

STATE OF INDIANA

INDIANA UTILITY REGULATORY COMMISSION

VERIFIED PETITION OF DUKE ENERGY INDIANA, )  
INC. REQUESTING THE INDIANA UTILITY )  
REGULATORY COMMISSION TO APPROVE AN )  
ALTERNATIVE REGULATORY PLAN PURSUANT TO )  
IND. CODE § 8-1-2.5-1, ET SEQ., FOR THE OFFERING )  
OF ENERGY EFFICIENCY CONSERVATION, )  
DEMAND RESPONSE, AND DEMAND-SIDE )  
MANAGEMENT PROGRAMS AND ASSOCIATED )  
RATE TREATMENT INCLUDING INCENTIVES )  
PURSUANT TO A REVISED STANDARD CONTRACT )  
RIDER NO. 66 IN ACCORDANCE WITH IND. CODE §§ )  
8-1-2.5-1 ET SEQ. AND 8-1-2-42 (a); AUTHORITY TO )  
DEFER PROGRAM COSTS ASSOCIATED WITH ITS )  
ENERGY EFFICIENCY PORTFOLIO OF PROGRAMS; )  
AUTHORITY TO IMPLEMENT NEW AND ENHANCED )  
ENERGY EFFICIENCY PROGRAMS, INCLUDING THE )  
POWERSHARE® PROGRAM IN ITS ENERGY )  
EFFICIENCY PORTFOLIO OF PROGRAMS; AND )  
APPROVAL OF A MODIFICATION OF THE FUEL )  
ADJUSTMENT CLAUSE EARNINGS AND EXPENSE )  
TESTS )

CAUSE NO. 43374

ADDITIONAL SUPPLEMENTAL DIRECT TESTIMONY AND EXHIBITS OF

J. RICHARD HORNBY

ON BEHALF OF

CITIZENS ACTION COALITION OF INDIANA. INC

JUNE 10, 2010

1 **I. INTRODUCTION AND SUMMARY**

2 **Q. Please state your name, employer, and present position.**

3 A. My name is J. Richard Hornby. I am a senior consultant at synapse energy economics,  
4 Inc., 22 Pearl Street, Cambridge, MA 02139.

5 **Q. On whose behalf are you testifying in this case?**

6 A. I am testifying on behalf of the Citizens Action Coalition of Indiana, Inc. (“CAC”).

7 **Q. Are you the same J. Richard Hornby who submitted direct and supplemental**  
8 **testimony in this proceeding?**

9 A. Yes.

10 **Q. What is the purpose of your additional supplemental direct testimony?**

11 A. On April 15, 2010 Duke Energy Indiana, Inc. (“Duke Energy Indiana” or the  
12 “Company”) submitted supplemental testimony of Theodore Schultz, Michael Goldberg  
13 and Stephen farmer in response to the march 26, 2010 order of the Indiana Utility  
14 Regulatory Commission (“Commission”) granting petitions for rehearing. Their  
15 testimonies explain the effects of the commission order of February 10, 2010 in this  
16 cause and the Commission order of December 9, 2009 in cause 42693 (“Phase II order”)  
17 on the August 15, 2008 settlement agreement between the Indiana Office of Utility  
18 Consumer Counselor (“OUCC”) and Duke Energy Indiana (“OUCC Agreement”). They  
19 also compare the OUCC agreement to the save-a-watt proposals that have been approved  
20 in North Carolina, South Carolina and Ohio. The purpose of my testimony is to report  
21 on my review of the supplemental testimony of those three witnesses and present my  
22 conclusions based upon that review.

23 **Q. Are you presenting any exhibits to support your Supplemental Direct Testimony?**

1 A. Yes. I have prepared four exhibits to support my additional supplemental direct  
2 testimony:

3 Exhibit JRH-14 Comparison of 2013 Cumulative Electricity Reduction  
4 Targets as % of average 2007-2009 Weather Normalized  
5 Sales

6 Exhibit JRH-15 Duke Energy Indiana Pre-tax Performance Incentive under  
7 OUCC agreement vs Illustrative Vectren Electric per Phase  
8 II Order.

9 Exhibit JRH-16 Duke Energy Indiana Pre-tax Performance Incentive under  
10 OUCC agreement vs Duke Energy Carolinas.

11 Exhibit JRH-17 Duke Energy Indiana Pre-tax Performance Incentive under  
12 OUCC agreement vs Duke Energy Carolinas and vs  
13 Illustrative Vectren Electric per Phase II Order.  
14

15 **Q. What data sources did you rely upon to prepare your Supplemental Direct**  
16 **Testimony and exhibits?**

17 A. In addition to the testimony and exhibits filed in the earlier phases of this proceeding I  
18 relied upon the Commission Orders of February 10, 2010 in this Cause, the Commission  
19 Order of December 9, 2009 in Cause 42693 (“Phase II Order”) and the Commission  
20 Order of December 16, 2009 in Cause 43427 (“Vectren DSM Order”). I also relied upon  
21 the Supplemental Testimony and exhibits of the Company witnesses filed on April 15,  
22 2010 and their responses to data requests on that testimony. Finally, I relied upon the  
23 settlement agreements accepted by Duke Energy Carolinas and approved by the public  
24 utility commissions in its save-a-watt proceedings in North Carolina and South Carolina.

