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**STATE OF IOWA  
BEFORE THE IOWA UTILITIES BOARD**

**IN RE:**

**APPLICATION OF INTERSTATE POWER  
AND LIGHT COMPANY FOR APPROVAL  
OF AN ENERGY EFFICIENCY PROGRAM**

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**DOCKET NO. EEP-08-01**

**SURREBUTTAL TESTIMONY OF CHRISTOPHER A.  
JAMES  
ON BEHALF OF THE  
COMMUNITY COALITION  
(COMMUNITY ENERGY SOLUTIONS, IOWA  
FARMERS UNION, IOWA PHYSICIANS FOR SOCIAL  
RESPONSIBILITY)**

**NOVEMBER 6, 2008**

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## **List of Exhibits**

- Exhibit 1: Fossil Fuel Costs, Levelized Cost of Energy Analysis, Lazard 2008
- Exhibit 2: Renewable Energy Costs, Levelized Cost of Energy Analysis,  
Lazard 2008
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1 **INTRODUCTION**

2 **Q. Please state your name and your business address.**

3 A. My name is Christopher A. James, and my business address is 22 Pearl Street,  
4 Cambridge, Massachusetts 02139.

5 **Q. Are you the same Christopher A. James who previously filed direct**  
6 **testimony in this proceeding?**

7 A. Yes.

8 **Q. Please state the purpose of your testimony.**

9 A. In response to my direct testimony, submitted August 29, 2008, Mr. Hossein  
10 Haeri raised several issues in his rebuttal testimony, submitted October 16, 2008,  
11 related to energy efficiency program goals and administration. Key points from  
12 Mr. Haeri's testimony are summarized as follows:

- 13 1. Achieving the 1.5% annual energy savings goal by 2011 through energy  
14 efficiency is aggressive;
- 15 2. There are few cases where utilities have achieved 1.5% annual energy  
16 savings. If there are such cases, the level of savings is not sustained over  
17 multiple years;
- 18 3. The January 14, 2008, Iowa Utility Board order directs the utility to  
19 submit a scenario showing 1.5% annual energy savings through energy  
20 efficiency, not a plan that could be implemented;
- 21 4. It is correct to assume that future per unit costs of energy savings will  
22 increase in the future with higher levels of required savings;
- 23 5. Verified savings and cost data are not available and/or not reliable and  
24 thus Synapse's analysis of historical cost of saved energy versus energy  
25 savings is not valid; and,

1           6.       Renewable technologies may be mature, but they are not yet cost-  
2                       effective.

3   **Q.   Are you sponsoring exhibits and supporting schedules in the filing?**

4   A.    Yes. Exhibit 1 provides levelized costs of several fossil-fuel technologies,  
5       including coal and nuclear. Exhibit 2 provides levelized costs of several  
6       renewable energy technologies, including wind.

7   **Q.   Do you agree with Mr. Haeri's statement on page 7, line 14-17, that achieving**  
8       **about 1.0 percent of annual retail sales in 2011 and about 1.3% of annual**  
9       **retail sales in 2013 are aggressive compared to those achieved historically in**  
10      **other areas such as California, the Northwest, and New England?**

11  A.    I do not agree with his point because, as I presented in Figure 1 of my testimony,  
12       at page 9, line 6, there are several utilities that are currently achieving greater than  
13       1.0% reductions of annual sales through efficiency programs. These include  
14       energy efficiency programs in Connecticut, Massachusetts, Vermont, Minnesota  
15       and California. As I explain later, future savings levels in these states and many  
16       others is expected to be much higher, as a result of recently adopted legislative  
17       and regulatory requirements.

18  **Q.   Do you agree with Mr. Haeri's statement: on page 7 line 20-22, that "There**  
19       **are very few utilities that have achieved savings of 1.5 percent of retail sales;**  
20       **and, in cases where savings at this level have been achieved, it occurred in**  
21       **sporadic years,"; and on page 8 line 16-17, "There is no evidence savings of**  
22       **this magnitude, assuming the data are accurate, would likely persist over**  
23       **time."**

24  A.    No. Of the data Synapse Energy Economics collected and analyzed (including 17  
25       data points that represent utility or state programs), 7 utilities and one state have  
26       achieved a savings of 1.5 percent or more of retail sales in a single year. These  
27       include Interstate Power & Light Company of Minnesota (IPL), Minnesota

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1 Power, Western Mass Electric (WMECO), Efficiency Vermont, Sacramento  
2 Municipal Utility District (SMUD), San Diego Gas & Electric (SDG&E),  
3 Southern California Edison (SCE) and Pacific Gas & Electric (PG&E). So, it is  
4 possible for IPL to achieve this level of savings.

5 Furthermore, 2 utilities have achieved a savings of 1.5 percent of more of retail  
6 sales for multiple years. These include Sacramento Municipal Utility District  
7 (SMUD) and Interstate Power & Light Company of Minnesota (IPL). Thus,  
8 achieving this level of savings for multiple years is not an unprecedented effort. I  
9 therefore conclude that it is possible for IPL to achieve this level of savings for  
10 multiple years.

