

**BEFORE THE
STATE OF VERMONT
PUBLIC SERVICE BOARD**

Investigation into Existing Rates of)	
Central Vermont)	DOCKET NO.
Public Service Corporation)	6946
Central Vermont Public Service)	
Corporation Request to Increase)	DOCKET NO.
Rates by 5.01% to be Effective)	6988
August 29, 2004)	

**DIRECT TESTIMONY OF
NEIL H. TALBOT AND AMY B. ROSCHELLE**

**ON BEHALF OF
AARP**

October 1, 2004

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1 **I. INTRODUCTION AND QUALIFICATIONS**

2 ***I.A. NEIL TALBOT QUALIFICATIONS***

3

4 Q. PLEASE STATE YOUR NAME, OCCUPATION AND ADDRESS.

5 A. My name is Neil H. Talbot. I am an economic and financial consultant affiliated
6 with Synapse Energy Economics, Inc. Our business address is 22 Pearl Street,
7 Cambridge MA 02139.

8 Q. WHAT ARE YOUR EDUCATIONAL QUALIFICATIONS?

9 A. In addition to earlier degrees in government and law from the University of Cape
10 Town, South Africa, I obtained a master's degree in economics from Cambridge
11 University, England in 1972, and a Master of Science in Finance (MSF) degree
12 from Boston College in 1992.

13 Q. PLEASE OUTLINE YOUR WORK EXPERIENCE.

14 A. I was employed as an economist by consulting companies for a period of 26
15 years. From 1968 to 1972 I worked with the Economist Intelligence Unit,
16 London; from 1973 to 1979 with Arthur D. Little, Inc., Cambridge, MA; and
17 from 1980 to 1994 with Tellus Institute (formerly Energy Systems Research
18 Group), Boston, MA. In 2000, I became affiliated with Synapse Energy
19 Economics, Inc, after a period as an independent consultant.

20 Q. PLEASE OUTLINE YOUR EXPERIENCE WITH UTILITY CASES SUCH
21 AS THE PRESENT PROCEEDING.

22 A. Since 1973, my consulting work has focused on electric utility planning, rates,
23 regulation and finance, and for the past several years, I have concentrated on

1 issues related to the restructuring of the electric industry. As will be readily
2 apparent from a review of my professional biography attached as
3 Exhibit [REDACTED] (NHT-1), I have testified in many utility regulatory proceedings and I
4 have testified on rate of return and financial matters in a number of cases. In July
5 2003 I filed direct and supplemental testimony on rate of return for Empire
6 District Electric Company before the Oklahoma Corporation Commission. In
7 November 2003 I filed testimony before the Board in Docket No. 6866 on
8 CVPS's cost of capital . Earlier this year, I testified before the Texas Public
9 Utilities Commission on the effect of a company's capital structure on its cost of
10 capital, and the magnitude of a "control premium" on stock valuation.

11 Q. ON WHOSE BEHALF ARE YOU TESTIFYING IN THIS PROCEEDING?

12 A. I am testifying on behalf of AARP.

13 ***I.B. AMY ROSCHELLE QUALIFICATIONS***
14

15 Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND
16 OCCUPATION.

17 A. My name is Amy Roschelle. I am employed by Synapse Energy Economics,
18 Inc., 22 Pearl Street, Cambridge, Massachusetts, 02139. Synapse Energy
19 Economics is a research and consulting firm specializing in electricity
20 industry regulation, planning and analysis. Synapse works for a variety of
21 clients, with an emphasis on consumer advocates, regulatory commissions,
22 and environmental advocates.

1 Q. PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND
2 PROFESSIONAL EXPERIENCE.

3 A. I hold an MBA from the MIT Sloan School of Management, a Master of
4 Science in Engineering from UCLA, and a Bachelor of Science from the
5 Massachusetts Institute of Technology.

6 Prior to completing business school in 2000, I worked for the Gillette
7 Company for three years as a Process and Product Engineer. After
8 completing business school, I worked briefly for a startup company called
9 GreenFuel in an operations role. I then joined the technology transfer arm of
10 the Massachusetts General Hospital, where I focused on technology strategy,
11 grant writing, and product development initiatives. In May 2003, I joined
12 Synapse Energy Economics. Since that date, I have worked on issues relating
13 to economic analysis and environmental impact of technologies and policies,
14 power plant valuation, utility resource planning and portfolio management,
15 financial analysis, evaluation of water use and air emissions of electricity
16 generation, and other topics including marketing/business development,
17 project management, consumer advocacy, and technology strategy within the
18 energy industry.

19 Q. PLEASE OUTLINE YOUR EXPERIENCE WITH UTILITY CASES.

20 A. I performed much of the quantitative analysis that was used to determine the
21 return on equity for CVPS in last year's CVPS Memorandum of Understanding
22 filing by AARP (Docket No. 6866). I have also testified this year for the Union
23 of Concerned Scientists with regard to financial planning and debt equivalency

1 issues and helped prepare testimony in the recent Texas Centerpoint Case dealing
2 with capital structure and and other financial issues.

3 Q. ON WHOSE BEHALF ARE YOU TESTIFYING IN THIS PROCEEDING?

4 A. I am testifying on behalf of the AARP.

5

6 ***I.C. PURPOSE OF TESTIMONY***

7

8 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS CASE?

9 A. Our testimony addresses the proposed allowed return on equity for CVPS and the
10 appropriate rate of amortization of regulatory assets.

