estimates of the cost of equity capital than would have been reasonable in regulatory proceedings before the Federal Reserve Board's interest rate cuts and the drop in inflation.

Q. DO YOU HAVE ANY OBSERVATIONS ON THE ECONOMIC OUTLOOK?

A. The economy now seems set for growth with low inflation, according to consensus forecasts. While U.S. interest rates have risen somewhat from their lows at mid-year, they are still close to their lowest levels in four decades. The cost of capital to utility companies like CVPS that can issue investment grade securities also remains low. Inflation is likely to remain subdued, even if the

1 economy continues to grow. This is clear from the Federal Reserve Board's
2 statement of October 28, 2003, explaining that its current policies can be
3 maintained for a considerable period.

4 Q. HOW DOES THE CONDITION OF THE ELECTRIC UTILITY INDUSTRY
5 AFFECT CVPS'S COST OF CAPITAL?

6 A. The electric utility industry has, as is well known, been through a period of
7 turmoil associated with partial deregulation and restructuring. This period may
8 not be fully behind us. Utility holding companies that embarked on electricity
9 trading ventures or even those that own significant amounts of generation are
10 particularly vulnerable to market fluctuations. However, utilities like CVPS that
11 are still regulated and likely to remain so for the time being are relatively stable
12 from an investor standpoint. CVPS can benefit by buying on the competitive
13 wholesale electricity market without facing severe competition in its regulated
14 retail market.

15 Q. IS CVPS VULNERABLE TO FLUCTUATIONS IN PURCHASED POWER
16 COSTS?

17 A. CVPS is dependent on the power market for its supplies of electricity, but it
18 obtains most of its power requirements under long-term contracts. According to
19 Fitch, the rating agency, "Moderate commodity exposure is (CVPS's) primary
20 credit risk...The commodity risk is primarily the result of having no fuel
21 adjustment cost recovery mechanism." (CVPS response to AARP1-CVPS17)

22 Q. PLEASE COMMENT ON CVPS'S FINANCIAL SITUATION AND
23 OUTLOOK.

1 A. CVPS stock has been performing quite well over the last several years. Its stock
2 returned 24.3% in 2000, 44.8% in 2001, 15.4% in 2002, and 28.9% year to date
3 in 2003. Such a performance is impressive compared to that of the general
4 market and compared to the electric industry; over the last two years, the S&P
5 index is slightly negative, while CVPS has enjoyed 40% growth.

6

1 **V. CONCLUSIONS AND RECOMMENDATIONS**

2 Q. IN DOLLAR TERMS, HOW LARGE IS YOUR ADJUSTMENT TO
3 THE COMPANY'S COST OF SERVICE?

4 A. As noted earlier in my testimony, the adjustment of 100 basis points to the
5 Company's cost of equity is approximately \$1,870,000, or 85% of the revenue
6 deficiency claimed by the Company for 2003.

7 Q. WHAT IS YOUR VIEW OF THE MEMORANDUM OF UNDERSTANDING
8 IN LIGHT OF YOUR COST OF CAPITAL ANALYSIS?

9 A. The MOU includes an earnings cap of 10.5% return on equity for 2004. If the
10 earnings cap were set at 10.0% return on common equity as opposed to the
11 proposed 10.5%, the adjustment would be \$935,000, one half of the above-
12 mentioned amount. The proposed earnings cap is also retrospective in the sense
13 that it modifies CVPS's existing earnings cap set at 11.0% for 2003 by adjusting
14 it downwards to 10.75%. This is equivalent to retaining 11.0% for the first half of
15 the year and introducing the new 10.5% cap for the second half of the year.
16 Thirdly, the MOU retains the 10.5% cap for 2005. However, while the Company
17 may not apply for a rate increase effective during 2004, it may do so effective
18 January 1, 2005 if it deems it necessary to do so.

19 Q. HOW DOES THE PROPOSED CVPS EARNINGS CAP COMPARE WITH
20 THE EARNINGS CAP PROPOSED FOR GMP?

1 A. The one identical feature is that the level of both caps is set at 10.5%. This is
2 unfavorable to CVPS ratepayers because CVPS is a financially stronger
3 company than GMP.

4 Q. IS YOUR ESTIMATE OF 10.0% COST OF EQUITY FOR CVPS
5 CONSISTENT WITH THE 10.5% CONTAINED IN GMP'S PROPOSED
6 MOU?

7 A. Yes. CVPS is likely to be perceived as significantly less risky than GMP.
8 According to several measures of risk – beta, common equity ratio, interest
9 coverage and capitalization – CVPS is less risky. (See Schedule 2) In their
10 previous rate cases, CVPS was awarded an equity cost of 11.0% compared with
11 GMP's 11.25%, a difference of 25 basis points. In my view, the current
12 difference is approximately 50 basis points.

13 Q. IN WHAT RESPECTS DO THE TWO COMPANIES' EARNINGS CAPS
14 DIFFER?

15 A. GMP's earnings cap replaces its earlier rate cap of 11.25%, i.e., it is fully
16 retroactive to 2003. By contrast, CVPS's earnings cap for 2003 is set at the
17 midpoint between its old cap of 11.0% and the proposed new cap of 10.5%. In
18 this sense, too, the CVPS proposal is unfavorable to ratepayers.

19 Q. HOW DO THE EARNINGS CAP PROVISIONS COMPARE WITH RESPECT
20 TO FUTURE YEARS?

21 A. The GMP proposal is binding on the Company for three future years – 2004,
22 2005 and 2006. This gives ratepayers an assurance that the GMP will not retain
23 earnings in excess of 10.5% during the entire three-year period (as well as

1 retrospectively during 2003). By contrast, the CVPS proposal is fully binding on
2 the Company only in 2004. While it is nominally effective in 2005, the Company
3 may within its discretion file for new rates effective during that year.

4 Q. WHAT, THEN, IS YOUR RECOMMENDATION TO THE BOARD?

5 A. Given that a lower cost of equity would virtually eliminate CVPS's claimed
6 revenue deficiency for 2003, I am concerned that other aspects of revenue
7 requirements have not received the attention that is due to them in what amounts
8 to a rate case for 2003/2004. Note that longer-term rate stability is not assured by
9 the agreement, which is only binding through the end of 2004. The Company has
10 not made any showing that its power supply costs, which were found in part to be
11 imprudently incurred in the past, are now prudent. Prudence should, in my
12 opinion, be investigated before rates are set, as should other aspects of cost of
13 service. I would recommend that the Board reject CVPS's MOU as currently
14 proposed.

15 Q. DOES THAT COMPLETE YOUR TESTIMONY?

16 A. Yes, thank you.