11 I agree that historically relatively few energy efficiency program administrators  
12 have achieved reductions of 1.5 percent reductions in retail sales and even fewer  
13 have achieved these reductions over multiple years. However, due to rising  
14 energy prices, the lower cost of energy efficiency, the strong connection between  
15 energy efficiency and reduced emissions of greenhouse gases and emissions that  
16 contribute to smog and acid rain, many states have already mandated significant  
17 increases in energy efficiency during the same the timeframe as IPL's proposed  
18 plan. As a result, more energy efficiency program administrators plan to reach and  
19 sustain a 1.5% level of savings (or higher) between now and 2013. Specific  
20 examples include:

- 21 1. Efficiency Vermont, which expects to achieve annual savings levels of 4%  
22 in 2008;
- 23 2. Utilities and program administrators in Massachusetts, responding to the  
24 mandate by the Green Communities Act that "electric and natural gas  
25 resource needs shall first be met through all available energy efficiency  
26 and demand reduction resources that are cost effective or less expensive

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- 1                   than supply”<sup>1</sup>; Illinois program administrators, responding to Senate Bill  
2                   1592 (August 2007) which requires that the level of energy efficiency  
3                   achieved increases     from 0.2% in 2008 to 2.0% in 2015;
- 4           3.     Illinois program administrators, responding to Senate Bill 1592 (August  
5                   2007) which requires that the level of energy efficiency achieved increases  
6                   from 0.2% in 2008 to 2.0% in 2015;
- 7           4.     New York State Energy Research and Development Authority (NYSERDA),  
8                   responding to direction to develop and implement a plan to     reduce per  
9                   capita energy consumption 15% by 2015;
- 10          5.     Maryland program administrators, per the Empower Maryland Act, Senate  
11                   Bill 205 (2008) which requires Maryland to develop and implement a plan  
12                   to reduce energy consumption 15% by 2015;
- 13          6.     Connecticut program administrators, per RPS class III that requires that  
14                   energy efficiency and combined heat and power provide increasing  
15                   savings levels, increasing from 1% in 2007 to 4% in 2010 (PA 05-01,  
16                   2005);
- 17          7.     Minnesota program administrators, per direction to reduce fossil fuel use  
18                   15% by 2015 through energy efficiency and renewable energy;
- 19          8.     In addition to the Massachusetts example above, Connecticut, Maine,  
20                   Rhode Island, Vermont and Washington have also recently passed  
21                   legislation or regulations that require all cost-effective energy efficiency to  
22                   be procured.<sup>2</sup>

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<sup>1</sup> Chapter 169 of the Acts of 2008. An Act Relative to Green Communities.

<http://www.mass.gov/legis/laws/seslaw08/sl080169.htm>

<sup>2</sup> See <http://www.ferc.gov/market-oversight/mkt-electric/overview/2008/09-2008-elec-ovr-archive.pdf> For further information on state climate change action plans, see <http://www.climatestrategies.us>

1           During the 1990s, I would agree that few utilities achieved savings levels of 1%  
2           annually, and fewer still achieved these levels on a sustained basis. However, the  
3           basis of my testimony is not on what occurred in the 1990s or even from 2000 to  
4           present, but what I am seeing today, as a result of the combined factors that I  
5           mentioned above:

- 6           1.       energy efficiency is the most cost-effective resource;
- 7           2.       the results of robust monitoring and verification efforts document the  
8           savings and the cost-effectiveness of energy efficiency;
- 9           3.       states that have completed climate change planning efforts (about thirty so  
10          far) consistently rank energy efficiency programs in the “top ten” policy  
11          actions that will reduce greenhouse gas emissions, and
- 12          4.       legislation and regulations adopted by the states mentioned above (with  
13          many others currently in process) will help to ensure that future energy  
14          efficiency programs achieve the required level of savings on a sustained  
15          basis.

16   **Q.   Mr. Haeri mentioned on page 7 line 22-23, “Data on sales and actual, verified**  
17   **savings are generally difficult to obtain.” Do you have any response to this**  
18   **comment?**

19   **A.   Yes.**

20           In general, sales data are easy to obtain. EIA collects sales data from every utility  
21           under Form 861 every year and makes it publicly available on its website.

22           Data on verified savings are generally more difficult to obtain than sales data. In  
23           some cases, such as when data are not reported in annual reports, it may be  
24           difficult to obtain the verified savings. In other cases, verified savings are readily  
25           available. For example, NYSERDA provides savings data for the initial estimate,  
26           net of spillover and free riders, and the verified estimate in one report. However,

1 the estimated savings reported in annual utility efficiency reports is often a  
2 reasonable and reliable estimate for most types of analyses. Such estimates are  
3 often based on deemed savings which are the estimate that has been subjected to a  
4 measurement and verification process in the past. For example, California's  
5 CALMAC provides data for verified savings for many measures at  
6 <http://www.calmac.org/default.asp> There are more than 800 M&V reports  
7 available on this website. California utility efficiency programs are relying on  
8 these reports for savings estimates.

