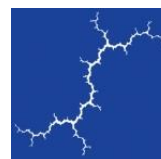

Cutting Electric Bills with the Clean Power Plan

EPA's Greenhouse Gas Reduction
Policy Lowers Household Bills

January 14, 2016

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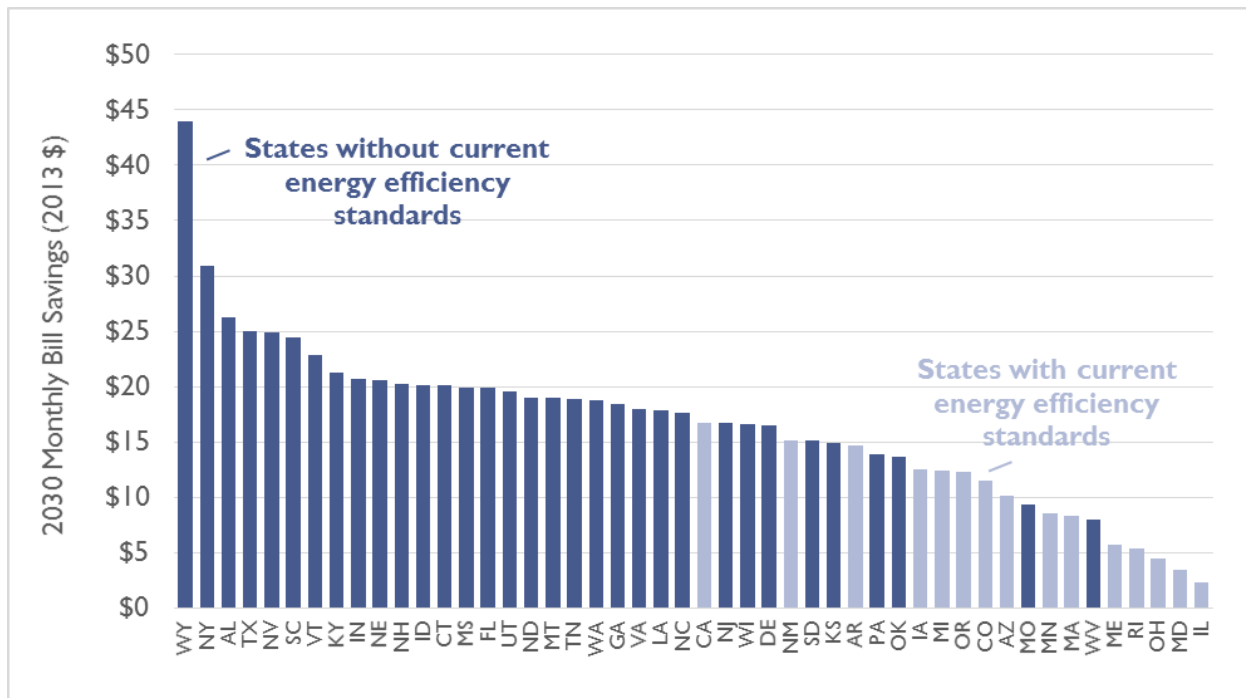
EXECUTIVE SUMMARY

In October 2015, the Environmental Protection Agency finalized the Clean Power Plan. States are now free to begin implementation by developing compliance strategies with the new federal policy designed to reduce carbon emissions from power plants. Meanwhile, there has been ongoing public, legal, and legislative debate regarding the economic impacts of reducing carbon pollution from power plants, particularly with respect to customer electric bills.

Synapse Energy Economics, Inc. has undertaken an analysis to model the impacts on household electric bills of compliance with EPA’s Clean Power Plan in the 48 continental U.S. states. Synapse examined the comparative cost associated with state implementation plans that maximize available energy efficiency strategies versus a future in which states are not Clean Power Plan-compliant. We found that if states comply with the Clean Power Plan through strategies that encourage cost-effective energy efficiency, households can expect to save an average of \$17 per month on their electric bills in 2030 compared to a reference case that does not comply with the rule.

Figure ES-1 illustrates the extent to which ratepayers in each state accrue bill savings in this scenario. Monthly savings range from a high of \$44 per month in Wyoming to a minimum of \$2 per month in Illinois.

Figure ES-1. 2030 residential monthly bill savings with Clean Power Plan compliance



The greatest bill savings take place in states that do not currently have requirements for future energy efficiency savings (as shown in Figure ES-1) and states with high levels of poverty, relative to the national average.

Synapse’s analysis also compared monthly bills between this strong energy-efficiency scenario and a scenario in which Clean Power Plan compliance is achieved with far lower efficiency savings. We found that, on average, bills were \$21 per month lower in the scenario that employs strong investments in energy efficiency than in the scenario that achieves compliance through other strategies. By implementing cost-effective energy efficiency, states can both reduce carbon dioxide emissions and save all households money, including those in low-income communities.



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1. WHAT WILL EPA'S EMISSIONS PLAN COST CONSUMERS?

In October 2015, the U.S. Environmental Protection Agency (EPA) finalized its Clean Power Plan under Section 111(d) of the Clean Air Act. The Clean Power Plan aims to reduce annual emissions of carbon dioxide (CO₂) from existing fossil fuel-fired power plants to approximately 32 percent below 2005 levels by 2030.¹ Achieving this level of emission reductions may require significant changes to the nation's electric system, but these changes need not come at an increased cost to consumers.

Synapse conducted an analysis of the impacts of Clean Power Plan compliance with intensive investment in renewables and energy efficiency on electric-sector emissions and costs. Our results are presented in the accompanying policy brief, *The Clean Power Plan: Green and Affordable*.² This background report to the brief focuses on state-specific modeling results and documents the assumptions and methodology of the analysis. For this study, Synapse modeled emission reductions under three scenarios of the future U.S. electric system:

- a business-as-usual “Not-CPP-Compliant” case,
- a “Synapse-CPP” approach to Clean Power Plan compliance that emphasizes cost-effective energy efficiency, and
- a “Low-EE-CPP” approach to Clean Power Plan compliance that emphasizes new renewables and expansion of existing natural gas combined-cycle generators.

The reference Not-CPP-Compliant case is a no-new-policy or business-as-usual scenario in which existing state renewable portfolio standards are met but not expanded. New load is met largely by expanding current gas- and coal-fired generating capacity, and the existing fleets of coal-fired and nuclear plants are retrofitted to continue operating.