25 **Q. Please summarize your conclusion regarding the OUCC Agreement based upon**  
26 **your review of those materials.**

27 A. My conclusion is that key provisions of the OUCC Agreement are substantially  
28 inconsistent with the Phase II Order and the Vectren DSM order. This conclusion is  
29 based upon the following three points:

- 1 • Under the OUCC Agreement Duke Energy Indiana is proposing to achieve a  
2 cumulative level of electricity reductions that is approximately one-third the target the  
3 Commission established in the Phase II Order;
- 4 • Under the OUCC Agreement Duke Energy Indiana has the opportunity to earn  
5 shareholder incentives approximately twice as high as those the Commission  
6 approved in the Vectren DSM Order; and
- 7 • Under the OUCC Agreement the total amount the Company can collect to fund both  
8 its programs and its shareholder incentives is capped at \$260 million. This cap is  
9 based on the levels of electricity reductions proposed under that Agreement and the  
10 estimated value of those reductions. The Company may have to request an increase  
11 in that cap in order to fund an expansion of programs to achieve the additional  
12 reductions needed to achieve its Phase II Order targets.

13 **Q. Please summarize your recommendation regarding the OUCC Agreement based**  
14 **upon those conclusions.**

15 A. I recommend that the Commission not approve the OUCC Agreement and that it direct he  
16 Company to file a new application to develop, implement and manage energy efficiency  
17 programs that will meet the Phase II Order target savings under a ratemaking framework  
18 that would, subject to Commission review, set revenue requirements enabling it to  
19 recover its actual incurred DSM program costs, address verified revenue erosion or lost  
20 revenues, and provide a shareholder incentive that is consistent with the target level of  
21 reductions in the Phase II Order and the incentive levels in the Vectren DSM Order.

22 **II. COMPANY PERFORMANCE TARGETS AND COMPENSATION**

23 **Q. Please summarize the OUCC agreement.**

1 A. Duke Energy Indiana entered the OUCC Agreement in August 2008. That Agreement  
2 established target levels of annual electricity reductions for a four year period as well as  
3 the manner in which the Company would be compensated for those programs. The  
4 compensation arrangement covered funding for program costs, a shareholder incentive  
5 and a limited decoupling mechanism, i.e., limited to recovery of revenues lost due to  
6 Company programs.

7 **Q. Has Commission policy regarding energy efficiency evolved since Duke Energy**  
8 **Indiana entered the OUCC Agreement?**

9 A. Yes. In December 2009 the Commission issued two Orders of particular relevance to the  
10 OUCC Agreement, the Phase II Order and the Vectren DSM order.

11 The Phase II Order, applicable to all jurisdictional electric and gas utilities in  
12 Indiana, establishes several specific policies regarding demand side management  
13 (“DSM”). In particular it establishes explicit annual electricity savings targets and it  
14 transfers responsibility for certain DSM programs, referred to as Core Programs, from  
15 individual utilities to an Independent Third Party Administrator (“TPA”). Individual  
16 utilities are left with the responsibility for all remaining DSM programs, which the  
17 Company refers to as Core Plus programs.

18 The Vectren DSM order, applicable to Vectren Energy Delivery of Indiana,  
19 approves specific DSM programs proposed by Vectren as well as compensation for those  
20 programs. In particular, the Vectren DSM order approves funding for program costs and  
21 a shareholder incentive for Core Plus Programs. That Order rejects Vectren’s request for  
22 full decoupling but indicates the Commission’s willingness to consider a request for a  
23 limited decoupling mechanism.

1 **Q. Is the OUCC Agreement, as amended by the supplemental testimony of the**  
2 **company witnesses, consistent with the Phase II Order and the Vectren DSM**  
3 **Order?**

4 A. No. The Company witnesses have proposed changes to the OUCC Agreement to reflect  
5 the assignment of Core programs to a TPA and to report income from shareholder  
6 incentives in their earnings reports. However, the key provisions of the OUCC  
7 Agreement relating to reduction targets as well as to compensation for program costs and  
8 shareholder incentives are not consistent with the Phase II and Vectren DSM orders.

9 **(A) TARGET REDUCTIONS**

10 **Q. Please explain why the electricity reduction targets in the OUCC Agreement are not**  
11 **consistent with those in the Phase II Order.**

12 A. The levels of electricity reductions that Duke Energy Indiana proposes to achieve under  
13 the OUCC Agreement, as amended by the February 10, 2010 Order, are approximately  
14 one-third of those established in the Phase II Order and thus not consistent with that  
15 Order.

16 The Company estimates that it would have to achieve a cumulative reduction of  
17 697,137 MWh by 2013 to meet the target reductions set in the Phase II Order (Response  
18 NUCOR 4.1). That cumulative reduction is equivalent to 2.3% of the average of its 2007  
19 to 2009 weather normalized annual sales of 30,382,452 (Response CAC 8.8). (The Phase  
20 II Order uses a baseline equal to a three year average, but for the purposes of comparing  
21 various targets in my testimony I will refer to annual sales in 2009). In contrast, the  
22 cumulative electricity reductions that Duke Energy Indiana proposes to achieve under the  
23 OUCC Agreement as amended by the February 10, 2010 Order is 247,181 MWh.<sup>1</sup> That

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<sup>1</sup> The cumulative reduction of 210,104 MWh at a performance level of 85% presented in Response CAC 8.8 equates to 247,181 MWh at a performance level of 100%.