9 **Q. Mr. Haeri mentioned on page 7 line 22-23, “Available data often tend to be**  
10 **unreliable due to reporting entities using different metrics for estimating**  
11 **savings and costs.” Do you have any response to this comment?**

12 A. For the purposes of the Synapse analysis, cost and savings data was taken from  
13 energy efficiency annual reports and/or was data provided by state agencies. In  
14 some cases where lifetime savings data was not available, Synapse used  
15 extrapolated lifetime savings based on the average lifetime of efficiency measures  
16 for a specific program or sector within a specific utility from other years for  
17 which lifetime savings for that utility were available. In a few cases where no  
18 lifetime savings data was available for a specific utility or program, Synapse used  
19 a 12 year average lifetime that has been recognized as an industry rule of thumb  
20 estimate.<sup>3</sup> In addition, because some data sources did not provide levelized cost of  
21 saved energy (CSE), Synapse used a 4% real discount rate to estimate levelized  
22 CSE across all cases to make it easier to compare them each other (while  
23 comparison among cases are not the primary purpose of the analysis).

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<sup>3</sup>U.S. Department of Energy and U.S. Environmental Protection Agency 2006. National Action Plan For Energy Efficiency. Washington, DC: U.S. Department of Energy and U.S. Environmental Protection Agency; Kushler, M., D. York, and P. Witte 2005. Examining the Potential for Energy Efficiency to Help Address the Natural Gas Crisis in the Midwest: Washington, DC: American Council for an Energy Efficient Economy, 2005; Bender, S., M. Messenger, and C. Rogers 2005. Funding and Savings for Energy Efficiency Programs for Program Years 2000 through 2004. Sacramento, CA: California Energy Commission.



1 In general, the metrics used in annual reports or data provided by state agencies  
2 are defined in a standard way (such as annual spending by a utility, cost benefit  
3 ratios, cents/kWh, gross and net savings). It is the assumptions used to calculate  
4 these cost and savings metrics that can, and often should, be different (e.g., the  
5 level of free ridership, spillover effects, measure life and discount rate). Savings  
6 estimates are often based on deemed savings which have been subjected to  
7 measurement and verification. For example, California's CALMAC provides data  
8 for verified savings for many measures at <http://www.calmac.org/default.asp>  
9 There are more than 800 M&V reports available on this website. California utility  
10 efficiency programs are relying on these reports for savings estimates.

11 In sum, the available cost and savings data and assumed lifetime savings data is  
12 reliable and reasonable for the purposes of Synapse's analysis. This is especially  
13 true given that the Synapse analysis looks at cost-savings trends within each  
14 utility, not across utilities. However, cost and savings data obtained from utility  
15 annual reports can also be useful for comparing different programs (though this is  
16 not the focus of the Synapse analysis).

17 For the purposes of the Synapse analysis, sales data was taken from EIA. EIA is  
18 considered a reliable source for sales data.

19 **Q. Mr. Haeri mentioned on page 8 lines 22-23 and page 9 lines 1-3 that “the**  
20 **Board’s order...directed utilities to “include a scenario in which the**  
21 **proposed performance goals reach a level equal to 1.5 percent” of retail sales.**  
22 **(Emphasis added) The Board did not direct utilities to “submit a plan which,**  
23 **when implemented, would result in annual savings equal to 1.5%”. Do you**  
24 **have any response to this comment?**

25 A. Yes.

26 The Iowa Utilities Board order issued January 14, 2008 says the following:

27 *“Item 2. A utility shall provide additional information to extend the analysis of the*

1            *utility's annual energy efficiency goals required under 199 IAC 35.8(1)"e" and*  
2            *"f" and its proposed energy efficiency plan required under 199 IAC 35.8(2). 199*  
3            *IAC 38.1(1)(e), states in part: "An identification of the utility's proposed*  
4            *performance goals for peak demand and energy savings from utility*  
5            *implementation of cost-effective energy efficiency programs and special*  
6            *programs. The utility shall identify annual goals, by energy efficiency program*  
7            *and total plan, for five years sub-sequent to the year of the filing. The utility may*  
8            *constrain or accelerate projected utility implementation of programs from*  
9            *estimates of economic or phase-in potential, based on its assessment of market*  
10           *potential. The utility may consider market factors including, but not limited to,*  
11           *market barriers to implementation of programs, the effects of rate impacts, lost*  
12           *opportunities which decrease future implementation of measures or programs, the*  
13           *non-energy benefits and detriments of programs, uncertainty associated with*  
14           *industry restructuring, the strategic value of energy efficiency to the utility and*  
15           *other market factors it deems relevant. The utility shall fully describe its data and*  
16           *assumptions."*