Both policy cases, in contrast, are designed to meet the Clean Power Plan requirements between 2022 and 2032. In these scenarios, we assume that all states meet the mass-based CO₂ emission target covering both new and existing sources, and that California and states participating in the Regional Greenhouse Gas Initiative (RGGI)³ meet their own more stringent emission caps. In each Clean Power

¹ Previous Synapse reports on the implications of the proposed Clean Power Plan and best practices for planning for Consumer advocates include Knight, P., et al. 2015. *Bill Savings in a Clean Energy Future, Part 2*, available at: <http://synapse-energy.com/sites/default/files/Bill-Savings-Part-Two.pdf>; Jackson, S. et al. 2015. *Clean Power Plan Handbook*. Available at: <http://www.synapse-energy.com/sites/default/files/Clean-Power-Plan-Handbook.pdf>; and Wilson, R. et al. 2015. *Best Practices in Planning for Clean Power Plan Compliance*. Available at: <http://synapse-energy.com/sites/default/files/NASUCA-Best-Practices-Report-15-025.pdf>.

² The brief can be found at <http://www.synapse-energy.com/Cpp-Green-Affordable>.

³ RGGI states are Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New York, Rhode Island, and Vermont.



Plan-compliant scenario, we assume two groups of states that each trade amongst themselves: RGGI states, and all other states.

High levels of energy efficiency and renewables take the place of fossil fuel generation in the compliant scenarios and, as a result, substantial emissions are avoided, as demonstrated in Synapse's recent report on air emissions displacement.⁴ Synapse's analysis shows that average households save \$17 per month on 2030 electric bills when Clean Power Plan compliance is achieved with strong energy efficiency programs, as compared to the high-emissions Not-CPP-Compliant case.

2. THE CLEAN POWER PLAN SAVES MONEY

Our analysis found that when states employ the most cost-effective compliance approaches, the Clean Power Plan can lead to savings on electric consumers' bills.

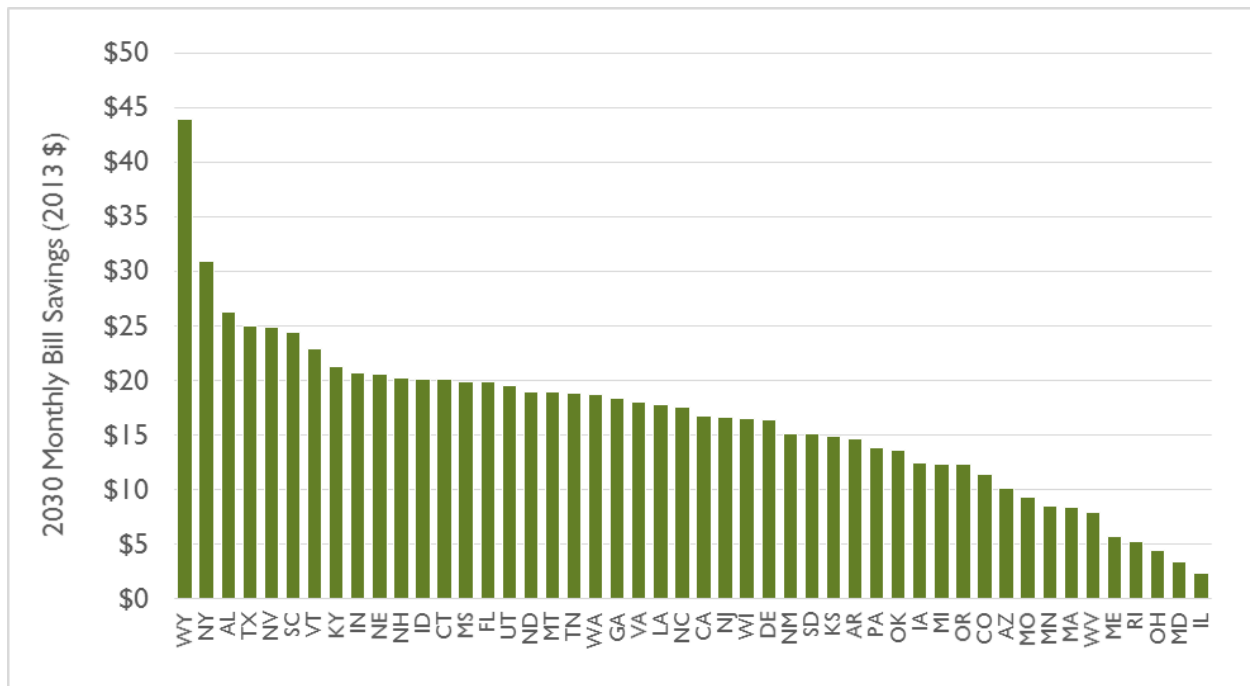
Strong investments in energy efficiency save ratepayers \$17 per month in 2030

When states pursue CO₂ emission reduction strategies that yield strong energy efficiency savings, households can expect to see average electric bill savings of \$17 per month in 2030. Figure 1 shows the difference between 2030 monthly bills for each state in the Synapse-CPP case and the Not-CPP-Compliant case. In 2030, average monthly bill savings range from a high of \$44 per month in Wyoming to a minimum of \$2 per month in Illinois. The difference in bill savings among states depends on many factors, including energy efficiency requirements and the resources used to generate power now and in the future.

⁴ Biewald, B. et al. 2015. *Air Emissions Displacement by Energy Efficiency and Renewable Energy*. Available at: http://www.synapse-energy.com/sites/default/files/Air-Emissions-Displacement-by-Energy-Efficiency-and-Renewable-Energy_0.pdf.



Figure 1. Difference between 2030 residential monthly bills in the Synapse-CPP and Not-CPP-Compliant cases