11 Q. PLEASE EXPLAIN HOW YOUR TESTIMONY IS ORGANIZED.

12 A. Section II presents a summary of the points made in our testimony; Section III
13 covers estimates of the Company's cost of capital; Section IV addresses the
14 amortization of regulatory assets; and Section V contains conclusions and
15 recommendations.

16

1 **II. SUMMARY AND RECOMMENDATIONS**

2

3 Q. PLEASE SUMMARIZE YOUR TESTIMONY.

4 A. The major points made in our testimony are the following:

5 1. We are proposing two adjustments to the Company's request for a 5.01%
6 rate increase – a reduction in the Company's requested rate of return on
7 common equity (ROE) from 11% to 10%, and an extension of the
8 proposed amortization period for regulatory assets.

9 2. The requested return on equity of 11% is higher than the level warranted
10 by the Company's cost of common equity, which we estimate at 10.0%.

11 3. Our primary approach in developing a cost estimate for common equity
12 capital for CVPS is the DCF method applied to a group of five electric
13 utilities that are similar to CVPS and include CVPS itself. While some of
14 these companies, considered individually, appear to be more or less risky
15 than CVPS, as a group they have risk characteristics that are, considered
16 collectively, closely comparable to those of CVPS. They are all small cap
17 electric utility companies as defined by Value line. They all have
18 positive earnings and dividends forecasts according to Value Line. The
19 DCF cost of equity estimate for the group based on the Value Line
20 forecasts is 9.3%.

21 4. Our secondary DCF approach involved adding to our comparable group
22 those Value Line electric utility companies that are rated as smaller mid-
23 cap (market capitalization between \$1 billion and \$2 billion) and which

1 satisfy the criteria of positive earnings and dividends forecasts according
2 to Value Line. This approach led to the inclusion of 2 more companies
3 (Vectren and WPS resources,) bringing the total comparable group to 7.
4 Using this approach led to a very similar and reasonable ROE result of
5 9.5%.

6 5. As a check, we applied the Capital Asset Pricing Model (CAPM) to both
7 sets of comparable groups. Our CAPM analysis produced an estimate of
8 9.57% for the small cap companies and 9.88% for the enlarged group
9 including Vectren and WPS resources. While the interest rate component
10 of the CAPM analysis reflects current conditions, the risk premium
11 component is based on long-term risk premiums of stocks over bonds and
12 varies from time to time. Accordingly, we regard the CAPM-derived
13 estimates as less reliable than the DCF results. In this instance, the
14 CAPM analysis indicates an ROE of 9.57 to 9.88%.

15 6. Long-term and short-term U.S. interest rates remain close to their lowest
16 levels in over four decades. At this point, although it appears that the
17 economy is experiencing a recovery, the pace of recovery is uncertain,
18 and inflation is likely to remain subdued relative to historical rates. This
19 indicates that the cost of long-term capital, including the cost of equity,
20 will remain reasonably low.

21 7. The electric utility industry has been through a period of turmoil
22 associated with partial deregulation and restructuring. Utilities like CVPS
23 that are still regulated (and are likely to remain so for the time being) are,

- 1 however, relatively stable from an investor standpoint.
- 2 8. CVPS has been performing quite well over the last several years. CVPS
- 3 ranked first in the country in the Edison Electric Institute's 2003 index
- 4 for five-year shareholder returning, providing shareholders a 205%
- 5 return. The index ranked the national's 64 publicly traded companies for
- 6 the period of January 1, 1999 through December 31, 2003. The index
- 7 includes changes in stock prices and dividend reinvestment.
- 8 9. In last year's Memorandum of Understanding, the Company and the DPS
- 9 proposed an earnings cap of 10.5% on common equity. In its February
- 10 2004 order, the Board approved a 10.25% earnings cap for CVPS.
- 11 10. Authorized return on equity for electric utilities have been trending
- 12 downwards over the last decade. A March 2004 study on rate cases by
- 13 Lehman Brothers finds, "In 2003 the average allowed ROE in 16
- 14 decisions was 10.41% (not including the Wisconsin Energy decision
- 15 which was an outlier at 12.7%.) We [Lehman Brothers] believe allowed
- 16 ROEs will be in the 9.5% - 11% range in 2004."¹
- 17 11. Responding to the Board's concern regarding a build-up of deferred
- 18 expenses in the form of "regulatory assets" for future recovery from
- 19 ratepayers, CVPS has proposed that most of its regulatory assets be
- 20 recovered over a three-year period. In our opinion, this proposal goes to
- 21 the other extreme and would result in a burdensome increase in rates.
- 22 CVPS's rates are already among the highest in the region, and we believe

1 the Board should not raise them by a further 5.01% at this time.
2 Specifically, CVPS's total retail rates for the years 2001 and 2002, as
3 compiled by the Edison Electric Institute, average 11.75 and 11.95
4 cents/kilowatthour, respectively. In the same periods, New England
5 states averaged 10.37 and 9.96 cents/kilowatthour, while the US
6 averaged 7.31 and 7.32 cents/kilowatthour.² (TO BE UPDATED IN
7 LIGHT OF ANDERSON DATA)

8 Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS.

9 A. We recommend that, by reducing CVPS's allowed ROE to 10%, doubling the
10 recovery period for most of the Company's regulatory assets to six years, and
11 perhaps making other appropriate adjustments, the Board hold the Company's
12 rate increase below the level of general inflation, which is about 3%.