17           *199 IAC 38.1(f) provides for "An optional sensitivity analysis. If the utility's*  
18           *proposed standards differ from the level of energy and capacity savings resulting*  
19           *from the utility's current plan by more than 25 percent, the utility shall provide a*  
20           *sensitivity analysis identifying key variables, including levels of spending, and*  
21           *showing their impact on cost-effectiveness, energy savings, and capacity savings.*  
22           *The purpose of the sensitivity analysis shall be to explore the range of potential*  
23           *for utility implementation of programs."*

24           *The scenarios listed below may be used as a substitute for the scenario analysis*  
25           *required under 199 IAC 35.8(1)"f."*

26           *a. For electric utilities, include a scenario in which the proposed performance*  
27           *goals reach a level equal to 1.5 percent of the utility's retail MWh sales (as an*

1           *average of sales for three previous years). The scenario should attain the level of*  
2           *1.5 percent of retail sales on or before December 31, 2011.”<sup>4</sup>*

3           While I agree with Mr. Haeri’s statement that the exact language in the Order  
4           allows for the substitution of a scenario, and not a specific plan per se, the larger  
5           point is the purpose behind the request for additional analysis. If this scenario is  
6           feasible and at a reasonable cost, there should be no reason why the Commission  
7           could not direct the Company to implement this scenario.

8           Additionally, the Order also clearly relates the 1.5% of the utility’s retail MWh  
9           sales to energy efficiency, and states that this level of savings is to be attained by  
10          December 31, 2011. IPL’s alternative scenario includes both demand response  
11          and renewable energy program measures as part of IPL’s 1.5% scenario. As such,  
12          the amount of energy efficiency included in IPL’s 1.5% scenario is only 1.2%.  
13          Therefore, IPL’s submission does not comply with the IUB Order. In contrast,  
14          MidAmerican’s energy efficiency submission under this docket does reflect an  
15          analysis of the programs and costs associated with achieving the goals requested  
16          by the IUB order. MidAmerican includes this as their pro forma filing.

Q7      **Q. Is there any problem with IPL’s approach for estimating per unit cost of**  
18          **energy savings that is presented on page 9 line 10-11 “The assumed higher**  
19          **costs in IPL’s scenario are based on the basic proposition that the supply**  
20          **curve for energy efficiency has a positive slope”?**

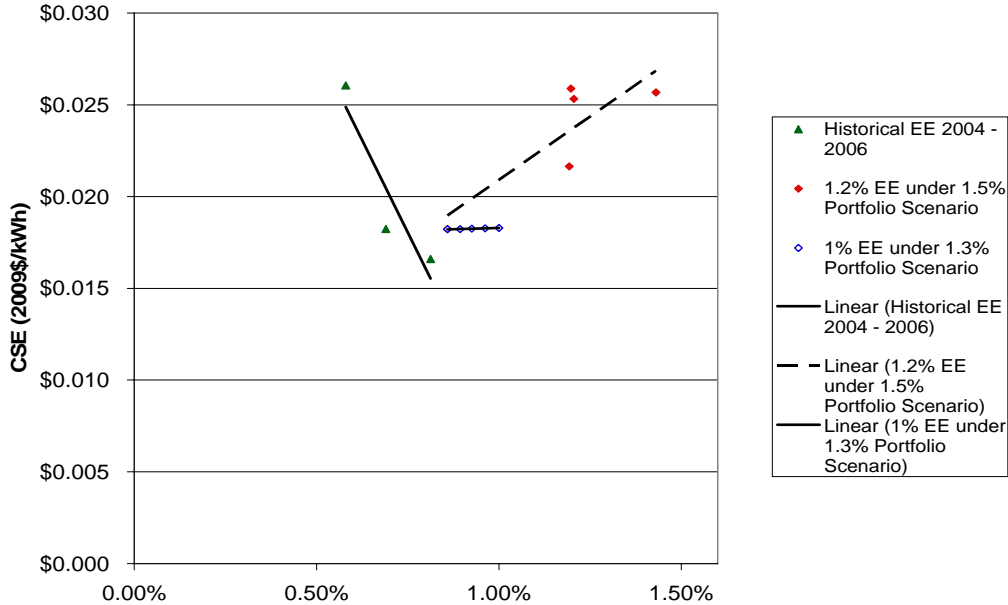
21      A.     A. Yes. I have concerns about the differences between IPL’s recent energy  
22          efficiency programs, which have been very cost-effective, and IPL’s estimates for  
23          the costs of future programs, which are shown to be dramatically escalating. I  
24          cannot offer to explain why IPL would not base its future program costs and cost  
25          effectiveness on its own data. For example, it appears that IPL’s per unit cost of

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<sup>4</sup> Iowa Utility Board, Order Requiring Filing of New Energy Efficiency Plans and Additional Information, January 14, 2008.