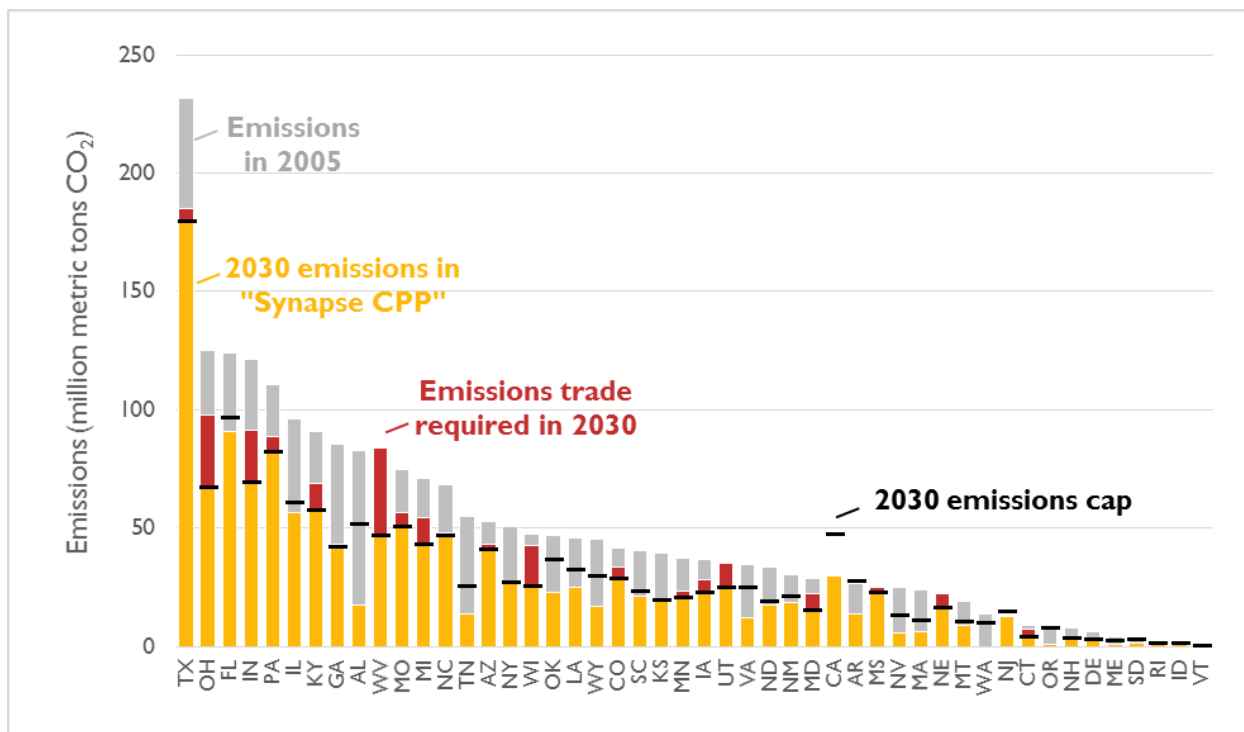


Biggest emission reductions don't mean highest costs for consumers

Even the states that require the largest emission reductions do not have higher bills than they would without Clean Power Plan compliance. In fact, many of the states with the largest emission reductions in 2030 compared to 2005—such as Alabama, Florida, Tennessee, Texas, and Wyoming—are among those that save the most on their monthly electric bills. The lack of a direct connection between emission reductions and bill impacts is caused in part by CO₂ emission allowance trading. States can choose to either reduce electric emissions within their own boundaries or purchase emission reduction allowances from out of state—whichever is cheapest.

Twenty-one states use allowance trading in 2030 in order to achieve compliance (see Figure 2). This allowance requirement is balanced by “over-compliance” in the other 27 states. Market-based coordination of compliance across the country allows states to take a least-cost approach to reducing emissions.

Figure 2. CO₂ emissions (Clean Power Plan target and Synapse-CPP result) in 2030 compared to 2005



Note: Four states have 2030 emissions in excess of 2005 emissions by 5 percent or less. A fifth state, Idaho, sees emissions increase from 0.5 million metric tons to 1.1 million metric tons (less than one-tenth of 1 percent of nationwide emissions) as a result of an NGCC unit constructed in 2012.

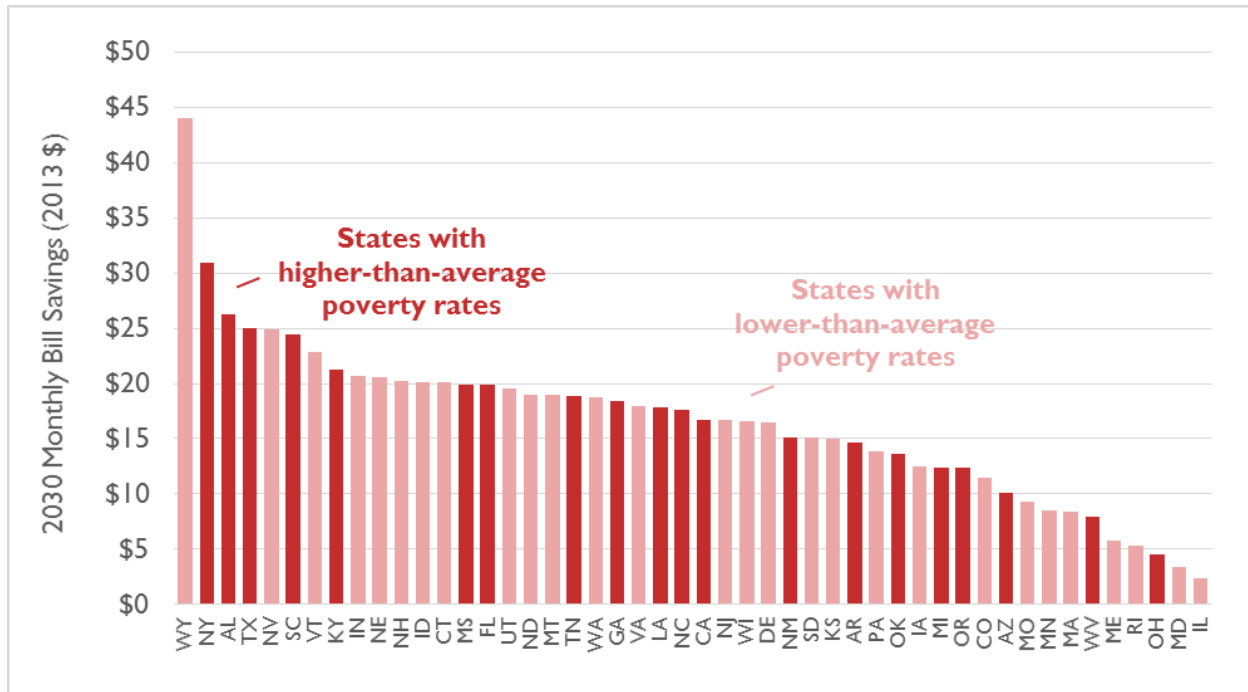
Largest bill savings found in states with higher poverty rates

Many of the states with the largest bill savings in this study also have higher-than-average rates of poverty.⁵ Of the states with the eight highest monthly bill savings between the Synapse-CPP case and the Not-CPP-Compliant case, five have poverty rates in excess of the national rate. These five include Alabama and Kentucky, two of the five states with the highest poverty rates in the nation (see Figure 3).

⁵ The poverty rates referred to in this study represent the percentage of a state's residents living below the federal poverty level. The 2014 American Community Survey estimated that, nationwide, 15.5 percent of Americans were living below the federal poverty level.



