

**BEFORE THE STATE OF MINNESOTA  
OFFICE OF ADMINISTRATIVE HEARINGS  
FOR THE MINNESOTA PUBLIC UTILITIES COMMISSION**

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| <b>In the Matter of the Application of CenterPoint</b> | ) | <b>OAH No. 12-2500-20147-2</b> |
| <b>Energy Resource Corp., d/b/a CenterPoint</b>        | ) | <b>MPUC Dkt. No. G-</b>        |
| <b>Energy Minnesota Gas for Authority to</b>           | ) | <b>008/GR-08-1075</b>          |
| <b>Increase Natural Gas Rates in Minnesota</b>         | ) |                                |

**Rebuttal Testimony of  
J. Richard Hornby  
Synapse Energy Economics**

**On Behalf of  
Izaak Walton League of America – Midwest Office  
Minnesota Center for Environmental Advocacy**

**July 20, 2009**

## I. Introduction/Summary

1 **Q. PLEASE STATE YOUR NAME, EMPLOYER, AND PRESENT POSITION.**

2 A. My name is J. Richard Hornby. I am a Senior Consultant at Synapse Energy Economics,  
3 Inc., 22 Pearl Street, Cambridge, MA 02139.

4 **Q. ARE YOU THE SAME J. RICHARD HORNBY WHO SUBMITTED PRE-FILED**  
5 **DIRECT TESTIMONY IN THIS PROCEEDING?**

6 A. Yes.

7 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

8 A. My rebuttal testimony responds to certain of the points that witnesses for other parties  
9 have made in their direct testimony regarding the Conservation Enabling Rider (“CE  
10 Rider”) that CenterPoint Energy (CenterPoint or the Company) has proposed on a three  
11 year pilot basis. Mr. Chavez, on behalf of the Minnesota Office of Energy Security, and  
12 Mr. Lindell, on behalf of the Minnesota Office of the Attorney General, each filed direct  
13 testimony opposing a CE Rider pilot. My rebuttal responds to several points in their  
14 respective direct testimonies that relate to the design of the CE Rider pilot agreed to  
15 under the Stipulation between CenterPoint, the Izaak Walton League of America  
16 (IWLA), the Minnesota Center for Environmental Advocacy (MCEA), and the Energy  
17 CENTS Coalition. To distinguish this from the CE Rider that CenterPoint proposed in its  
18 original filing I will refer to it as the Stipulation CE Rider. I address those points under  
19 three broad headings – (1) link to efficiency-related reductions in annual gas use, (2)  
20 application to small volume firm service customers, and (3) anticipated rate impacts. The

1 fact that I do not respond explicitly to other specific points in their respective direct  
2 testimonies does not necessarily mean I agree with those other points.

3 **II. Link To Efficiency-Related Reductions In Annual Gas Use**

4 **Q. PLEASE SUMMARIZE THE TWO POINTS MR. CHAVEZ HAS PRESENTED**  
5 **REGARDING THE RELATIONSHIP BETWEEN THE CE RIDER AND**  
6 **EFFICIENCY-RELATED REDUCTIONS IN ANNUAL GAS USE.**

7 A. Mr. Chavez expresses two related points regarding links between efficiency-related  
8 reductions in annual gas use and design of the CE Rider. Both points stem from the fact  
9 that the CE Rider is not designed to adjust CenterPoint's annual revenues solely for  
10 reductions in annual gas use from its conservation programs. He expresses the first point  
11 starting on page 27 as a concern about the absence of explicit links between the operation  
12 of the CE Rider and reductions in annual gas use beyond, or incremental to "business as  
13 usual" levels. He expresses the second point starting on page 36 as a concern that the CE  
14 Rider will adjust the Company's revenues for changes in annual use relative to test year  
15 levels regardless of the reason, e.g., "...deviations in the efficient use of natural gas, but  
16 also deviations in weather, the commodity price of natural gas, the price elasticity of  
17 residential customers, and the changes in economic activity."

18 **Q. COULD THE TWO POINTS RAISED BY MR. CHAVEZ POTENTIALLY**  
19 **APPLY TO THE STIPULATION CE RIDER?**

20 A. Yes, the two points Mr. Chavez has presented regarding the relationship between the CE  
21 Rider and efficiency-related reductions in annual gas use are potentially applicable to the

1 Stipulation CE Rider, except for the fact that the latter will not include adjustments for  
2 changes in usage attributable to weather.

3 **Q. DID YOU ANTICIPATE THESE POINTS IN YOUR DIRECT TESTIMONY?**

4 A. Yes. In my direct testimony, I noted that some parties might propose a narrower rate  
5 adjustment mechanism, such as one that would limit rate adjustments to reductions in  
6 annual usage attributable to the Company's energy efficiency programs incremental to  
7 the levels of reductions it has been achieving in the absence of a CE Rider or similar  
8 mechanism.