13

¹ Ford, Daniel and Nahla Azmy, Po Cheng, Thomas O'Neill, Gregg Orrill, "They're Back! Twenty-Six Rate Cases This Year Give Rise to the Regulators," Lehman Brothers, March 5, 2004.

² EEI Typical Bills and Average Rates Report, Winter 2003.

1 **III. COST OF EQUITY ANALYSIS**

2 ***III.A DCF Analysis***

3 **Methodology**

4 Q. PLEASE OUTLINE THE DCF APPROACH YOU USED.

5 A. The Discounted Cash Flow (DCF) method estimates the return required from an
6 investment in common stocks by finding the rate of return or discount rate that is
7 implied by the current price of the stock and the dividends expected to be paid by
8 the stock. For example, if an investor is willing to pay \$100 for a stock paying a
9 dividend of \$10 per year in perpetuity, then the required return that is implied by
10 the relationship between the price and the dividend stream is 10%. In this
11 example, the *dividend yield* of 10% is all that needs to be considered; in practice,
12 dividends tend to increase over time and it is necessary to add a term to the DCF
13 equation to account for the *growth* of dividends in the future. Where a constant
14 growth rate is assumed, the formula for the DCF calculation is:

15 $k = D_1/P_0 + g$

16 where

17 k is the required return;

18 D₁ is the dividend in the next year;

19 P₀ is the current price of the stock; and

20 g is the growth rate.

21 This formula boils down to the addition of the current dividend yield (adjusted
22 for one year's expected growth of dividends) and the growth rate.

1 **Selection of a Risk-Comparable Group of Companies**

2 Q. DID YOU APPLY THE DCF METHOD TO CVPS ITSELF OR TO A GROUP
3 OF COMPANIES?

4 A. It is certainly possible to apply the method directly and only to the company in
5 question. For statistical reasons, however, it is preferable to place reliance on an
6 analysis of a group of comparable companies. The data for any one company
7 may contain random elements or “noise,” which tend to be averaged out in the
8 data for a group of companies.

9 Q. WHICH COMPANIES DID YOU SELECT?

10 A. The guiding criterion in the selection process is to find a group of companies that
11 have similar risk profiles to that of CVPS. We believe that investors take into
12 account both quantitative and qualitative considerations when assessing the risks
13 of companies. Importantly, we draw a distinction between regulated and non-
14 regulated companies. While some regulated companies may have similar
15 quantitative profiles to those of some non-regulated companies, investors rightly
16 believe that the regulated monopoly context provides a safety net for a regulated
17 company that does not apply to other companies. A simple example makes this
18 point: a non-regulated company has no protection against “bypass” by other
19 suppliers, and customers often switch back and forth between competitive
20 suppliers, while a regulated company like CVPS does not face the likelihood of
21 retail competition. Likewise, a non-regulated company has no such thing as an
22 “allowed rate of return,” while a regulated utility can request a rate increase if its
23 return falls below a cost of capital benchmark. Distinctions between industries
24 are recognized by investment services, which usually present their discussions of

1 stocks on an industry-by-industry basis and commence the analysis of the stocks
2 in each industry by discussing the general situation of that industry. For these
3 reasons, we selected a group of *electric utility companies* only.

4 Q. FROM WHICH SOURCE DID YOU SELECT THESE COMPANIES?

5 A. We selected companies from Value Line's list of electric utilities.

6 Q. WHAT KINDS OF RISKS ARE IDENTIFIED BY INVESTORS?

7 A. By risk, investors are primarily concerned about the possibility of losing money,
8 *i.e.*, the chance of suffering a loss. More generally, however, risk can be defined
9 as the uncertainty or variability of a security's returns. A risk-free security is one
10 that has fixed or certain returns, while a risky security has uncertain returns. The
11 variability of common stock returns reflects both the *business risk* facing the
12 company as a whole, and the additional *financial risk* resulting from the
13 company's degree of debt leverage.

14 Q. DID RISK CONSIDERATIONS LEAD YOU TO SELECT A SUB-GROUP
15 OF THE VALUE LINE ELECTRIC UTILITY COMPANIES RATHER THAN
16 THE WHOLE GROUP?

17 A. Yes. There is evidence that investors regard smaller company stocks as more
18 risky and therefore require higher rates of return from investments in smaller
19 companies. This is, we believe, partly true of smaller electric utilities, even
20 though they are regulated and relatively long-lived and low-risk when compared
21 with other small companies, and tend to be larger than most small non-utility
22 companies. We used as our "universe" of companies those electric utilities that
23 are described as "Small Cap" by Value Line, which means that their market

1 capitalization is less than \$1 billion. The Value Line Investment Survey lists 14
2 electric utility companies as Small Cap.

3 Q DID YOU APPLY ANY FURTHER SCREEN TO THESE SMALL CAP
4 COMPANIES?

5 A. Yes. We eliminated those companies that did not have positive earnings and
6 dividend growth according to Value Line. Since the DCF method requires
7 projections of dividends (or earnings as a proxy for dividends), negative growth
8 projections can be problematic. In this group of companies, nine of the
9 fourteen companies did not show positive dividends and earnings. This left five
10 companies on our comparable company list. The list of Small Cap companies
11 and the screening process is shown in Schedule 1 attached to our testimony.