1            saved energy for IPL has been declining in real terms over the past several years,  
2            as saved energy has increased. This is consistent with the trend I have observed in  
3            other programs. Figure 1 below illustrates the basis for my concerns. In this  
4            figure, you can see that IPL programs for the period 2004-06 achieved savings at  
5            costs that decline from about 2.5 cents per kWh to about 1.6 cents per kWh as the  
6            level of savings increases. In the past, IPL's programs have been very cost-  
7            effective and have demonstrated increased cost effectiveness as the level of  
8            savings increased. IPL's projections for their 1.5% scenario during the 2009-2013  
9            period achieve savings at costs that increase from about 2.2 cents per kWh to  
10           about 2.6 cents per kWh. This shows decreased cost effectiveness as the level of  
11           savings increases. IPL's recent experience and trend looks nothing like the trend  
12           of IPL's 1.5% scenario estimates for future program cost effectiveness.  
13           Comparing the slope of IPL's 2004-06 past experience with that shown for their  
14           future program causes me to question the assumptions that were used to determine  
15           future program costs. These two slopes are very different, and also not consistent  
16           with actual experience that has occurred elsewhere.

1 Figure 1. Historical and Projected of Energy Efficiency Programs for IPL



2

3

4 Additionally, the idea of conservation supply curve (CSC) is a useful tool for 1)  
5 comparing the relative costs of energy efficiency measures and 2) understanding  
6 the aggregate potential for cost-effective energy efficiency that is available up to  
7 any given cost of saved energy level. It is, however, inappropriate to use it as a  
8 way to predict future cost of efficiency “programs” because of the following  
9 reasons:

- 10 1. CSC includes only demonstrated and currently well-understood measures;
- 11 2. Program and measure cost reductions that may happen in the near future  
12 are not considered;
- 13 3. CSC usually just includes incremental measure costs (part of which is  
14 often funded through rebates) and excludes other program costs associated  
15 with marketing, administration, planning, implementation, and M&V are

1 often not included. These costs could account for a sizable portion of the  
2 total program costs (e.g., 20% to 40%);

3 4. Actual program design is often a portfolio of various measures and does  
4 not follow the CSC; and

5 5. Even actual incremental costs of measures could be lower than estimated  
6 in a potential study if a utility program engages in bulk purchase of a  
7 certain efficiency product with a wholesaler.

8 CSC is a very useful tool when several measures or programs are being  
9 considered for implementation in parallel at the same time. Measures can be  
10 ranked according to their cost-effectiveness, and then prioritized by in order to  
11 their expected level of savings. CSC is less useful and should not be applied when  
12 considering the cost-effectiveness of programs that are already in place (i.e., using  
13 a CSC to evaluate increased penetration of compact fluorescent light bulbs or  
14 CFLs). CFL per unit cost has decreased dramatically due to increased market  
15 penetration. Wal-Mart and Home Depot are now selling CFLs for \$1 each or less,  
16 without any subsidies.

17 **Q. Mr. Haeri states on page 10 line 14-17, “The cost/saving relationships shown**  
18 **in the diagram represent many different programs offered to diverse market**  
19 **segments at different times by different utilities and with different incentive**  
20 **amounts” as one of the reasons that Mr. Haeri feels that for in**  
21 **appropriateness of our analysis of the relationship between cost and savings**  
22 **is not appropriate. Do you agree with this point?**

23 A. No. As mentioned above, the difference across entities is not a critical issue for  
24 our analysis because our analysis focuses on the relationship between cost and  
25 savings within each entity. Each company listed in the data set will have a  
26 slightly different mix of customer types and end uses targeted. One can observe  
27 some scatter in the data that are plotted. That does not however invalidate the

1 basic point which is that the cost-effectiveness of a program improves as the  
2 annual incremental level of energy savings increases.

3 I believe there are many reasons for this trend that can be observed, such as:

- 4 1. Administrative costs, as a portion of the total program budget, can be  
5 higher for programs that are just starting out and/or which have low  
6 savings goals. However, administration (e.g., administrative staff,  
7 planning, program designs), marketing, and measurement and verification  
8 gain economies of scale with aggressive efficiency programs. Costs  
9 associated with these are relatively fixed in the short-term. Thus, if energy  
10 savings increase, costs can be spread over more savings when estimating  
11 the levelized cost of savings per kWh. I mentioned Vermont's energy  
12 efficiency program earlier, now considered to be the best performing  
13 program in the US. Vermont has a relatively low population, and its  
14 population density is also low. The largest city, Burlington has a  
15 population of 38,889 according to the 2000 US Census. In order to achieve  
16 the high level of savings that is contractually required for Efficiency  
17 Vermont, program administrative costs have to be kept to a minimum.
- 18 2. Equipment costs also start higher for programs that are just starting out.  
19 However, higher market penetration drives market transformation, which  
20 can significantly reduce costs on a per unit basis.
- 21 3. As technologies are deployed in increasing numbers, the supply curve  
22 shifts further to the right. Savings levels of 1% per year are normal now,  
23 and 1.5% is considered good. However, as technologies are developed,  
24 and as they are installed in increasing numbers, their costs decrease,  
25 allowing programs to go after even deeper savings without increasing  
26 costs per unit.