9 **Q. PLEASE RESPOND TO THESE TWO POINTS AS THEY RELATE TO THE**  
10 **STIPULATION CE RIDER.**

11 A. In response to the concern raised by Mr. Chavez, and as noted in my direct testimony, the  
12 Stipulation CE Rider is a reasonable approach. For starters, the CE Rider will be tested  
13 on a pilot basis that will last no longer than three years, during which it will operate  
14 subject to a rate cap.

15 Of more importance, the Stipulation CE Rider is preferable to a more limited  
16 mechanism from an energy and environmental policy perspective. This broader approach  
17 makes the Company financially indifferent to all efficiency-related reductions in usage  
18 regardless of the sources or causes of those reductions, e.g., CenterPoint conservation  
19 programs, price elasticity, new building codes, new appliance standards. In fact, the Next  
20 Generation Energy Act of 2007 which Mr. Chavez cites anticipates that Minnesota will  
21 achieve annual energy savings through a combination of initiatives, some implemented  
22 directly by utilities and others implemented by other parties and supported by utilities:

1           **216B.2401. ENERGY CONSERVATION POLICY GOAL.** It is the energy  
2 policy of the state of Minnesota to achieve annual energy savings equal to 1.5  
3 percent of annual retail energy sales of electricity and natural gas directly through  
4 energy conservation improvement programs and rate design, and **indirectly**  
5 **through energy codes and appliance standards, programs designed to**  
6 **transform the market or change consumer behavior, energy savings resulting**  
7 **from efficiency improvements to the utility infrastructure and system, and**  
8 **other efforts to promote energy efficiency and energy conservation.”**  
9 (Emphasis added.)

10  
11           Third, the Stipulation CE Rider imposes less administrative burden than a more limited  
12 rider because it does not require detailed analyses to distinguish reductions attributable to  
13 Company conservation programs from reductions attributable to other factors. In  
14 addition, this approach does not require analyses to distinguish the portion of reductions  
15 in annual gas use from conservation programs that are beyond, or incremental to a  
16 “business as usual” level.

17 **Q. DOES YOUR LAST POINT MEAN THAT THERE WILL BE NO EVALUATION**  
18 **OF THE EFFICIENCY-RELATED REDUCTIONS IN GAS USE ACHIEVED**  
19 **UNDER THE STIPULATION CE RIDER PILOT?**

20 A. Not at all. On the contrary, as I noted in my direct testimony, the performance of the  
21 Stipulation CE Rider will be subject to a comprehensive evaluation each year as well as  
22 at the end of the three-year pilot. My point regarding a lower administrative burden with  
23 this broader approach is based upon my understanding of the experience of other  
24 jurisdictions with partial decoupling and narrower riders, sometimes referred to as lost  
25 revenue adjustment mechanisms. Under a partial decoupling approach, considerable  
26 effort has to be placed on distinguishing the reductions solely attributable to Company  
27 conservation programs from reductions attributable to any other factors. If the partial

1 decoupling was to be further limited to only reductions in annual gas use from  
2 conservation programs incremental to a “business as usual” level, even more analysis  
3 would be required.

4 **Q. PLEASE RESPOND TO THE SPECIFIC POINT EXPRESSED BY MR. CHAVEZ**  
5 **REGARDING THE ABSENCE OF AN EXPLICIT LINK BETWEEN**  
6 **OPERATION OF THE STIPULATION CE RIDER AND EFFICIENCY-**  
7 **RELATED REDUCTIONS IN GAS USE.**

8 A. In response to the specific concern raised by Mr. Chavez regarding the absence of an  
9 explicit link between operation of the Stipulation CE Rider and efficiency-related  
10 reductions in gas use, I expect that link to be examined as part of the evaluation of the  
11 Stipulation CE Rider pilot. In other words, I expect the Commission to assess the  
12 efficiency-related reductions in gas use that were achieved during the period the  
13 Stipulation CE Rider was in effect.

14 One point of reference for that assessment will likely be the 2010-2012 Triennial  
15 CIP Plan in which CenterPoint proposes to ultimately achieve double the annual savings  
16 it is currently achieving. At the end of the Stipulation CE Rider pilot the Commission  
17 will have to determine whether to continue it on a regular basis or to terminate it. When  
18 making that decision I am sure that the Commission will consider the actual efficiency-  
19 related reductions that CenterPoint has achieved relative to those proposed in its 2010 -  
20 2012 Triennial CIP Plan.

21 The annual savings that CenterPoint is proposing to achieve in the 2010 -2012  
22 Triennial CIP Plan reflect the new energy and environmental policy environment under

1 which it will be operating. The proposed Stipulation CE Rider provides CenterPoint with  
2 a rate mechanism consistent with that new operating environment.