1 level of reduction is 0.8%, or 35 percent of the cumulative target established in the Phase  
2 II Order.

3 Those reductions reflect savings from Core programs in 2010, after which those  
4 programs will be transferred to a TPA, and from CorePlus programs in 2010 through  
5 2013. Even if responsibility for Core programs had not been shifted to a TPA, the  
6 cumulative electricity reductions that Duke Energy Indiana had proposed to achieve  
7 under the original OUCC Agreement would have been 1.0%, or approximately 43 percent  
8 of the cumulative target the Commission established in the Phase II Order. While the  
9 Company does not know the reductions the TPA will achieve from Core programs in its  
10 service territory from 2011 through 2013 it is reasonable to assume that the Company  
11 will have to expand its CorePlus programs dramatically to achieve the Phase II Order  
12 targets.

13 It is also relevant to note that the Company's sister utilities have agreed to  
14 cumulative target reductions close to those in the Phase II Order. In response to CAC 8.1  
15 the Company indicates that Duke Energy Carolinas agreed to a settlement under which its  
16 cumulative target reductions over four years are approximately 1.8% of its 2009 Baseline  
17 sales. This cumulative percentage reduction is comparable to 75% of the cumulative  
18 target established in the Phase II Order. Duke Energy Ohio agreed to a settlement under  
19 which its cumulative target reductions over three years are approximately 1.5% of its  
20 2009 baseline sales, a cumulative reduction approximately equal to the three year  
21 cumulative target established in the Phase II Order.

22 Figure 1 below, which is drawn from Exhibit JRH-14, illustrates the relative  
23 levels of cumulative electricity reduction targets under the amended OUCC Agreement,

1 the original OUCC Agreements, the save-a-watt settlement approved in North Carolina  
2 and South Carolina and the Phase II Order.

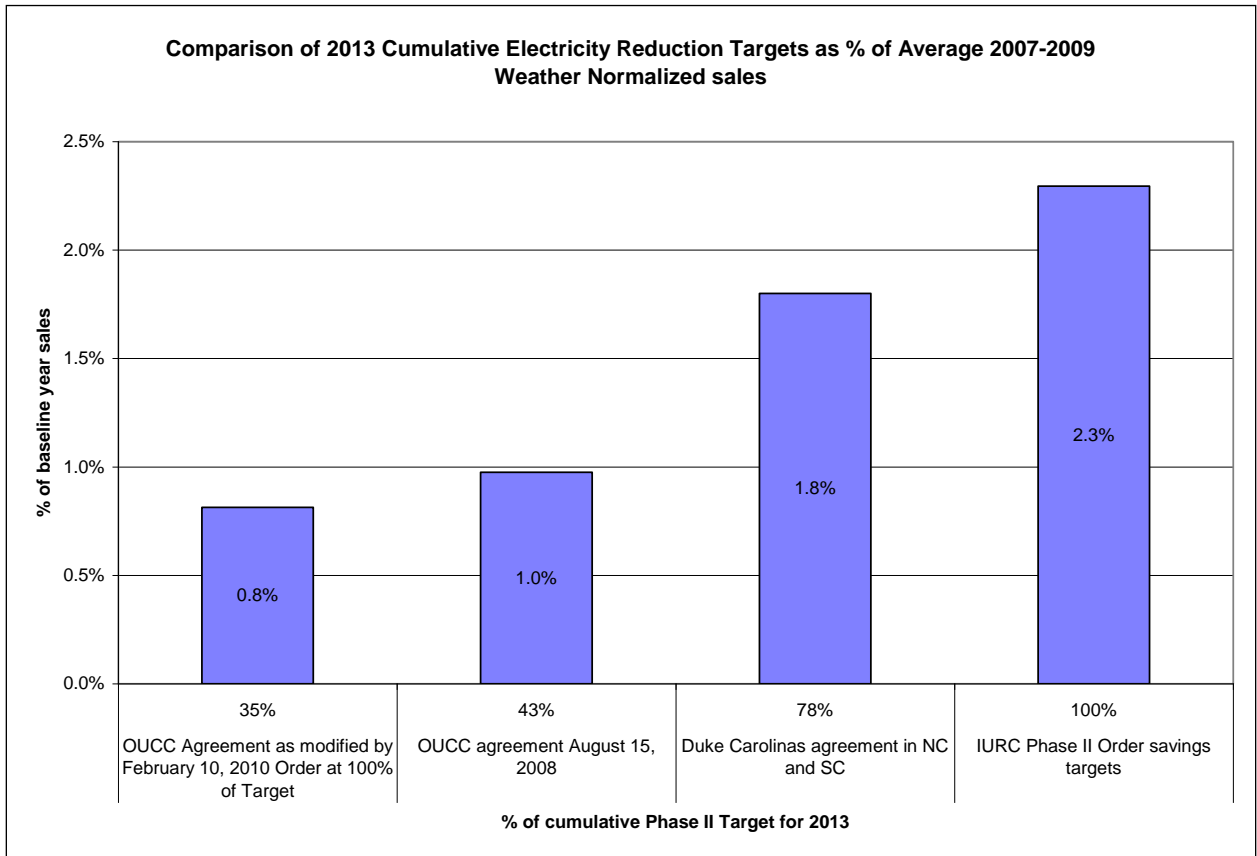


Figure 1

3  
4

5  
6

**(B) PERFORMANCE INCENTIVES**

7 **Q. Please explain why the shareholder incentive provisions in the OUCC Agreement**  
8 **are not consistent with the Phase II and Vectren DSM Orders.**