27 **Q. In connection to Mr. Haeri's argument described in the above question, he**  
28 **also states the following: "More importantly, the analysis provides no**

1           **information on the actual relationship between costs and cumulative savings,**  
2           **thus it misses the underlying point about the behavior of supply curves in**  
3           **general and the potential effects of market barriers in impeding the**  
4           **penetration of energy efficiency programs in particular, especially for new**  
5           **measures targeted at new market segments.” Does the absence of this**  
6           **information undermine the objective of your analysis?**

7    A.    No. I believe this kind of information is not required for the Synapse analysis. I  
8           do not believe the method suggested by Mr. Haeri is better than Synapse’s  
9           approach for determining changes in the levelized cost of energy efficiency  
10          “programs” over time. I expect that the overall cost of saved energy would  
11          increase noticeably if a utility was only targeting at the least expensive options  
12          first and then targets more expensive measures after the utility has exhausted the  
13          potential of the cheapest measures. Mr. Haeri’s approach would work if this was  
14          true. However, to our knowledge, this is not how utility efficiency programs are  
15          being implemented. Utility efficiency programs are more comprehensive (i.e.,  
16          composed of a variety of programs and measures for each sector with a range of  
17          costs). Utility efficiency programs are not designed to exhaust the cheapest  
18          resources first. For example, CFLs have been the most cost-effective measures  
19          for years, but the penetration rate of CFLs is still low. Also, if Mr. Haeri’s  
20          assumption that programs target and exhaust the potential of the cheapest  
21          measures was correct, states like California and Massachusetts which have saved  
22          significant amount of energy over two decades should be currently saving energy  
23          at much higher costs than any other states. However, California and  
24          Massachusetts are still saving energy at 2 to 3 cents/kWh. I believe there are  
25          many factors to provide for continued cost-effectiveness of programs as future  
26          energy saving goals are increased. I believe that past experience in California and  
27          Massachusetts, and current experience in Connecticut and Vermont is more  
28          indicative of what I would expect to occur in Iowa (i.e. that as the level of savings  
29          increases, that the cost effectiveness will either remain flat or continue to



1 decrease). It is also worth pointing out that even if the cost of energy efficiency  
2 per kWh doubled, it would still be less expensive than constructing new fossil-  
3 fuel or nuclear generation.

4 With respect to barriers, I agree that identification of barriers, and a plan to  
5 overcome them are important aspects of any good energy efficiency program.  
6 This is why the Community Coalition in its data requests asked IPL to describe  
7 the barriers the company has experienced or expects to experience, and to provide  
8 a plan for how they will be overcome. IPL's response to the Community Coalition  
9 data request was general. The answers could have applied to any program being  
10 implemented anywhere in the United States. If there are exceptional barriers in  
11 IPL's service territory to achieving a higher level of energy savings, IPL should  
12 have provided this information in response to data requests, along with a plan for  
13 how the company is going to overcome such obstacles.

14 **Q. Mr Haeri provides an answer to your direct testimony regarding the level of**  
15 **savings to be achieved from IPL's demand response program. Do you agree**  
16 **with his explanation?**

17 A. A. Yes, in part, and no, in part. Mr Haeri's testimony (page 12, lines 5-21)  
18 reflects that the amount of savings estimated from implementation of IPL's  
19 demand response program is contained in the Joint Assessment, along with targets  
20 for future years. However, neither Mr Haeri nor previous documentation by IPL  
21 provide specifics related to when demand response resources are called, what  
22 operating rules, if any, are in place, and how effective IPL's demand response  
23 program is to both provide reliability and to decrease peak hourly electricity  
24 prices. The apparent absence of feedback into IPL's program is consistent with  
25 my observations of other IPL demand-side programs. It is clear from IPL's filings  
26 that the company has thought about demand response and energy efficiency  
27 measures, in general. IPL clearly has the capacity to develop and implement great  
28 programs. What I don't see is how IPL plans to consider and integrate information

1 provided about the success or weaknesses of a program. Another question I have  
2 is how IPL will use information about programs to adjust delivery of future  
3 programs to achieve the same or higher rates of savings more cost-effectively?  
4 Having evidence that IPL will accept and integrate feedback would really help  
5 improve the transparency of IPL's programs, offer assurances to regulators and  
6 ratepayers that the programs are credible, and that IPL is committed to achieving  
7 and sustaining the planned level of savings.