12 Q. HOW DOES THIS ANALYSIS AND THIS GROUP OF COMPANIES
13 COMPARE WITH THE GROUP YOU USED IN YOUR ANALYSIS LAST
14 YEAR WITH REGARD TO THE MEMORANDUM OF UNDERSTANDING?

15 A. Our methodology to determine an appropriate ROE for CVPS is exactly identical
16 to the one we utilized last year. However, three of the eight companies in the
17 CVPS comparables group no longer meet our criteria. Black Hills Corporation
18 no longer has positive expected earnings growth, CH Energy Group is no longer
19 expected to have positive dividend growth, and Unisource Energy has been
20 suspended due to a merger prospect. Thus, these three companies are no longer
21 included in our CVPS comparable group. While we believe that it is appropriate
22 to continue our analysis with the remaining companies, the group is rather small
23 from a statistical standpoint. To enlarge our data set, we also examine the effect

1 of adding in smaller mid-cap electric utility companies later in this testimony.

2 Q. ARE THE SMALL-CAP COMPANIES COMPARABLE TO CVPS IN
3 TERMS OF INVESTOR-PERCEIVED RISK?

4 A. Yes. Overall, taking all the measures into account, the risk indicators for the
5 group are very similar to CVPS's. As shown in Schedule 2, CVPS is somewhat
6 more risky than the average company according to interest coverage ratio and
7 market capitalization. However, in terms of beta and Morningstar Financial
8 Health index, CVPS is less risky than the comparable companies. On the other
9 hand, in terms of Value Line "Safety" and Value Line "Financial Health," CVPS
10 is the same as the comparable companies. While CVPS's debt ratio appears
11 relatively low, rating agencies adjust it to reflect the fixed costs in the Company's
12 long-term purchased power agreements.

13 **Implementation of the DCF Approach**

14 Q. WHAT SOURCES OF DATA DID YOU USE?

15 A. We obtained share prices for current and recent months from Yahoo Finance
16 dated September 23, 2004 and current dividends from Value Line. As an
17 estimator of dividend growth in the future, we used Value Line's five-year
18 earnings forecasts contained in their July 2, August 13, and September 3, 2004
19 issues. A review of the dividends and earnings of our group of comparable
20 companies showed that dividend payout, which averages 58%, is not excessive,
21 implying that it should not be difficult for these utilities to sustain dividend
22 increases in step with earnings increases, consistent with strengthening their
23 balance sheets. Value Line predicts that as a group, these companies will increase

1 their dividends approximately in line with their earnings (See Schedule 4.)

2 Q. IN IMPLEMENTING THE DCF APPROACH, PLEASE EXPLAIN HOW
3 YOU CALCULATED CURRENT DIVIDEND YIELD.

4 A. For each company, we obtained the latest quarterly dividend from Value Line
5 dated July 2, August 13, and September 3, 2004. We annualized the dividend
6 and projected it one year ahead to reflect a year's growth. We then averaged the
7 latest current spot prices for the companies' stocks as of **September 23, 2004,**
8 with the beginning-of-month prices for the four months May to August, 2004,
9 i.e., we calculated the simple average of the five data points.

10 Q. PLEASE COMMENT ON YOUR USE OF AVERAGE STOCK PRICES FOR
11 RECENT MONTHS RATHER THAN RELYING EXCLUSIVELY ON THE
12 LATEST "SPOT" STOCK PRICES.

13 A. There has been considerable debate about this issue over the years. On the one
14 hand, it is desirable to stabilize the stock price data by averaging over a period of
15 time. On the other hand, it is useful to incorporate the up-to-date information
16 contained in the latest spot price. In this case, the issue is moot since stock prices
17 have been stable.

18 Q. PLEASE EXPLAIN HOW YOU ESTIMATED DIVIDEND GROWTH FOR
19 THE SMALL CAP GROUP OF ELECTRIC UTILITIES.

20 A. As noted earlier, we used Value Line earnings forecasts as the best indicator of
21 future dividend growth. As can be seen in Schedule 4, the earnings growth

1 projections average 5.2% per year.

2 Q. HOW DO THESE DIVIDEND YIELD AND GROWTH PROJECTIONS
3 TRANSLATE TO YOUR SUGGESTED ROE?

4 A. Recall that the standard DCF formula is as follows:

5
$$k = D_1/P_0 + g$$

6 where

7 k is the required return;

8 D_1 is the dividend in the next year;

9 P_0 is the current price of the stock; and

10 g is the growth rate.

11 For the comparable group of companies, a summary calculation follows. Please
12 see Schedule 5 for a more detailed calculation by company.

13 $D_1/P_0 = 0.99/24.08 = 0.04$ or 4.0%, which is the yield term. Calculation of yields
14 by company and then averaging gives a more accurate 4.0%.

15 $g = .052$ or 5.2% which is the growth term.

16 From the above, $k = 0.040 + 0.052 = 0.092$ or 9.28 without rounding%.

17 Q. ARE FIVE COMPANIES ENOUGH TO MAKE A REASONABLE ROE
18 CALCULATION USING THE DCF METHODOLOGY?

19 A. We believe that the five companies that we utilized are, as a group, representative
20 of CVPS in terms of size and risk factors and yield a reasonable ROE calculation

1 for CVPS . However, we realize that an enlarged group might be preferable. To
2 this end, we utilized a secondary approach to calculating an appropriate return on
3 equity for CVPS under the DCF methodology.