Figure 3. 2030 residential monthly bill savings for households under the Synapse-CPP case compared to the Not-CPP-Compliant case; states with poverty rates above the national poverty rate are highlighted



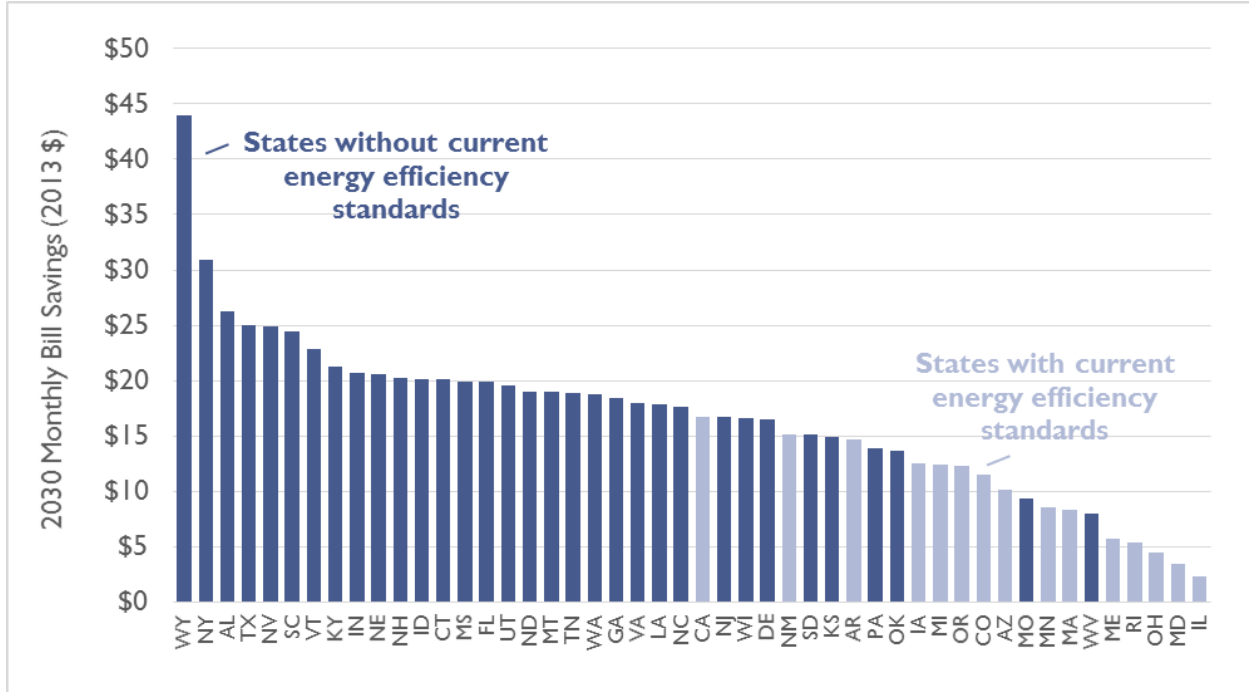
Largest bill savings found in states with no energy efficiency requirements today

Most of the states expected to experience the greatest bill savings do not currently have policies requiring energy efficiency in place (see Figure 4).⁶ Of the states with the 24 highest monthly bill savings, none have existing policies requiring future energy efficiency savings.⁷ Conversely, of the states with the 10 smallest savings, all but two have energy efficiency standards requiring future incremental energy efficiency, even in a business-as-usual future. Regardless of their strategy for Clean Power Plan compliance, states without energy efficiency standards in place are leaving money on the table that could lower bills for residential consumers.

⁶ Note that in many states where there are no policies requiring energy efficiency, utilities and third-party entities nonetheless install energy efficiency measures. See Appendix B and Appendix C for more information about inputs to the scenarios, including energy efficiency assumptions.

⁷ In this analysis, we defined states with existing energy efficiency policies to be states with legislation currently requiring utilities in those states to meet a fraction of portion of future electricity demand through energy efficiency. States with anticipated voluntary energy efficiency savings or historical savings resulting from voluntary programs were assumed to not require energy efficiency in all future years.

Figure 4. Difference between 2030 residential monthly bills in the Synapse-CPP and Not-CPP-Compliant cases; states with energy efficiency standards currently in place highlighted

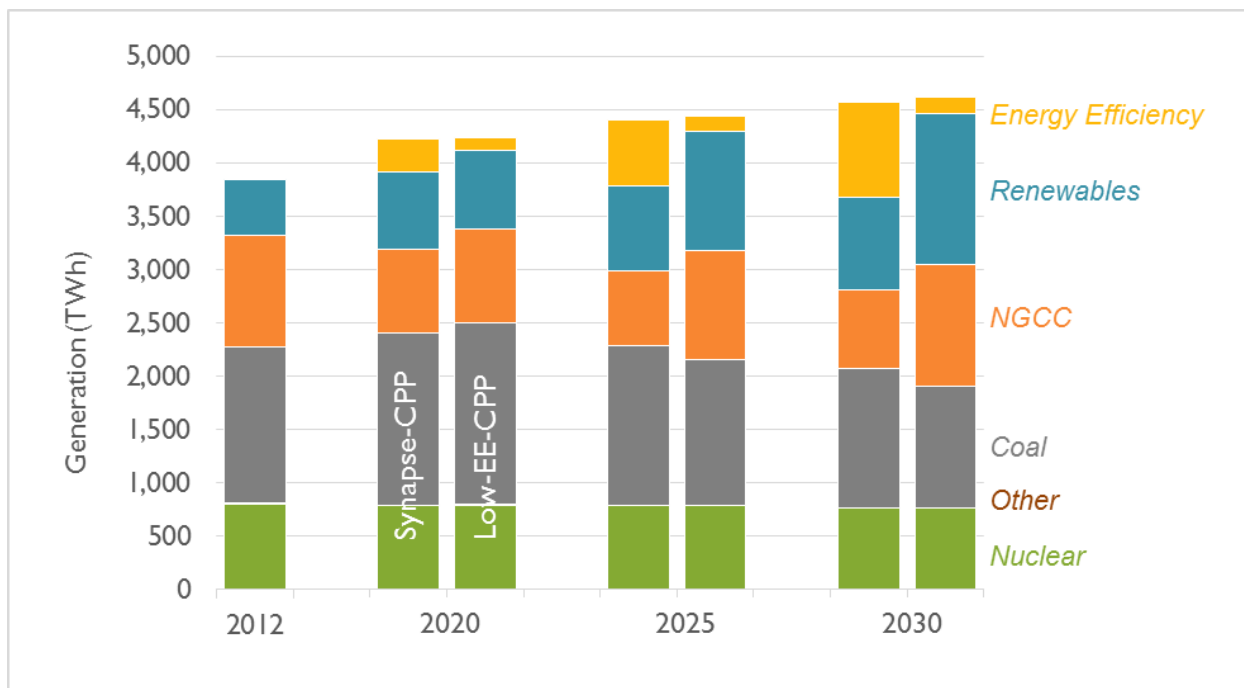


Energy efficiency is the cheapest way to reduce CO₂ emissions

Synapse tested the impact of energy efficiency on the cost of Clean Power Plan compliance by modeling a Low-EE-CPP case that achieves compliance with the rule while maintaining business-as-usual energy efficiency savings. As shown in Figure 5, the Low-EE-CPP case relies much more heavily on natural gas combined-cycle generation and renewables to achieve the same level of emission reductions.