8 **Q. Mr. Haeri provides an answer to your direct testimony regarding the**  
9 **maturity and cost-effectiveness of deploying renewable energy technologies**  
10 **(page 13 ,lines 4-13) . Do you agree with his explanation?**

11 A. No. New wind projects (at 4-9 cents/kWh with the federal production tax credit  
12 and at 6-11 cents/kWh without the federal production tax credit) are more cost  
13 effective today than new coal (at 7-14 cents/kWh). In addition, the entire coal  
14 plant must be constructed and operated before it generates even 1 MW of  
15 electricity. If financing is less than expected, or there are delays in receiving it,  
16 the new coal plant sits idle until it is 100% complete. In contrast, wind and grid  
17 connected solar can be built in smaller modules, that can more easily adjusted, if  
18 necessary, to varying and/or uncertain financing conditions. If, for example, only  
19 95% of the financing is provided for a particular wind project, several wind  
20 turbines will still be constructed, and they will generate electricity.

21 Exhibit 1 reflects costs, on a levelized basis, for several fossil-fuel generation  
22 technologies, including coal and nuclear. Exhibit 2 reflects the same analysis for  
23 several renewable energy technologies, including wind.

24 Renewable generation could help protect IPL and Iowa ratepayers from rising  
25 energy costs in several ways:

- 26 1. Distributed solar PV, like CHP, provide for generation close to the load  
27 source, and utilize supply side resources more effectively;

- 1           2.       Grid connected wind, solar and biomass take advantage of Iowa's  
2                 indigenous resources
- 3           3.       Constructing generation that is of a scale that it can synchronize better  
4                 with Iowa's electric demand saves on capital costs. Adding increments of  
5                 10, 20 or 50 MW of renewable generation, rather than one unit of 500 or  
6                 600 MW, controls costs and maintains flexibility. This method of  
7                 generation addition also helps utilities to respond quickly to and connect  
8                 with the cumulative benefits and effects of energy efficiency. Achieving  
9                 the level of energy efficiency required by the IUB order may obviate the  
10                need to build any new large-scale generating plants in Iowa;
- 11          4.       IPL can take advantage of the investment tax credits for solar PV that  
12                 were included in the recently passed Congressional financial package.

13           Like my comments earlier, both here and in my direct testimony, this testimony  
14                 supports the conclusion that IPL has the capability to be one of the leading  
15                 utilities in the US in terms of its success in achieving high rates of energy  
16                 efficiency and in integrating renewable energy into its portfolio. What is missing  
17                 from IPL's proposal is a defined and replicable process that promotes feedback  
18                 and accountability, accommodates revisions and corrections as appropriate,  
19                 features known and established links between program design and  
20                 implementation, and demonstrates sustained and robust communications  
21                 internally and externally that encourage connections between programs (e.g., such  
22                 as the links between energy efficiency and renewable energy, or the links between  
23                 renewable energy and energy security and reduced risk).

24   **Q.     Mr Haeri, in his rebuttal testimony to witness Crandall (page 16, lines 9-**  
25                 **23+)discusses the process IPL intends to follow regarding implementation of**  
26                 **the Energy Independence and Security Act (EISA), and its potential effect on**  
27                 **the amount of present and future savings. Do you agree with his explanation?**

1 A. No, but I can understand its basis. Determining the baseline from which savings  
2 are measured is critical to establishing program credibility and ensuring that  
3 ratepayer funds are appropriately used. When energy efficiency programs are  
4 being designed, the baseline must take current laws, codes and standards into  
5 effect when estimating the level of savings that can be achieved in the future. The  
6 newly passed lighting standards that are included in the EISA must be reflected in  
7 the future baseline from which savings are to be measured. IPL (and other  
8 utilities) cannot double-count savings that are already required, or will be, by  
9 laws, codes and standards. Credit for savings must be in addition to, or beyond,  
10 those savings already occurring, or known to occur.

11 I can appreciate IPL's argument, since I am aware that lighting measures are an  
12 important component of IPL's current and future energy efficiency programs. But,  
13 being aware of, and taking into account changes in laws, codes and standards are  
14 integral parts of annual efficiency program planning. Utilities need to be aware of  
15 what codes and standards have been adopted, to which sectors they are applicable,  
16 when the standards become effective, and their estimated effects.

17 Laws, codes and standards are critically important to improving energy  
18 performance, and help to "lock in" savings for the future. They free utilities to  
19 focus on deeper savings, and savings in those areas that are not covered by  
20 standards. However, code and standard enforcement is crucial, so utilities should  
21 be both permitted and encouraged to work with local and state building  
22 inspectors, and to provide for training of existing and new inspection staff to  
23 ensure that the anticipated level of performance is achieved and sustained.