4 Q. PLEASE DESCRIBE YOUR DCF CALCULATION USING AN ENLARGED
5 GROUP OF COMPANIES.

6 A. Our secondary DCF approach involved adding to our comparables group those
7 Value Line electric utility companies that are rated as smaller mid-cap (market
8 capitalization between \$1 billion and \$2 billion) and which satisfy the criteria of
9 positive earnings and dividends forecasts according to Value Line. This
10 approach led to the inclusion of 2 more companies (Vectren and WPS resources,
11 bringing the total comparable group to 7. Using this approach led to a very
12 similar ROE result of 9.5% (see attached workpapers.) Thus, under both sets of
13 comparable electric utility companies -- small caps only and small caps and
14 smaller mid-caps combined -- we find that the appropriate return on equity for
15 CVPS indicated by applying the DCF methodology lies in the range of 9.3 to
16 9.5%.

17 ***III.B CAPM Application***
18

19 Q. DID YOU DEVELOP ANY EQUITY COST ESTIMATES USING OTHER
20 METHODS?

21 A. Yes. We used the CAPM approach to obtain an alternative estimate as a check
22 on our DCF results. We generally do not believe that this method or other risk-

1 premium approaches are as reliable as DCF, owing partly to the instability of the
2 risk premium itself. However, we believe it is useful, at a minimum, to use the
3 CAPM method as a check.

4 Q. PLEASE EXPLAIN THE IDEA UNDERLYING THE CAPM APPROACH.

5 A. The CAPM method uses a formula to estimate the return required for a stock
6 based upon the risk level of the stock as compared to the market as a whole.
7 Earlier, we described investors' concerns about risk as the fear of losing money,
8 or more generally, uncertainty about the future returns of an investment. Modern
9 portfolio theory has taken the analysis of risk a step further by dividing
10 variability into company-specific and “systematic” components. The idea
11 underlying this distinction is that in a portfolio of investments, it is possible to
12 diversify away company-specific risk by investing in a number of companies.
13 This leaves only variability that *cannot* be diversified away because it reflects the
14 risk that *all* securities share, *i.e.*, the risk that the whole investment market (in
15 practice usually the whole stock market) will rise and fall together.

16 The Capital Asset Pricing Model (CAPM) formalizes systematic or
17 market risk in the concept of “beta.” The stock market as a whole has a beta of
18 one, by definition. Individual securities range from having a negative beta
19 (“hedge” securities that change in value in the opposite direction to the market),
20 to a positive beta less than one (relatively low-risk securities including most
21 regulated electric utilities) and a positive beta greater than one (relatively risky
22 securities).

23 The CAPM formula is as follows:

1
$$k = r_f + (b \times (r_m - r_f))$$

2 where k is the required rate of return on common equity,

3 r_f is the risk-free rate of return,

4 b is the “beta” measure of market risk for these

5 companies, and

6 r_m is the required return on the market as a whole.

7 Note that in this formula $(r_m - r_f)$ is the difference between the expected return
8 on the market and the risk-free rate of return, *i.e.*, it is the risk premium required
9 on the market basket of securities as a whole. When multiplied by the
10 appropriate beta for the group of stocks being analyzed, the risk premium on the
11 market basket is calibrated to the appropriate level for the group of stocks. This
12 calibrated risk premium is added to the risk-free rate to obtain the total return
13 required for this group of stocks.

14 Q. WHAT SOURCES OF DATA DID YOU USE?

15 A. We obtained current estimates of the risk-free rate of return using Three-Month
16 Treasury bill and Thirty-Year Treasury bond rates, which (as of September 23,
17 2004, as reported by Yahoo Finance) are at 1.59% and 4.77% respectively. To
18 these, we added long-term historical risk premiums reported by Ibbotson
19 Associates, in their *2004 Yearbook*, for large-company and small-company
20 stocks. These premiums above Treasury bill and Treasury bond rates range from
21 4.16 to 8.63 percentage points – see Schedule 6.

22 Q. WHAT DOES YOUR CAPM EXERCISE INDICATE WITH REGARD TO
23 THE COST OF COMMON EQUITY FOR CVPS AND OTHER SMALL CAP

1 ELECTRIC UTILITY COMPANIES?

2 A. The average beta for the group of Small Cap companies that we identified in
3 Schedule 1 is 0.63. A critical variable in the analysis is the distinction between
4 small and large companies because in the Ibbotson Associates data, the long-term
5 market return for small companies is 17.5%, compared with only 12.4% for large
6 companies. The main issue then is where on the spectrum between "small" and
7 "large" the comparable companies belong. The average market capitalization for
8 the group is \$498 million (see Schedule 2). It seems clear that Small Cap utilities
9 combine features of large companies – larger size than the average "small" stock,
10 longevity, and relatively secure regulated markets – with size characteristics
11 closer to those of non-regulated small companies. In these circumstances, we
12 chose to simply average the returns by using small and large company risk
13 premiums in our CAPM analysis. The CAPM result – see Schedule 6 -- is
14 9.57%.

15 Q. DID YOU CALCULATE COST OF EQUITY UNDER THE CAPM
16 METHODOLOGY USING YOUR ENLARGED DATA SET?

17 A. Yes. With the inclusion of Vectren and WPS Resources, the average beta of the
18 comparables group changes to .66. This, in turn, indicates a return on equity of
19 9.88%. Thus, under both sets of comparable companies -- small caps only and
20 small cap and smaller mid-caps combined -- we find that the estimated return on
21 equity for CVPS using the CAPM methodology lies in the range of 9.57 to
22 9.88%.