3 **Q. IS THERE EVIDENCE INDICATING THAT A RATE ADJUSTMENT**  
4 **MECHANISM SUCH AS THE STIPULATION CE RIDER SHOULD HAVE A**  
5 **POSITIVE INFLUENCE ON THE ATTITUDES OF UTILITY MANAGEMENT**  
6 **TOWARDS HELPING CUSTOMERS IMPROVE EFFICIENCY.**

7 A. Yes. The following examples indicate that a rate adjustment mechanism such as the  
8 Stipulation CE Rider should have a positive influence on the attitudes of utility  
9 management towards helping customers improve efficiency.

10 The first example is the evaluation of a Distribution Margin Normalization  
11 mechanism (DNM) prepared by Christensen Associates Energy Consulting in 2005<sup>1</sup>.  
12 Northwest Natural Gas Company (NW Natural) implemented the DNM on a pilot basis  
13 in 2002. The Oregon Public Utility Commission (PUC) required the evaluation as an  
14 input to its decision to continue or terminate the mechanism. The evaluation found that  
15 the DNM had a number of positive results. In particular it was found to be an effective  
16 means of reducing NW Natural's disincentive to promote energy efficiency and to  
17 contribute to a shift in marketing from sales to conservation. The Oregon PUC approved  
18 continuation of the mechanism.

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<sup>1</sup> A Review of Distribution Margin Normalization as Approved by the Oregon Public Utility Commission for Northwest Natural, Christensen Associates Energy Consulting, LLC, March 2005 (available at <http://www.aga.org/NR/rdonlyres/9F74E959-3319-4DD3-9164-3F3B0F91D02E/0/0706CHRISEVALPRO.PDF>).

1           The second example is Avista Utilities, an electric and natural gas utility  
2           operating in Washington and Idaho. In February 2007 Avista received approval from the  
3           Washington State Utilities and Transportation Commission to implement a natural gas  
4           decoupling mechanism on a pilot basis from January 2007 through June 2009 (Order 04,  
5           Docket UG-060518). Avista commissioned an evaluation of the pilot dated March 30,  
6           2009.<sup>2</sup> Tables 2 and 3 of the evaluation indicate that Avista's average annual reductions  
7           from DSM in Washington during the pilot in 2007 and 2008 were 61% higher than its  
8           2004-2005 annual averages, and 37% higher than its IRP DSM annual savings goals for  
9           those years.

10           The third example is CenterPoint Energy Arkansas Gas, the sister company of  
11           CenterPoint operating in Arkansas. In October 2007 CenterPoint Energy Arkansas Gas  
12           received approval from the Arkansas Public Service Commission to implement a  
13           decoupling mechanism. Subsequent to receiving that approval, CenterPoint Energy  
14           Arkansas Gas increased its annual spending on energy efficiency programs from less than  
15           \$700,000 in calendar 2008 to a proposed \$4 million for calendar 2010. (Responses to  
16           Information Requests No. 12 and No. 16 of IWLA and MCEA).

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<sup>2</sup> Evaluation of Avista Natural Gas Decoupling Mechanism Pilot -- Final Report to Avista and the Stakeholder Advisory Group, March 30, 2009 (available at <http://www.utc.wa.gov/rms2.nsf/177d98baa5918c7388256a550064a61e/7a41ed2be10bba3d8825758a0070d946!OpenDocument>).

1 **Q. HAVE OTHER STATES APPROVED RATE ADJUSTMENT MECHANISMS**  
2 **FOR GAS UTILITIES WITH EFFICIENCY PROGRAMS?**

3 A. Yes. According to a report released by the American Gas Association in May 2009,  
4 nineteen states allow gas distribution utilities to recover all or part of the revenue impact  
5 of customer conservation of natural gas through a decoupling mechanism, a flat monthly  
6 rate design or a lost margin tracker.<sup>3</sup>

7 **Q. PLEASE ADDRESS THE RELATED POINT THAT MR. LINDELL HAS**  
8 **RAISED.**

9 A. Mr. Lindell presents a related, but somewhat different perspective. He notes, starting on  
10 page 28, that the annual gas usage per CenterPoint customer has not been declining  
11 materially in recent years and therefore there is no need for a CE Rider. However, the  
12 exact magnitude of decline in annual gas usage per customer in the past is not the factor  
13 driving support for the Stipulation CE Rider from an energy and environmental policy  
14 perspective. The factor driving support for the Stipulation CE Rider is the goal of  
15 making the Company financially indifferent to all efficiency-related reductions in usage  
16 regardless of the sources or causes of those reductions.

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<sup>3</sup> Natural Gas Rate Round-Up, American Gas Association, May 2009 (available at <http://www.aga.org/NR/rdonlyres/E1041155-29E6-4D15-8607-6CF4B6D96DB8/0/0905RegulatoryApproachesPromotingEE.pdf>).