Figure 5. Generation mix in the Synapse-CPP and Low-EE-CPP cases

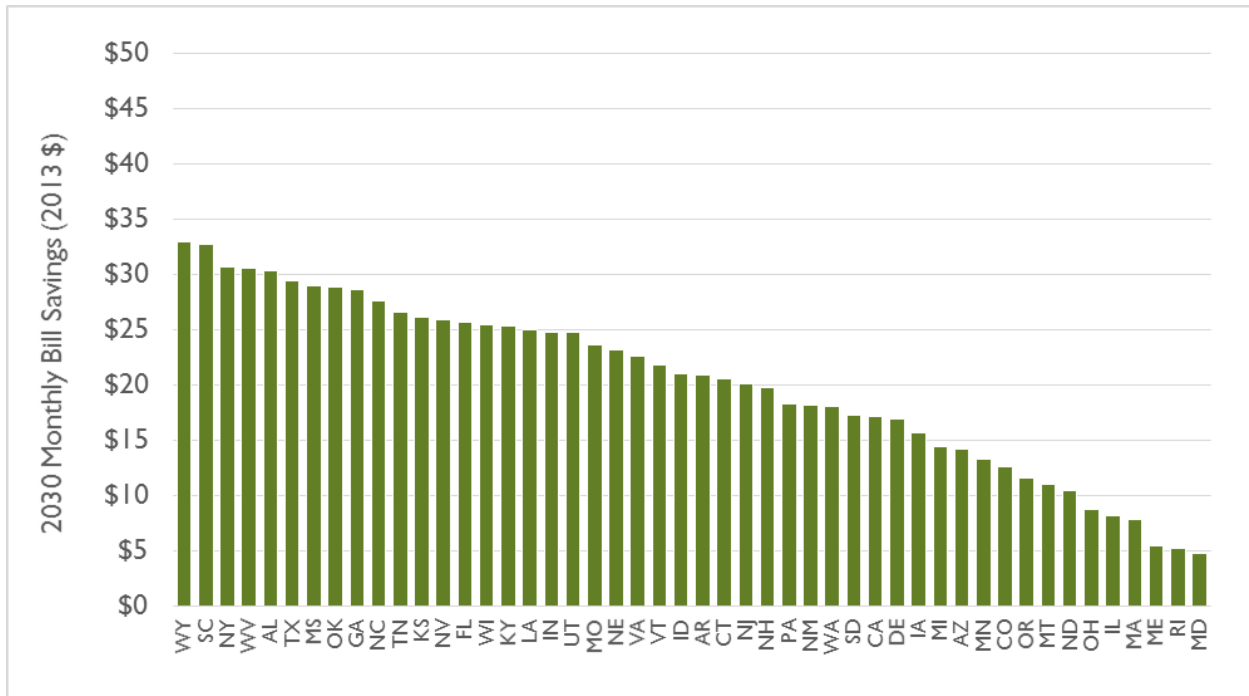


Note that in Figure 5, total “reconstituted” electricity services (inclusive of energy efficiency) are slightly lower in the Synapse-CPP case compared to the Low-EE-CPP case. This is a result of more demand-side energy efficiency reducing the need for supply-side generation, which, when transmitted to retail customers undergoes line losses.⁸ Because energy efficiency avoids these losses, less overall electricity is needed to meet the same demand requirements.

Because energy efficiency is the lowest-cost electric resource, total system costs are 17 percent higher in the Low-EE-CPP case than in the Synapse-CPP case. As a result, average household electric bills are \$21 higher each month than they would be if emission reductions were achieved with more energy efficiency. Average savings by state range from \$33 to \$5 per month (see Figure 6).

⁸ Our analysis assumes line losses of about 8 percent.

Figure 6. Difference between 2030 residential monthly bills in the Synapse-CPP and Low-EE-CPP cases



States that experience the largest bill savings from high levels of energy efficiency are states with high poverty rates (Figure 7) and states currently lacking an energy efficiency requirement (Figure 8).

Figure 7. 2030 residential monthly bill savings for households under the Synapse-CPP case compared to the Low-EE-CPP case; states with poverty rates above the national poverty rate are highlighted