9 A. Under the OUCC Agreement Duke Energy Indiana has the opportunity to earn a  
10 shareholder incentive, also referred to as a management or a performance incentive. The  
11 incentive is an amount that it can earn on an after-tax basis. The incentive, expressed as a  
12 percentage of its DSM program costs, varies according to the reductions the Company  
13 actually achieves expressed as a percentage of a target level of reduction. The target  
14 level of reduction, which is expressed as the estimated dollar value of its electric energy



1 and demand reductions over four years, is \$260 million. The minimum incentive it can  
2 earn is an after-tax amount equivalent to 5 percent of program costs for actual reductions,  
3 or performance, between zero and sixty percent of that target reduction. The maximum  
4 incentive it can earn is an after-tax amount equivalent to 15 percent of program costs for  
5 actual reductions over ninety percent of its target reduction.

6 The shareholder incentive is inconsistent with the Phase II and Vectren DSM  
7 orders in several respects. First, the target level of reduction is expressed as a dollar value  
8 rather than as a physical reduction in MWh as in the Vectren DSM Order. Second, the  
9 physical reductions that the Company has projected are only approximately 35 per cent of  
10 the Phase II reduction target, as noted earlier. Third, the incentives that the Company can  
11 earn are much higher than those that Vectren could earn under the Vectren DSM Order,  
12 particularly if the target reduction level is set at the Phase II savings target.

13 The incentives that the Company can earn are much higher than those that  
14 Vectren could earn under the Vectren DSM Order because they are expressed as after-tax  
15 amounts rather than pre-tax amounts, and because the incentive tiers start and finish at  
16 higher percentages than those in the Vectren DSM Order. The levels of incentives under  
17 each approach are compared in the table below. For illustration purposes I have estimated  
18 the pre-tax value of the incentive under the OPUCC agreement assuming 100% equity  
19 and a 40 per cent tax rate, such that the pre-tax percentage equals the after-tax percentage  
20 divided by the equity portion multiplied by one minus the tax rate.

21  
22 (Remainder of page intentionally left blank)

<b>Incentive Levels under OUCC Agreement versus Vectren DSM Order</b>			
<b>Performance Level (Actual Reductions as % of Target Reduction)</b>	<b>OUCC Agreement Shareholder Incentive % of Program Costs received after-tax</b>	<b>OUCC Agreement Shareholder Incentive % of Program Costs received pre-tax (100% equity, 40% tax rate)</b>	<b>Vectren DSM Order Shareholder Incentive expressed as a % of Program Costs received pre-tax</b>
0-49	5	8	- 4
50-60	5	8	0
61 – 64	9	15	0
65 – 74	9	15	2
75 – 79	9	15	4
80 -89	12	20	4
90 – 99	15	25	8
100 – 120	15	25	12

1 **Q. Please illustrate the implications of these inconsistencies.**

2 A. The implication of these inconsistencies is that, under the OUCC Agreement, Duke  
 3 Energy Indiana has the opportunity to earn higher levels of incentives at lower levels of  
 4 electricity savings than a utility whose target is set at the level in the Phase II Order and  
 5 whose incentive tiers are set at those approved in the Vectren DSM order. This  
 6 inconsistency is illustrated by the two lines in Figure 2 below, which is drawn from  
 7 Exhibit JRH-15.