1 **III.C Brief Comments on Mr. Cater's Analysis**
2

3 Q. PLEASE COMMENT ON MR. CATER'S ANALYSIS.

4 A. It seems to us that Mr. Cater's data – although not of course his interpretation of
5 the data – support our best estimate of 10% cost of common equity capital for
6 CVPS, rather than his own best estimate of 11%. The range of his values is
7 9.48% to 11.49%, which clearly includes our best estimate as well as his own.
8 More importantly, his DCF analysis produces an average value of 9.48%. His
9 Risk Premium methods (we include CAPM as a Risk Premium method) yield
10 average values of 9.54% and 11.49% respectively. Given our belief that the DCF
11 method is more reliable than CAPM or other Risk Premium methods, we regard
12 an estimate of 10% as an appropriate reconciliation of Mr. Cater's data.

13 Q. HOW DOES MR. CATER SUPPORT HIS MUCH HIGHER ESTIMATE OF
14 11%?

15 A. He places more emphasis than we do on such factors as allowed rates of return in
16 other jurisdictions, and his view that an investment in CVPS is more risky than
17 we believe it is. He also believes that increases in interest rates that have not yet
18 occurred, but he expects to occur in the future.

19 Q. PLEASE COMMENT ON THE INTEREST RATE SITUATION.

20 A. Many economists believe that over time interest rates will rise. However,
21 analysts must avoid "lecturing" the market rather than observing it. What seems
22 to be happening is that the Federal Reserve Board's increases in *short-term*
23 interest rates, along with the uncertain outlook for economic growth, are keeping
24 *long-term* interest rates low, which suggests that the cost of equity capital, which

1 is also long-term, remains low. According to the New York Times, September
2 25, 2004, even as short-term interest rates have risen significantly compared with
3 a year ago, long-term rates have not followed suit:

	<u>9/24/04 Year Ago</u>	
6 3-Month Treasury bills	1.73%	0.94%
7 30-Year Treasury bonds	4.80%	4.93%

8 Q. WHAT IS THE CURRENT VIEW OF THE FEDERAL RESERVE BOARD?

9 A. In its September 21, 2004 *Statement on Interest Rates*, the Federal Open Market
10 Committee said "inflation and inflation expectations have eased in recent
11 months. The committee perceives the upside and downside risks to the
12 attainment of both sustainable growth and price stability for the next few quarters
13 to be roughly equal." In other words, in the Fed's view it is about as likely that
14 the economy slows and inflation eases as it is that the economy grows rapidly
15 and inflation accelerates. This view explains the low level of long-term interest
16 rates, which can be seen as reflecting the expectation that short-term and
17 medium-term interest will remain low: long-term interest rates can be seen as
18 consisting of a series of expected short-term interest rates, adjusted for maturity
19 factors. (The economic outlook is discussed further below.)

20 ***III.D Best Estimate of Cost of Equity Capital for CVPS***
21

22 Q. HOW DO YOU PROPOSE TO RECONCILE YOUR ESTIMATES OF COST
23 OF COMMON EQUITY CAPITAL?

1 A. We reviewed certain broader sources of information as a guide to the use of
2 estimates derived from these detailed calculations. First, we note that the actual
3 earned returns on common equity (ROEs) of our comparable group of small
4 electric utility companies currently average 10.3% according to Value Line. (See
5 Schedule 7) For the broader electric utility industry, Value Line (September 3,
6 2004) estimates actual ROE for 2004 at 10.8%. We note that market to book
7 ratios for the stocks of our group of companies currently average 149% (see
8 Schedule 7), which suggests that their current returns are at least adequate, and
9 more likely a bit rich. A market to book ratio closer to 100% would be adequate
10 to enable investors to sell their stocks and recover the actual book costs of their
11 investments. Likewise, a market to book ratio closer to 100% would still enable
12 companies to issue stock without diluting book value per share.

13 Q. HAVE YOU REVIEWED COMMISSION-ALLOWED RATES OF RETURN
14 ON EQUITY?

15 A. Yes. Allowed returns have generally declined in recent years. (See Schedule 10)
16 A March 2004 study on rate cases by Lehman Brothers finds, "In 2003 the
17 average allowed ROE in 16 decisions was 10.41% (not including the Wisconsin
18 Energy decision [which was an outlier at 12.7%.]) We [Lehman Brothers]
19 believe allowed ROEs will be in the 9.5% - 11% range in 2004."³

20 Q. WOULD A 10.0% RETURN ON EQUITY ALLOW THE COMPANY TO
21 MAINTAIN ITS INVESTMENT GRADE FINANCIAL SITUATION?

22 A. Yes. The Company is currently earning only 9.0% on common equity (Value

1 Line, 9/3/04), and its securities are rated investment grade. An increase in actual
2 ROE to 10% should only improve its financial profile.