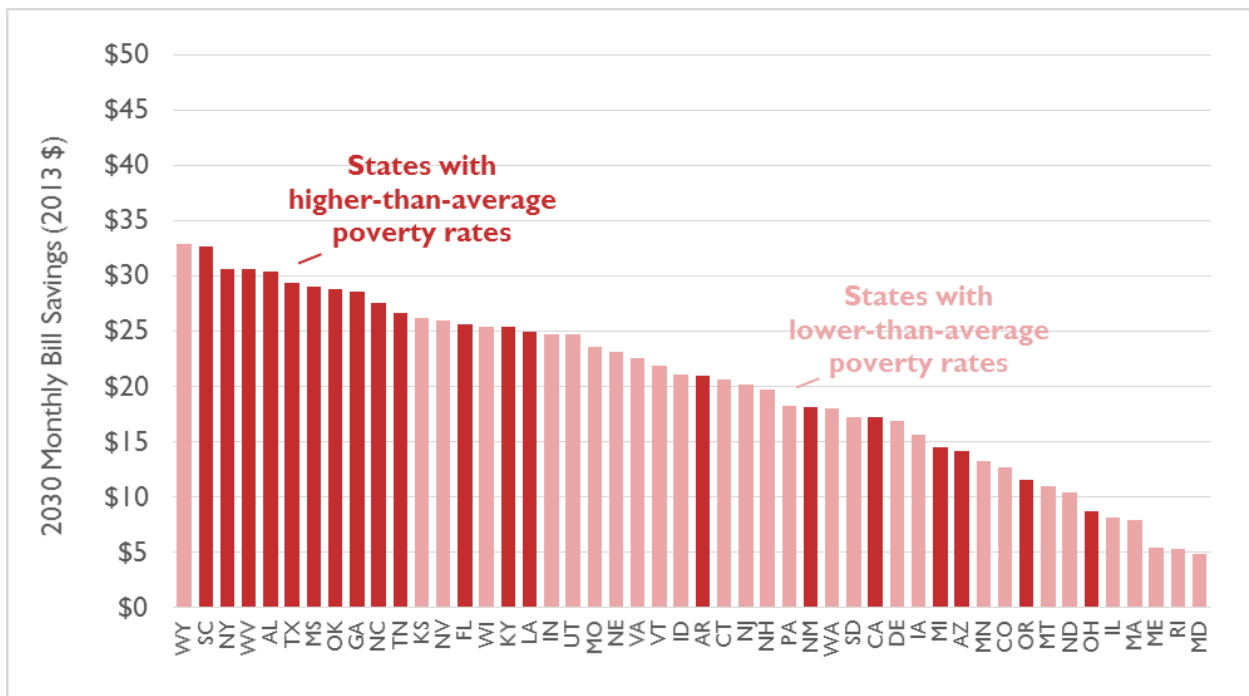
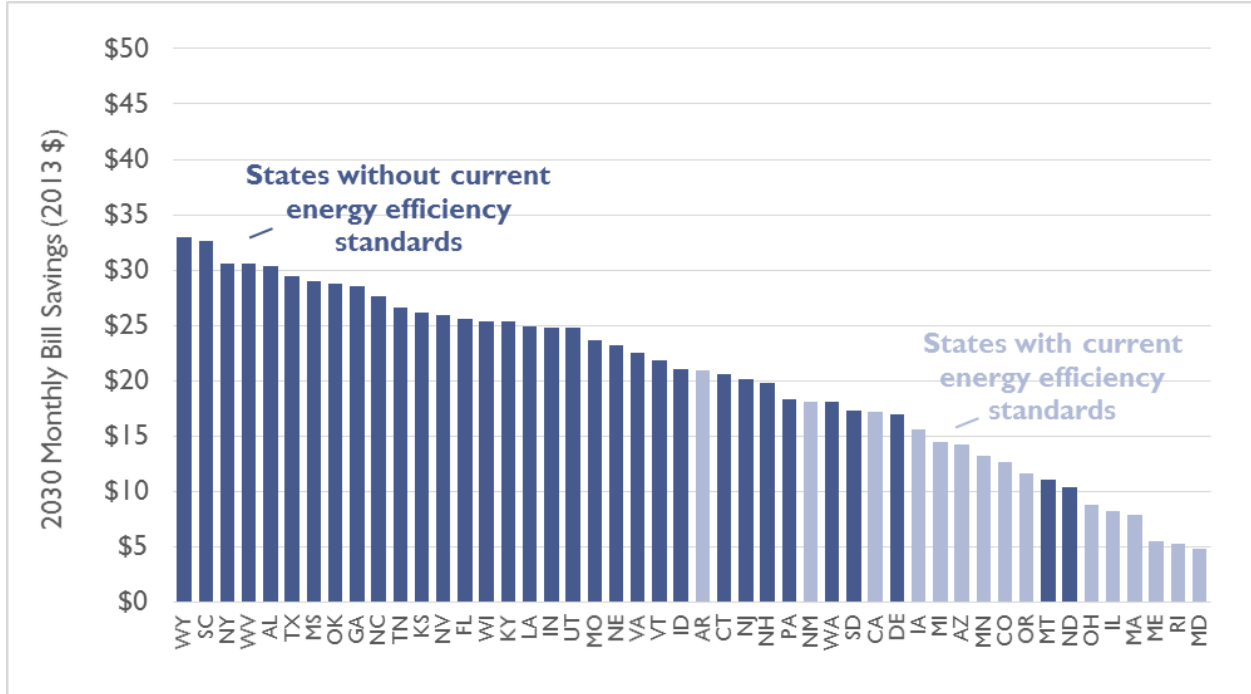


Figure 8. Difference between 2030 residential monthly bills in the Synapse-CPP and Low-EE-CPP cases; states with energy efficiency standards currently in place highlighted



APPENDIX A: ELECTRIC SECTOR MODEL

For all three scenarios, we modeled capacity, generation, emissions, and costs for the electric sector in Synapse’s adapted version of the National Renewable Energy Laboratory’s (NREL) Regional Energy Deployment System (ReEDS) model. We then imported the data into Synapse’s Excel-based post-processing tool.⁹

Electric sector ReEDs model

ReEDS is a long-term capacity expansion and dispatch model of the electric power system in the lower 48 states. Synapse’s in-house version of the ReEDS model has been adapted to allow for more detailed outputs by state and sector, and to permit differentiation of energy efficiency expectations by state.

We modeled compliance with the Clean Power Plan as achieving the state-level mass-based targets that include estimated emissions from new sources (the “new source complement”) on a biennial basis.¹⁰ We assume that emission allowances are traded both within and across state borders among states in two separate groups: the nine states that are members of RGGI, and all other states modeled. The price of allowances is set endogenously within the model as a shadow price and range from \$2 per metric ton to \$22 per metric ton, depending on the year and scenario in question. For the RGGI states, Clean Power Plan emission caps are replaced with more stringent (lower) RGGI caps in both compliance scenarios.

Temporal scope

The time period of this analysis is the years 2015-2032. ReEDS modeling is performed at two-year intervals starting in 2014.

Geographic scope

In the ReEDS model, all states in the continental United States are represented. ReEDS divides the United States into 134 power control areas (PCAs) that are consistent with state boundaries and can be aggregated to model state impacts. Each PCA is modeled as having a single aggregated “unit” of each resource type, the size of which is equal to the sum of the capacities of the actual units in that territory. For this analysis, Synapse modeled the country as a whole to capture interactions between states.

⁹ This analysis uses the version ReEDS_v2015.2(r28). More information on ReEDS is available at: <http://www.nrel.gov/analysis/reeds>.

¹⁰ States may choose a variety of approaches to Clean Power Plan compliance. In all mass-based approaches, states must demonstrate that generation from existing units does not “leak” to new units. While approved methods for demonstrating this within an “existing-unit-only” approach have not yet been released, states may address this requirement by implementing the “new source complement” approach: that is, including new units under their mass-based cap.