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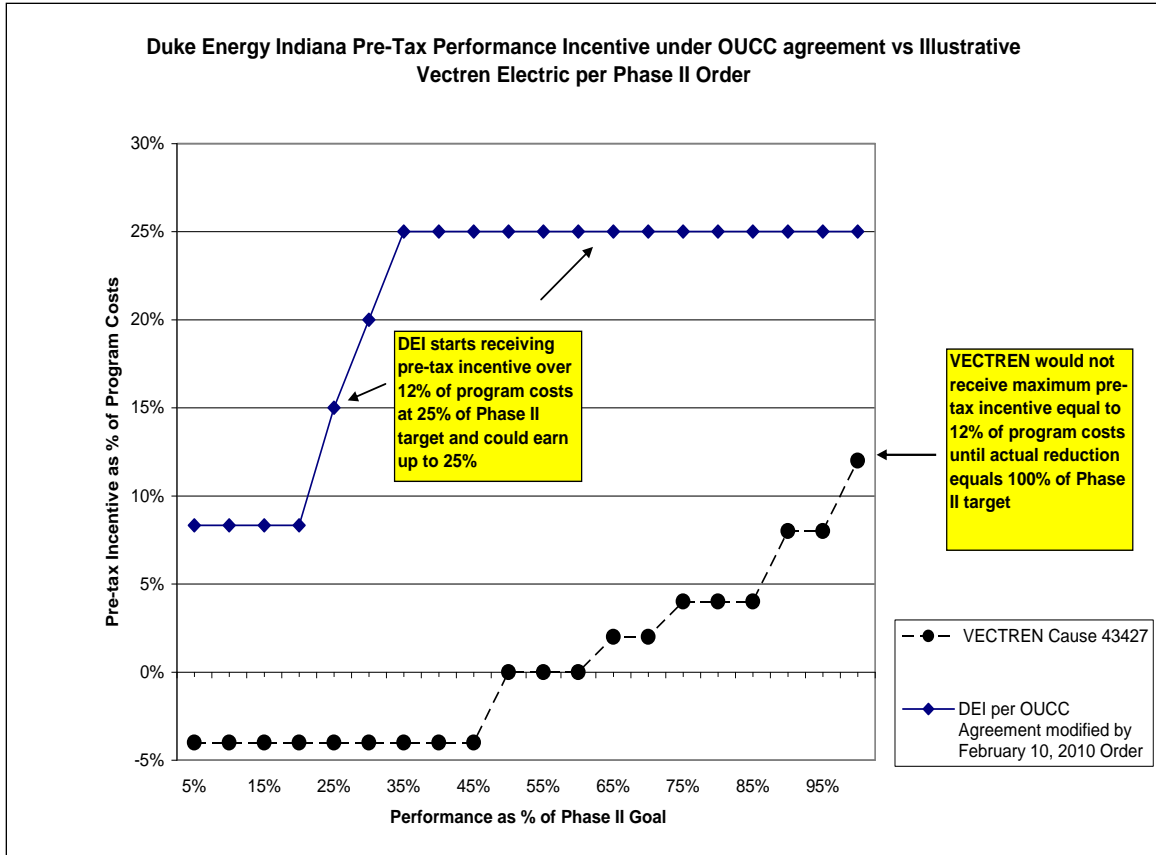


Figure 2

1           The top line, marked with diamonds, shows the levels of shareholder incentive  
 2           that Duke Energy Indiana would earn at various levels of actual reductions expressed as a  
 3           percentage of the Phase II target. The bottom line, marked with circles, shows the levels  
 4           of shareholder incentive that a utility would earn according to the Vectren DSM Order  
 5           tiers. This figure illustrates that the Company would not incur a penalty for failing to  
 6           achieve any level of reductions. It would start earning a pre-tax performance incentive  
 7           greater than 12% of program costs at reductions equal to approximately 25% of the Phase  
 8           II target, and could earn a pre-tax incentive of 25% of program costs. In contrast, a utility  
 9           operating under the Vectren DSM Order incentives and a Phase II savings target would  
 10          incur a penalty at low levels of performance and would not earn its maximum pre-tax

1 incentive of 12% of programs costs until achieving reductions equal to 100% of its Phase  
 2 II Order target.

3 **Q. Is the shareholder incentive provision in the OUCC Agreement consistent with the**  
 4 **shareholder incentive provision in save-a-watt settlements approved in North and**  
 5 **South Carolina?**

6 A. No. The OUCC Agreement shareholder incentive structure has the same set of tiers as the  
 7 settlement agreements in North Carolina and South Carolina. However, the OUCC  
 8 Agreement shareholder incentive has a target level of reduction that is less than half of  
 9 the reduction targets set in the save a watt proceedings in those two states. As a result,  
 10 under the OUCC Agreement Duke Energy Indiana has the opportunity to earn higher  
 11 levels of incentives at lower levels of electricity savings than Duke Energy Carolinas.

12 The difference between the two sets of incentive structures is illustrated by the  
 13 two lines in Figure 3 below, drawn from Exhibit JRH-16.