3 Q. DID YOU REVIEW OTHER SOURCES OF INFORMATION ON THE COST
4 OF CAPITAL TODAY?

5 A. Yes. As discussed in the previous section, we reviewed the broad trends
6 in interest rates, leading up to the current interest rates we used in our CAPM
7 analysis. Both long-term and short-term interest rates are low compared with the
8 ten-year period before that. They are also significantly lower than the long-term
9 averages calculated by Ibbotson Associates, which are 3.8% for Treasury Bills
10 and 5.8% for 30-year Treasury Bonds. And, as mentioned, although it appears
11 that the economy is experiencing a recovery, inflation is likely to remain subdued
12 relative to historical rates in the near future. The Fed has said it believes future
13 rate increases can be made “at a pace that is likely to be measured.” Economics
14 have interpreted this to mean that there is likely to be a continuation for some
15 period of the series of small quarter-point increases in the federal funds rate at the
16 Fed’s regular meetings.⁴

17 Q. HOW DOES THE CONDITION OF THE ELECTRIC UTILITY INDUSTRY
18 AFFECT CVPS’S COST OF CAPITAL?

19 A. The electric utility industry has, as is well known, been through a period of
20 turmoil associated with partial deregulation and restructuring. This period may
21 not be fully behind us. Utility holding companies that embarked on electricity

³ Ford, Daniel and Nahla Azmy, Po Cheng, Thomas O’Neill, Gregg Orrill, “They’re Back! Twenty-Six Rate Cases This Year Give Rise to the Regulators,” Lehman Brothers, March 5, 2004.

⁴ Crutsinger, Martin, “Fed ups interest rate by quarter point,” The Associated Press, August 10, 2004.

1 trading ventures or even those that own significant amounts of generation are
2 particularly vulnerable to market fluctuations. However, utilities like CVPS that
3 are still regulated and likely to remain so for the time being are relatively stable
4 from an investor standpoint.

5 Q. PLEASE COMMENT ON CVPS'S FINANCIAL SITUATION AND
6 OUTLOOK.

7 A. CVPS stock performed well over the last several years. CVPS ranked first in the
8 country in the Edison Electric Institute's 2003 index for five-year shareholder
9 returning, providing shareholders a 205% return. The index ranked the
10 national's 64 publicly traded companies for the period of January 1, 1999
11 through December 31, 2003. The index includes changes in stock prices and
12 dividend reinvestment. EEI determined that CVPS provided the best total
13 shareholder return of any publicly traded utility in the nation over the past five
14 years.⁵ Since the beginning of 2004, CVPS has continued to outpace the
15 industry. As Morningstar puts it "this stock has been one of the strongest
16 performers in its industry."⁶ 2004 has been a tough year for the industry as a
17 whole, but relatively speaking, CVPS as outpaced both the S&P 500 and the
18 industry significantly from January 1, 2004 to date.

19 Q. WHAT WAS THE BOARD'S DECISION LAST YEAR ON ALLOWED ROE
20 WITH REGARD TO THE MEMORANDUM OF UNDERSTANDING
21 BETWEEN CVPS AND THE VERMONT DPS?

⁵ CVPS 2003 Annual Report to Shareholders, p.3

1 A. In last year's Memorandum of Understanding, the Company and the DPS
2 proposed an earnings cap of 10.5% on common equity. In its February 2004
3 order, the Board expressed its belief that this proposal was too high under the
4 circumstances, and approved a 10.25% earnings cap for CVPS.

5 Q. WHAT HAS CVPS SAID WITH REGARD TO THE CURRENT NEED FOR
6 A RATE INCREASE?

7 A. On July 27, 2004, there was a shareholders earnings conference call, in which
8 CVPS's chairman stated, "I would like to update you on the status of the rate
9 investigation opened in April by the Vermont Public Service Board. As required
10 by the Board, CVPS filed its cost of service on July 15. At the same time, we
11 filed for a 5% rate increase, which is expected to become effective in April 2005.
12 Previously, CVPS had a goal of keeping rates flat until 2006. Had the Board not
13 opened a rate investigation, we would not have elected to file for rate increase at
14 this time. However, since the Board chose to open a rate investigation, we
15 believed it was prudent to request an increase earlier than we would have liked."⁷
16 This suggests that a rate increase for CVPS has a low degree of urgency at this
17 point.

18 Q. DOES THE COMPANY'S INVESTMENT IN NON-REGULATED
19 BUSINESSES AFFECT ITS RISK PROFILE?

20 A. Analysts have expressed concern that potential instability in the company's
21 situation could result from the Company's investments in non-regulated

⁶ Morningstar's online analysis of CVPS found at:
<http://quicktake.morningstar.com/Stock/Diagnostics.asp?Country=USA&Symbol=CV&stocktab=interpret>

1 businesses. What we would point out here is that this does not reflect the
2 riskiness of CVPS's utility investment, and should not be taken into account in
3 setting its allowed return on those investments.
4

⁷ Central Vermont Public Service Earnings Conference Call (Q2 2004) Tue, Jul 27, 2004, 10:00 am. Found on <http://biz.yahoo.com/cc/7/45567.html>.

1 **IV. AMORTIZATION OF REGULATORY ASSETS.**

2 Q. IN ITS ORDER OF JANUARY 27, 2004 IN DOCKET NO. 6866, THE
3 BOARD EXPRESSED ITS CONCERN OVER CVPS'S HIGH AND
4 GROWING LEVEL OF REGULATORY ASSETS. PLEASE TURN TO
5 THIS ISSUE.