Post-processing and bills analysis

After completing the ReEDS analysis, we used Synapse's in-house ReEDS Postliminary Reporting Tool (RePRT) to analyze the compliance of states with both the Clean Power Plan and RGGI caps. We also used this tool to examine generation, capacity, sales, and system costs for each state in each scenario. Finally, ReEDS allows us to estimate the state-by-state bill impacts of both the reference case and the two policy cases. To do this, we relied on the following components, modeled in ReEDS at the PCA level:

- **Generation and transmission costs:** Derived from ReEDS and reported by PCA, these are the system costs associated with capital expenditures, fuel, operations and maintenance, and transmission for all resource types except energy efficiency. We reallocated these costs across all the PCAs in a single North American Electric Reliability Corporation (NERC) region in proportion to annual sales data to approximate the distribution of these costs across ratepayers.
- **Import/export costs and revenues:** Each PCA's net export or net import of electricity is estimated based on its generation and electric demand. These net imports (or exports) are multiplied by regional energy and capacity prices to estimate the cost of (or revenue from) supplying this additional electricity need. As with generation and transmission costs, we then reallocated the import/export costs and revenues across all the PCAs in a single NERC region to approximate their distribution across ratepayers.

Next, PCA-specific costs are aggregated by state and combined with the following cost components:

- **Environmental retrofit costs:** Estimated using the Synapse Coal Asset Valuation Tool (CAVT)¹¹ model, these include the costs to comply with environmental regulations addressing SO₂, NO_x, mercury, and particulate emissions, as well as cooling water, effluent, and coal ash control standards.
- **Pipeline costs:** Demand for natural gas in 2032 is compared against natural gas demand in 2014. For each PCA, we estimate new natural gas pipeline costs on the order of \$39 billion per quadrillion Btu.¹²
- **Energy efficiency program costs:** Program administrator costs, also known as utility costs, are calculated at the state level for each case.
- **Clean Power Plan compliance allowance costs and revenues:** Depending on the year, some states require trading in order to comply with the Clean Power Plan's mass-based targets (that is, targets based on tons of CO₂ emissions); they emit more CO₂ than the

¹¹ For more information, see also: Knight, P. and J. Daniel. 2015. *Forecasting Coal Unit Competitiveness – 2015 Update*. Synapse Energy Economics. Available at: <http://www.synapse-energy.com/sites/default/files/Forecasting-Coal-Unit-Competitiveness-14-021.pdf>. CAVT is available at <http://synapse-energy.com/tools/coal-asset-valuation-tool-cavt>.

¹² ICF International. March 2014. "North American Midstream Infrastructure through 2035: Capitalizing on Our Energy Abundance." Available at: <http://www.ingaa.org/file.aspx?id=21498>.



EPA-specified cap allows.¹³ As a result, some states pay to purchase allowances, while other states receive revenue for their sale of these allowances. Because both policy cases model exact compliance with the Clean Power Plan in any given year, there are an equal number of allowances being sold as are being bought. In each year, we assume the price the allowances are traded at is equal to the shadow price of CO₂ as calculated by ReEDS. Note that because we treat RGGI and the rest of the United States as two separate trading regions, for each combination of policy case and year there are two separate prices: one applied to the RGGI states and the other applied to the rest of the country. In the Not-CPP-Compliant case, only RGGI states are assumed to comply with CO₂ caps.

State-specific costs were then divided by the kilowatt-hour sales in a given year and scenario to derive the cost of supply. Costs of supply in a given year are added to a fixed, per-consumer bill component to estimate each state's residential electric rate.¹⁴ Electric rates were then multiplied by forecasted monthly residential usage in each year to estimate monthly bills. In each case, it is assumed that all residential customers are energy efficiency program participants. While it is true that the customers that experience the highest level of energy efficiency savings opt in to utility energy efficiency programs, since energy efficiency is also achieved through mandated lighting standards, building codes, and appliance standards, many consumers also benefit from energy efficiency whether they are aware of it or not. In the Synapse-CPP case, cumulative savings reach 21 percent by 2030.¹⁵

¹³ For a detailed discussion of trading in the Clean Power Plan, see recent Synapse blog posts at <http://synapse-energy.com/about-us/blog/tricks-trade-who-can-sell-emissions-credits-whom-clean-power-plan-part-1-2> and <http://synapse-energy.com/about-us/blog/tricks-trade-who-can-sell-emissions-credits-whom-clean-power-plan-part-2-2>.

¹⁴ The fixed, per-consumer component is typically made up of historical capital costs that have already been incorporated into electricity rates. It is certainly possible that this component will decrease in the future as the plants in this fixed component are depreciated, or if, as older plants retire, ratepayers are no longer obligated to pay some portion of investments that are no longer used and useful. In this analysis, however, we assume that this bill component remains constant throughout the modeled period. The fixed, per-consumer component is calculated by subtracting the cost of supply rate calculated for 2012 from the statewide residential electric rate reported in the EIA Form 861 for 2012. Actual electric rates can vary widely by utility, even within a single state.

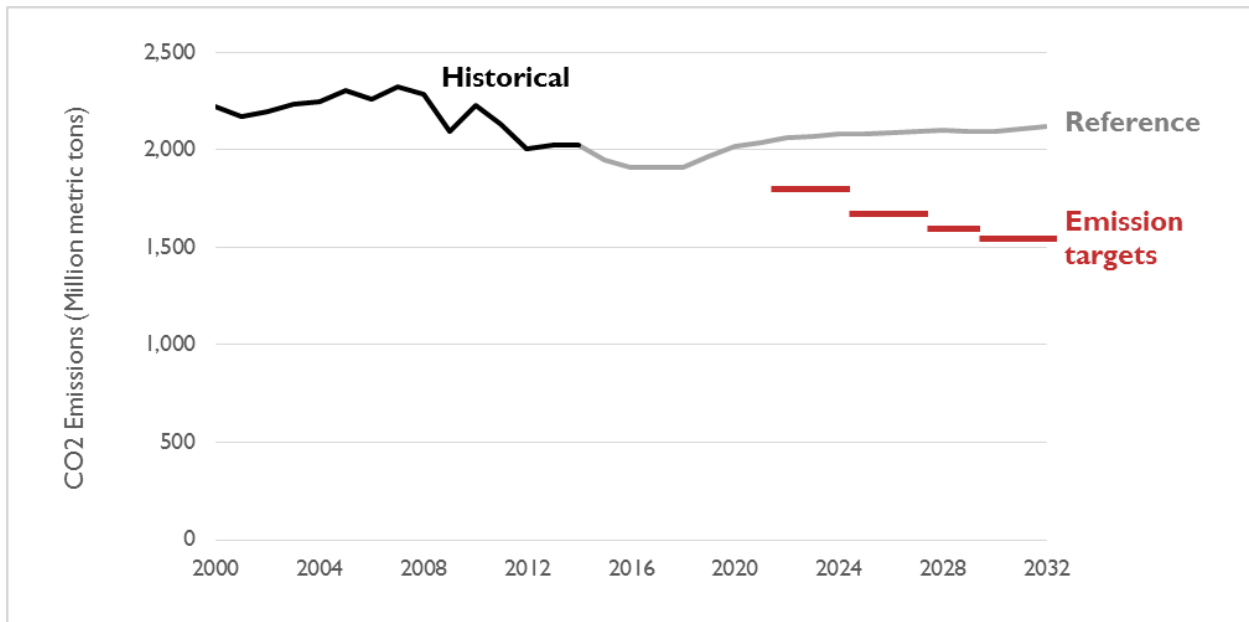
¹⁵ This is consistent with the cumulative savings level achieved by “strong” participants in Massachusetts energy efficiency programs in 2013 through 2015. See Massachusetts Program Administrators, “2013-2015 Massachusetts Joint Statewide Three-Year Electric and Gas Energy Efficiency Plan.” November 2, 2012, see e.g., D.P.U. 12-107, Cape Light Compact, Exhibit 1.