1                   **III. Application To Small Volume Firm Service Customers**

2 **Q. PLEASE SUMMARIZE THE POINT REGARDING APPLICABILITY TO**  
3 **SMALL VOLUME FIRM CUSTOMERS RAISED BY MR. CHAVEZ AND MR.**  
4 **LINDELL.**

5 A. Both Mr. Chavez and Mr. Lindell note that the CE Rider would be limited to small  
6 volume firm service customers. Mr. Chavez discusses this point starting page 39 while  
7 Mr. Lindell addresses it starting page 34. The Stipulation CE Rider is similarly limited to  
8 small volume firm service customers.

9 **Q. IS IT REASONABLE TO LIMIT THE APPLICATION OF THE STIPULATION**  
10 **CE RIDER TO SMALL VOLUME FIRM CUSTOMERS?**

11 A. Yes. Limiting application of a decoupling mechanism such as the Stipulation CE Rider to  
12 small volume firm service customers is not unusual for a gas utility and it does not  
13 disadvantage those customers.

14                   Limiting application of a decoupling mechanism to small volume firm service  
15 customers is not unusual for a gas utility such as CenterPoint. For example, the gas  
16 decoupling pilot approved for Avista Utilities only applied to its residential and small  
17 commercial customers. This approach is not unusual for gas utilities because, unlike  
18 electric utilities, gas utilities serve a large number of dual-fuel customers who are not  
19 “captive”. Instead, customers in dual fuel rate classes, which Mr. Chavez identifies in  
20 Table 1 of his direct testimony as SVDF and LVDF, have the ability to switch to their  
21 alternative fuel source if their burner-tip price of gas, i.e., the CenterPoint distribution  
22 service charge plus their commodity cost of gas supply, exceeds the burner-tip price of

1 their alternate fuel. On the other hand, gas utilities typically do not experience the same  
2 magnitude of lost margin per therm if those customers use less gas because they typically  
3 allocate a lower amount of fixed costs to rate classes that are not receiving firm service.

4 Limiting application of a decoupling mechanism such as the Stipulation CE Rider  
5 to small volume firm service customers does not disadvantage those customers. The  
6 Stipulation CE Rider is designed to give CenterPoint the opportunity to recover only the  
7 portion of its test year revenue requirements that was approved for recovery from small  
8 volume firm service customers. CenterPoint cannot use the Stipulation CE Rider to, in  
9 effect, shift recovery of margin from dual-fuel customers to small volume firm service  
10 customers.

#### 11 **IV. Anticipated Rate Impacts**

12 **Q. PLEASE SUMMARIZE THE POINTS REGARDING ANTICIPATED RATE**  
13 **IMPACTS RAISED BY MR. CHAVEZ.**

14 A. Mr. Chavez discusses three points relating to anticipated rate impacts, on pages 46 to 53.  
15 His basic concern appears to be that the CE Rider may elicit objections by a significant  
16 number of ratepayers and may result in rates that are not reasonable.

17 **Q. DID MR. CHAVEZ PROVIDE A QUANTITATIVE ESTIMATE OF THE**  
18 **POTENTIAL IMPACT OF THE CE RIDER ON RETAIL RATES THAT MIGHT**  
19 **ELICIT OBJECTIONS BY RATEPAYERS?**

20 A. No. I certainly agree that any proposed change in rates needs to be scrutinized.  
21 However, as part of that scrutiny it is important to place the magnitude of the proposed  
22 change into perspective. For example, had the Stipulation CE Rider been in effect since

1 the Company's last general rate case, it would have been set at \$0.04281 per dekatherm  
2 (DT) for residential customers from July 2008 through May 2009. That is approximately  
3 0.45% of the average total volumetric rate of \$ 9.5273/dt those customers were paying  
4 during that period and would have collected \$4.04 in total from an average customer over  
5 that ten month period. This minimal level of impact is illustrated in Responses to OES  
6 Information Requests 1046 and 1047.

7 **Q. DID MR. CHAVEZ DISCUSS THE POTENTIAL OFFSETTING LONG-TERM**  
8 **BENEFICIAL IMPACTS ON AVERAGE BILLS FROM INCREASING**  
9 **EFFICIENCY-RELATED REDUCTIONS?**

10 A. No. The discussion of any potential adverse rate impacts of the CE Rider or the  
11 Stipulation CE Rider should also include a discussion of the potential offsetting long-  
12 term beneficial impacts on average bills from increasing efficiency-related reductions.  
13 Since gas supply costs are the dominant component of average bills of residential and  
14 small commercial customers, the potential reductions in that component in the long-term  
15 due to efficiency-related reductions in gas use should far exceed any modest increases in  
16 the distribution component due to the CE Rider.

17 **Q. DOES THIS COMPLETE YOUR REBUTTAL TESTIMONY?**

18 A. Yes.