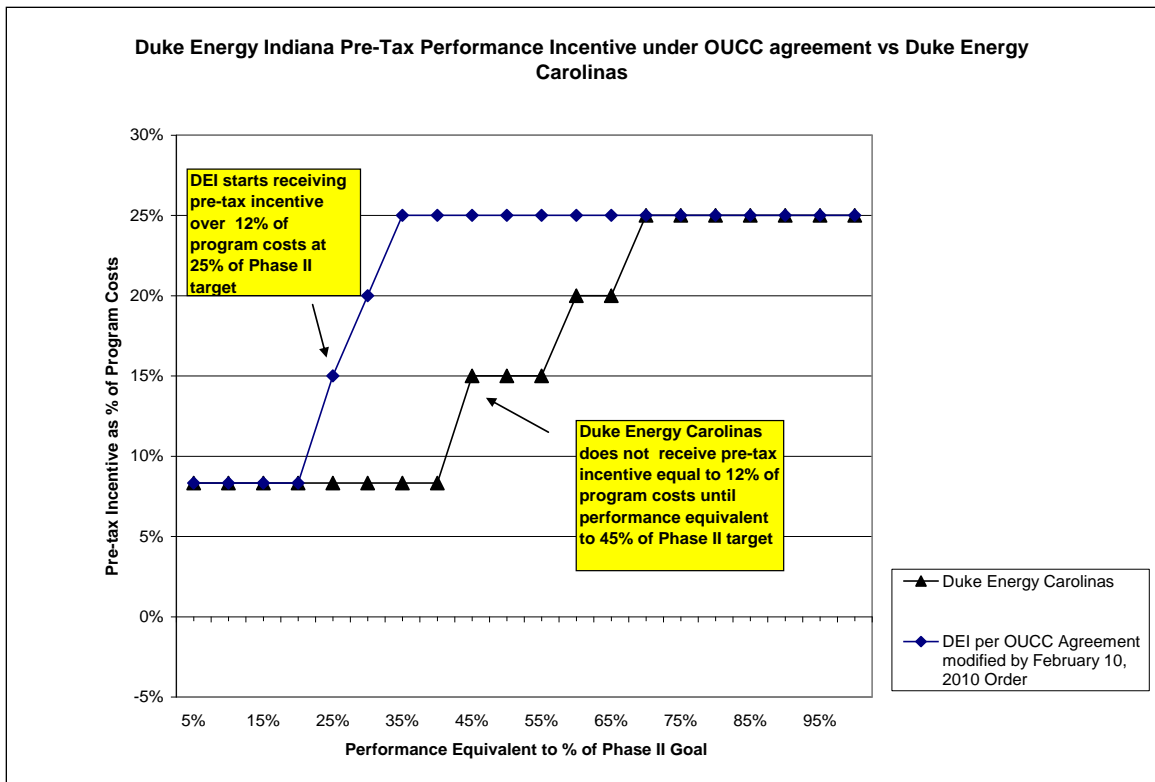


Figure 3

1 The top line, marked with diamonds, shows the levels of shareholder incentive  
 2 that Duke Energy Indiana would earn at various levels of performance expressed as  
 3 actual reductions as a percentage of the Phase II target. The bottom line, marked with  
 4 triangles, shows the levels of shareholder incentive that Duke Energy Carolinas would  
 5 earn.

6 This figure illustrates that the Company would start earning a performance  
 7 incentive of 15% of program costs at reductions equal to approximately 25% of the Phase  
 8 II target. In contrast, Duke Energy Carolinas would not start earning that level of  
 9 incentive until achieving reductions equivalent to 45% of the Phase II Order target.

10 **Q. Please illustrate the potential net result of these inconsistencies with Indiana orders**  
 11 **and save-a-watt orders in the Carolinas.**

12 A. The net result of these inconsistencies is shown in Figure 4 below, drawn from  
 13 Exhibit JRH-17.

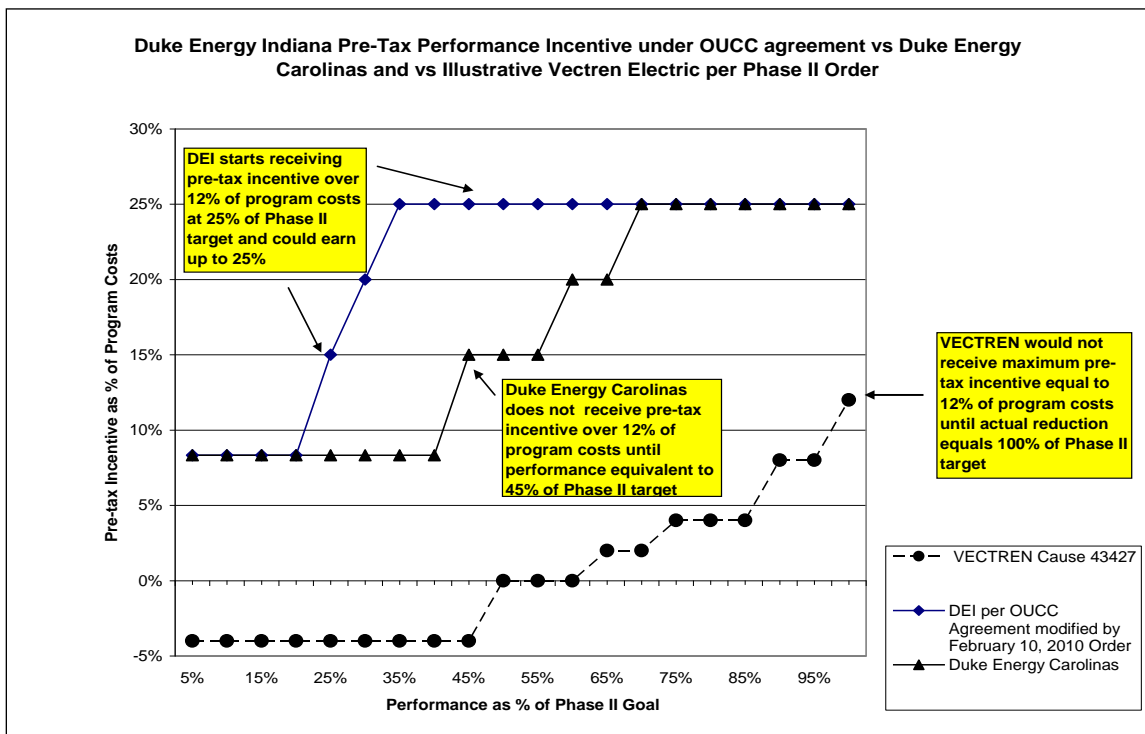


Figure 4

1 The top line, marked with diamonds, shows the levels of shareholder incentive  
2 that Duke Energy Indiana would earn at various levels of performance expressed as  
3 actual reductions as a percentage of the Phase II target. The middle line, marked with  
4 triangles, shows the levels of shareholder incentive that Duke Energy Carolinas would  
5 earn. The bottom line, marked with circles, shows the levels of shareholder incentive that  
6 a utility would earn according to the Vectren DSM Order tiers and the Phase II Order  
7 savings target.