24 **Q. Does this conclude your surrebuttal testimony?**

25 A. Yes.

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**EXHIBIT 1. FOSSIL FUEL COSTS**

	Units	IGCC <sup>(b)</sup>	Gas Combined Cycle	Gas Peaking <sup>(c)</sup>	Coal <sup>(d)</sup>	Nuclear <sup>(e)</sup>	Fuel Cell <sup>(f)</sup>
Net Facility Output	MW	580	550	150	600	1,100	2.3
EPC Cost	\$/kW	\$2,500 - \$3,375	\$700 - \$875	\$500 - \$1,150	\$1,825 - \$3,825	\$3,750 - \$5,250	\$3,000
Owner's Cost	\$/kW	\$1,250 - \$1,700	\$200 - \$225	\$150 - \$350	\$725 - \$1,525	\$2,000 - \$2,300	\$800
Total Capital Cost <sup>(a)</sup>	\$/kW	\$3,750 - \$5,075	\$900 - \$1,100	\$650 - \$1,500	\$2,550 - \$5,350	\$5,750 - \$7,550	\$3,800
Fixed O&M	\$/kW-yr	\$26.40 - \$28.20	\$5.50 - \$6.20	\$6.80 - \$27.00	\$20.40 - \$31.60	\$12.80	\$169.00
Variable O&M	\$/MWh	\$6.80	\$2.00 - \$3.50	\$28.00 - \$4.70	\$2.00 - \$5.60	\$11.00	\$11.00
Heat Rate	Btu/kWh	8,800 - 10,520	6,800 - 7,220	10,880 - 10,200	8,870 - 11,900	10,450	6,240 - 7,260
Capacity Factor	%	80%	85% - 40%	10%	85%	90%	95%
Fuel Price	\$/MMBtu	\$2.50	\$8.00	\$8.00	\$2.50	\$0.50	\$8.00
Construction Time	Months	57 - 63	36	25	60 - 66	69	3
Facility Life	Years	20	20	20	20	20	20
CO <sub>2</sub> Equivalent Emissions	Tons/MWh	0.93 - 0.11	0.40 - 0.42	0.40 - 0.42	0.94 - 0.13	—	0.36 - 0.42
Investment Tax Credit	%	—	—	—	—	—	30%
Production Tax Credit	\$/MWh	—	—	—	—	—	—
Levelized Cost of Energy	\$/MWh	\$104 - \$134	\$73 - \$100	\$221 - \$334	\$74 - \$135	\$98 - \$126	\$115 - \$125

Source: Lazard estimates.

Note: Assumes 2.5% annual escalation for production tax credit, O&M costs and fuel prices, 40% tax rate, financing with 60% debt at 7% interest rate and 40% equity at 12% cost.

- (a) Includes capitalized interest costs during construction.
- (b) High end incorporates 90% carbon capture and compression.
- (c) Low end represents assumptions regarding GE 7FA. High end represents assumptions regarding GE LM6000PC.
- (d) Based on advanced supercritical pulverized coal. High end incorporates 90% carbon capture and compression.
- (e) Does not reflect potential economic impact of federal loan guarantees or other subsidies.
- (f) Low end incorporates illustrative economic and efficiency benefits of combined heat and power ("CHP") applications.

Source: Lazard 2008. Levelized Cost Of Energy Analysis – Version 2.0, page 12.

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**EXHIBIT 2. RENEWABLE ENERGY COSTS**

	Units	Biomass Direct	Wind	Geothermal	Landfill Gas	Biomass Cofiring <sup>(b)</sup>
Net Facility Output	MW	35	100	30	5	2% - 20% <sup>(c)</sup>
EPC Cost	\$/kW	\$2,750 - \$3,500	\$1,900 - \$2,500	\$3,000 - \$4,000	\$1,500 - \$2,000	\$50 - \$500
Owner's Cost	\$/kW	included	included	included	included	included
Total Capital Cost <sup>(a)</sup>	\$/kW	\$2,750 - \$3,500	\$1,900 - \$2,500	\$3,000 - \$4,000	\$1,500 - \$2,000	\$50 - \$500
Fixed O&M	\$/kW-yr	\$83.00	\$40.00 - \$50.00	—	—	\$10.00 - \$20.00
Variable O&M	\$/MWh	\$11.00	—	\$25.00 - \$30.00	\$17.00	—
Heat Rate	Btu/kWh	14,500	—	—	13,500	10,000
Capacity Factor	%	80%	36% - 28%	80% - 70%	80%	80%
Fuel Price	\$/MMBtu	\$0.00 - \$2.00	—	—	\$1.50 - \$3.00	\$0.00 - \$2.00
Construction Time	Months	36	12	36	12	12
Facility Life	Years	20	20	20	20	20
CO <sub>2</sub> Equivalent Emissions	Tons/MWh	—	—	—	—	—
Investment Tax Credit	%	—	—	—	—	—
Production Tax Credit	\$/MWh	\$10	\$20	\$20	\$10	—
Levelized Cost of Energy	\$/MWh	\$50 - \$94	\$44 - \$91	\$42 - \$69	\$50 - \$81	\$3 - \$37

Source: Lazard estimates.

Note: Assumes 2.5% annual escalation for production tax credit, O&M costs and fuel prices, 40% tax rate, financing with 60% debt at 7% interest rate and 40% equity at 12% cost.

- (a) Includes capitalized interest costs during construction.
- (b) Represents retrofit cost of host coal plant.
- (c) Additional output to a coal facility.

Source: Lazard 2008. Levelized Cost Of Energy Analysis – Version 2.0, page 13.