6 A. The Board's concern is that the Company's rates do not adequately reflect both
7 its current level of expenses and amortization of previously-incurred
8 expenses. Simply put, the Board realizes that only if expenses are adequately
9 reflected in the Company's rates will the build-up of deferred expenses in the
10 form of "regulatory assets" (i.e., recoverable expenses incurred by the utility
11 but not yet recovered from ratepayers) be avoided. To the extent the level of
12 regulatory assets is already high, and in some cases not currently being
13 amortized, it would be desirable to work these assets down by amortizing
14 them.

15 Q. HOW HAS THE COMPANY ADDRESSED THIS PROBLEM IN ITS
16 FILING IN THIS MATTER?

17 A. CVPS has proposed that most of its deferred expenses be amortized over a
18 three-year period. One or two items will remain recoverable over time periods
19 already agreed to by the Board.

20 Q. IS THIS A SOUND PROPOSAL FROM A RATE-MAKING
21 STANDPOINT?

1 A. We do not believe the Company's specific proposal is reasonable. While it
2 resolves the problem of indefinitely prolonging recovery, our sense is that it
3 goes to the other extreme and increases rates too much in the near term.

4 Q. WHAT IS AN APPROPRIATE TIME-PATTERN FOR THE RECOVERY
5 OF DEFERRED EXPENSES FROM RATEPAYERS?

6 A. In the determination of a suitable time pattern, intergenerational equity is
7 clearly important, as the Board has noted. In the words of the Board, "it is
8 inappropriate to require future ratepayers to bear costs that are not fairly
9 attributable to the provision of service to them." (1/27/04 Order at p. 16)
10 However, some deferred expenses reflect costs that are part of the provision of
11 service over the longer term, and in any event most customers remain in the
12 Company's service territory; almost all present ratepayers are likely to remain
13 ratepayers in the near future. We would propose that a smoothing of rates over
14 time is appropriate in order to avoid having rate levels that are burdensome in
15 the near term.

16 Q. DO YOU BELIEVE CVPS'S PROPOSAL WOULD RESULT IN RATES
17 THAT ARE BURDENSOME IN THE NEAR TERM?

18 A. Yes. CVPS's rates are already high (**COMPARATIVE REGIONAL RATE**
19 **DATA TO BE INCLUDED HERE FROM ANDERSON TESTIMONY**).
20 While it may be true, as Mr. Anderson says, that CVPS's rates have risen less
21 rapidly than those of other regional electric utilities, the data show that they
22 are still among the highest in the region.

1 Q. WHAT EFFECT WOULD THE COMPANY'S PROPOSALS HAVE ON
2 RATES?

3 A. The Company is requesting a rate increase of 5.01%. Of this increase, 1.7
4 percentage points or slightly over one third (34%) is accounted for by new
5 amortization of deferred expenses. We believe this increase would make
6 CVPS's rates burdensome to customers.

7 Q. HOW WOULD YOU PROPOSE THAT THE BOARD SHOULD RESOLVE
8 THIS ISSUE?

9 A. We would suggest the approximate halving of the immediate rate impact of
10 this item by doubling the recovery period of these regulatory assets to six
11 years. This should still allow the Company to reduce the amount of deferred
12 expenses over time, as required by the Board, while reducing the proposed
13 rate increase by something under one percentage point.

14

15

1 **V. CONCLUSIONS AND RECOMMENDATIONS**

2 Q. PLEASE SUMMARIZE YOUR CONCLUSIONS AND
3 RECOMMENDATIONS.

4 A. We are proposing two adjustments to the Company's 5.01% rate increase request.
5 Please note that we have not addressed in our testimony the reasonableness or
6 otherwise of other aspects of the Company's rate increase request.

7 Q. IN DOLLAR TERMS, HOW LARGE ARE YOUR ADJUSTMENTS TO THE
8 COMPANY'S COST OF SERVICE FOR RATE YEAR 2?

9 A. The 100 basis point adjustment of allowed ROE from 11% to 10% in Rate Year
10 2 would be approximately \$2,329,296 or 0.89%.⁸ The adjustment to amortization
11 would depend on the treatment of specific items by the Board. In aggregate, the
12 Company's requested annual amortization of deferred costs, net of liabilities, in
13 Rate Year 2 is \$3,252,984. Halving this amount would reduce the Company's
14 proposed amortization request by \$1,626,492 or 0.62% of expected revenues.
15 The combined effect of these two adjustments would be on the order of 1.5
16 percentage points of expected revenues, reducing the rate increase to perhaps
17 3.5%.

18 Q. WHAT, THEN, IS YOUR OVERALL RECOMMENDATION TO THE
19 BOARD?

⁸ Adjusted rate base is \$246,642,000 (Schedule 3), of which 55.53% is common equity (Schedule 2), i.e., \$136,960,303. A one percentage point adjustment of ROE on this amount is \$1,369,603 after tax, or, grossed-up for taxes at an effective tax rate of 41.201%, \$2,329,296 revenue requirement. This is 0.89% of expected revenue of \$262,706,000 (Schedule 1).

1 A. We would hope that the Board, taking these and possibly other adjustments into
2 account, is able to set just and reasonable rates for CVPS consistent with
3 increasing the Company's rates by less than the rate of general inflation, which is
4 running about 3%. This would have the effect of reducing, not increasing, the
5 Company's rates in "real" or inflation-adjusted level.

6 Q. DOES THAT COMPLETE YOUR TESTIMONY?

7 A. Yes, thank you.