8 **Q. Did you identify the performance incentives under the OUCC Agreement as being**  
9 **high relative to the target levels of reductions in your supplemental testimony?**

10 **A.** Yes. In my supplemental testimony I stated that the shareholder incentive was high  
11 relative to the low level of energy reduction.

12 **(C) DSM PROGRAM FUNDING**

13 **Q. Please explain why the program funding provisions in the OUCC Agreement may**  
14 **not be consistent with the Phase II Order.**

15 **A.** The OUCC Agreement caps the total amount that the Company can collect to fund both  
16 its DSM programs and its shareholder incentives over four years at \$260 million. This  
17 cap is based on the levels of program activity and corresponding electricity reductions  
18 proposed under that Agreement. The Company has not proposed either reducing that  
19 cap, to reflect the transfer of Core Programs and their associated program costs to a TPA,  
20 or increasing the cap to cover the costs of expanding CorePlus programs to meet the  
21 Phase II Order targets. However, Mr. Farmer states that this cap "...may need to be  
22 revisited" if it impedes the Company's ability to comply with the Phase II Order. (Farmer  
23 Supplemental, page 6). Thus, it is possible that the cap of \$260 million will prove to be

1 inadequate to fund the level of program costs the Company requires to achieve the much  
2 higher levels of electricity reduction targets established in the Phase II Order.

3 **Q. Did you identify the \$260 million value based cap as a potential problem in your**  
4 **supplemental testimony?**

5 **A.** Yes. In my supplemental testimony I stated that the cap, which is a value-of-service  
6 based compensation structure, may limit the Company's ability to respond easily to  
7 unexpected changes in market conditions such as the potential for greater levels of energy  
8 reductions.

9 **III. CONCLUSIONS AND RECOMMENDATIONS**

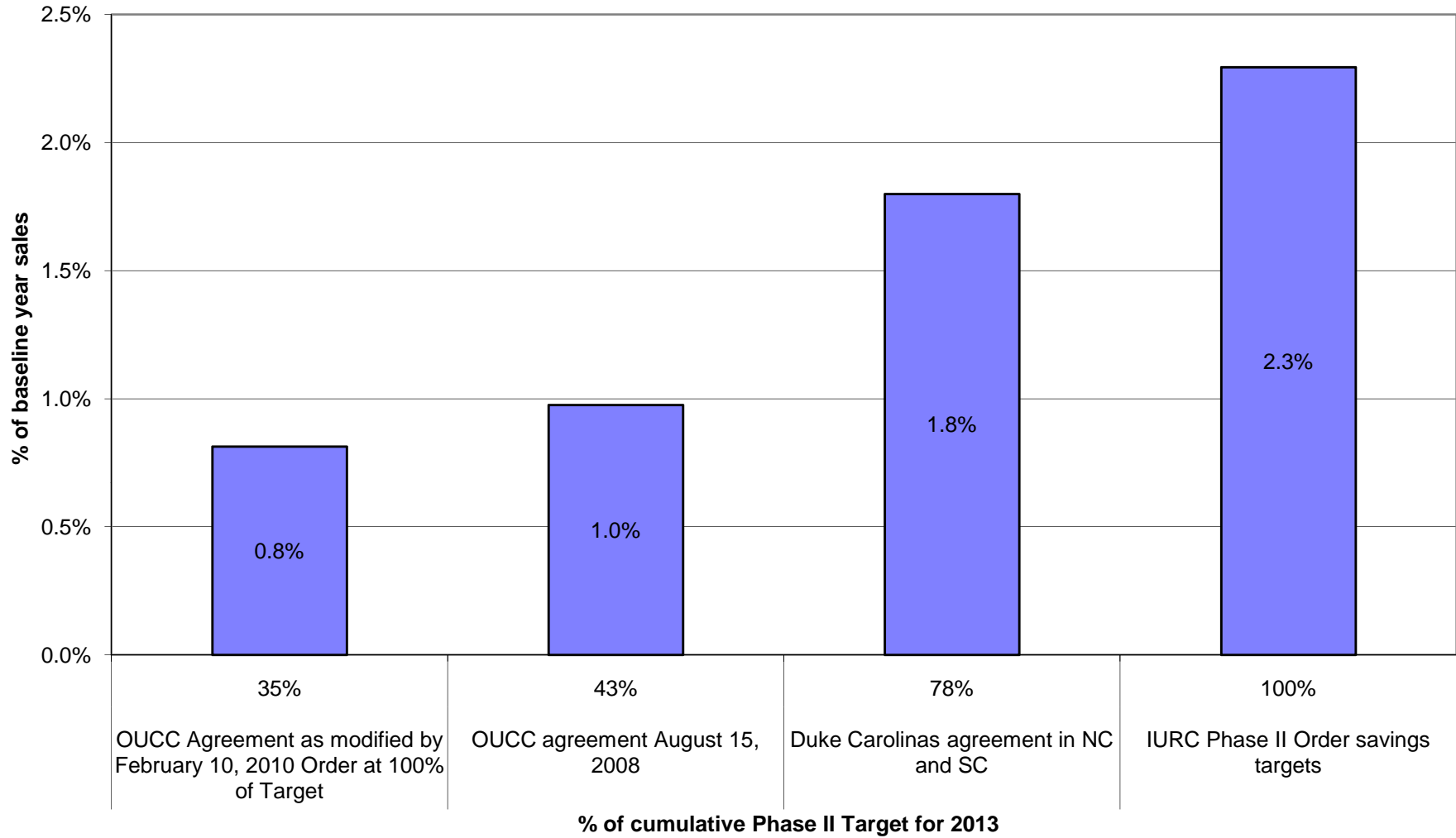
10 **Q. What are your conclusions and recommendations regarding the OUCC Agreement?**