APPENDIX B: THE “NOT-CPP-COMPLIANT” CASE

The “Not-CPP-Compliant” case is a reference (or business-as-usual) case in which states comply with their Renewable Portfolio Standard and Energy Efficiency Resource Standard requirements, and states with emission caps not related to the Clean Power Plan (RGGI states and California) meet their required targets. Note that states’ RGGI emission caps are more stringent (lower) than their Clean Power Plan mass-based targets. For this reason, only the RGGI caps (and not the Clean Power Plan targets) apply to RGGI states and—to avoid emission leakage out of the RGGI region—we have restricted RGGI states to only trade allowances among themselves while all other states may trade throughout the non-RGGI region. In the Not-CPP-Compliant case, no additional actions are taken to achieve Clean Power Plan compliance. Figure 9 presents historical emissions and emissions under the Not-CPP-Compliant case, and compares these to Clean Power Plan mass-based targets with the new source complement and RGGI emission caps.

Figure 9. Historical emissions, emissions under the Not-CPP-Compliant case, and Clean Power Plan mass-based targets with new-source complement and RGGI caps



Note: Both the Clean Power Plan targets and the RGGI emission budget are set in short tons of CO₂. Throughout this report we present all emissions in metric tons.

Sales and energy efficiency

Annual retail electric sales by state are projected by applying regional growth rates from the Energy Information Administration’s Annual Energy Outlook (AEO) 2015 Reference case. From this we “back out” the AEO representation of ongoing savings—estimated at 0.29 percent of 2012 sales—from new

energy efficiency measures and replace it with more detailed forecasts.¹⁶ In this scenario, we assume that the 15 states with “on-the-books” energy efficiency policies continue them through the study period. All other states do not achieve any incremental energy efficiency savings after 2014.

Renewable energy

Twenty-six states have renewable portfolio standards that require utilities to procure a percentage of their retail electricity sales in qualified forms of renewable generation.¹⁷ We assume that these targets are met through the study period. The share of renewables required and types of resources acceptable for classification as renewable vary from state to state.

Natural gas prices

Projected natural gas prices were derived from the AEO 2015 Reference case. Note that ReEDS uses natural gas prices based on an endogenous supply-curve formulation, in which cost is a function of the quantity demanded, with underlying supply curves calibrated to AEO Reference case forecasts.

Unit additions, retirements, and retrofits

In the Not-CPP-Compliant case, generating units currently known to be under construction were added to ReEDS based on whether those units appeared in the 2014 edition of the EIA 860 database of generators. All other unit additions are dynamic, based on supply curves of resource costs inherent to ReEDS.

In addition, the reference case features known unit retirements. Retirement data is based on the 2014 edition of EIA’s Form 860, supplemented by ongoing Synapse research. The reference case also features costs of control technologies projected to be required at coal generators that continue to operate through the study period. The costs of control technologies that will be installed at coal plants under existing federal environmental regulations other than the Clean Power Plan were estimated using Synapse’s CAVT model. These expected retrofits are limited to the years in which specific units have not yet been retired.

¹⁶ White, David, et al. 2013 Update. *State Energy Efficiency Embedded in Annual Energy Outlook Forecasts*. Available at: http://synapse-energy.com/sites/default/files/SynapseReport.2013-11.0.EE-in-AEO-2013.12-094-Update_0.pdf.

¹⁷ In this analysis, we model states in the contiguous United States to have renewable portfolio standards only if current legislation exists requiring utilities to meet a certain portion of future electric sales through the purchase of renewable generation. States with voluntary renewable requirements were not assumed to build incremental renewable capacity unless it was economic for them to do so.



APPENDIX C: CLEAN POWER PLAN COMPLIANT SCENARIOS

In addition to using ReEDS to model a Not-CPP-Compliant case, Synapse also modeled two “policy” cases, analyzing two different approaches to Clean Power Plan compliance. The first policy case, the “Synapse-CPP” case, analyzes a future in which strong energy efficiency is relied upon to meet Clean Power Plan compliance. This scenario assumes that all states begin to ramp up to the level of energy efficiency savings currently being attained in Massachusetts, with all states achieving annual incremental savings of 3 percent per year by 2029.¹⁸

The second policy case, the “Low-EE-CPP” case, examines a future in which energy efficiency is minimal, and instead other strategies, including renewables and redispatch from coal to natural gas combined-cycle generators, are used to meet emission reduction requirements.

Under both policy cases, we modeled nationwide compliance with the mass-based Clean Power Plan target, including new source complements. As in the Not-CPP-Compliant case, in both policy cases the RGGI states and California were modeled as complying with their more stringent emission caps and—to avoid emission leakage out of the RGGI region—we restricted RGGI states to only trade allowances among themselves while all other states may trade throughout the non-RGGI region.¹⁹

¹⁸ Massachusetts utilities have attained incremental first-year savings levels above 2.5 percent for 2013 through 2015, and have filed plans to achieve levels at or near 3 percent for 2016 through 2018. Many other states are currently achieving similarly high levels of energy efficiency savings levels, including Arizona, California, Rhode Island, and Vermont. Furthermore, while this analysis does assume that energy efficiency savings occur in the residential, commercial, and industrial sectors, the savings modeled in this report are not necessarily limited to coming from utility energy efficiency programs. Savings could come from other sources, such as state- or federal-level building codes or appliance standards, third-party vendors, or other sources.

¹⁹ The RGGI states have not yet announced whether or not they will use RGGI as a vehicle for Clean Power Plan compliance, nor have they stated that they will disallow trading with states outside of RGGI. In this analysis, we assume RGGI policymakers act to maintain the stringency of the already-agreed-upon RGGI emissions caps. Note that ReEDS models the complex, multi-sector, California-specific emissions cap in a separate module; we have not revised NREL’s modeling of California, which includes units within the state having the ability to trade allowances across state lines.