11 **A.** My conclusion is that key provisions of the OUCC Agreement are substantially  
12 inconsistent with the Phase II Order and the Vectren DSM order. I recommend that the  
13 Commission not approve the OUCC Agreement and that it direct the Company to file a  
14 new application to develop, implement and manage energy efficiency programs that will  
15 meet the Phase II Order target savings under a ratemaking framework that would, subject  
16 to Commission review, set revenue requirements enabling it to recover its actual incurred  
17 DSM program costs, address verified revenue erosion or lost revenues, and provide a  
18 shareholder incentive that is consistent with the target level of reductions in the Phase II  
19 Order and the incentive levels in the Vectren DSM Order.

20 **Q. Does this complete your Additional Supplemental Direct Testimony?**

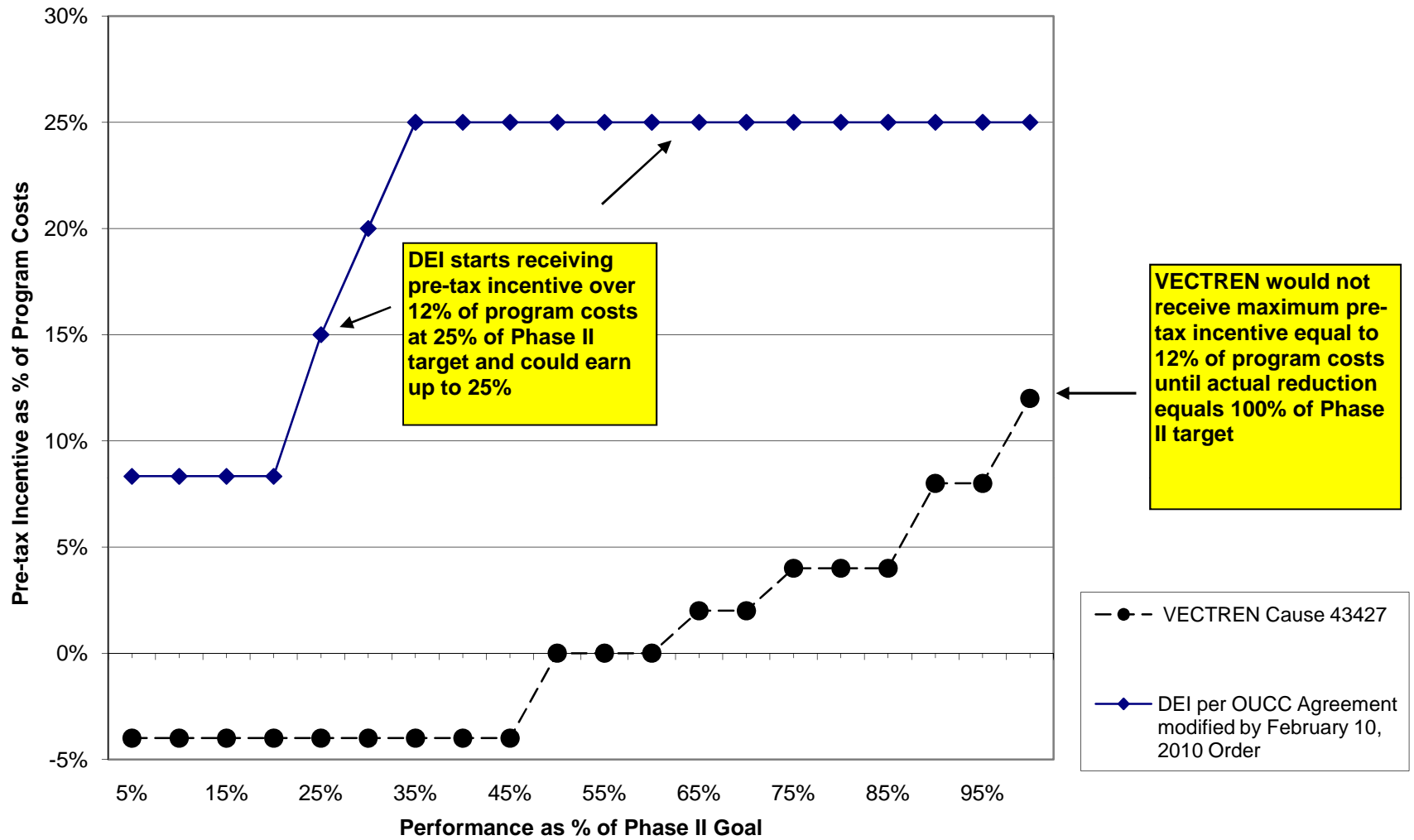
21 **A.** Yes.

**Comparison of 2013 Cumulative Electricity Reduction Targets as % of Average 2007-2009 Weather Normalized sales**

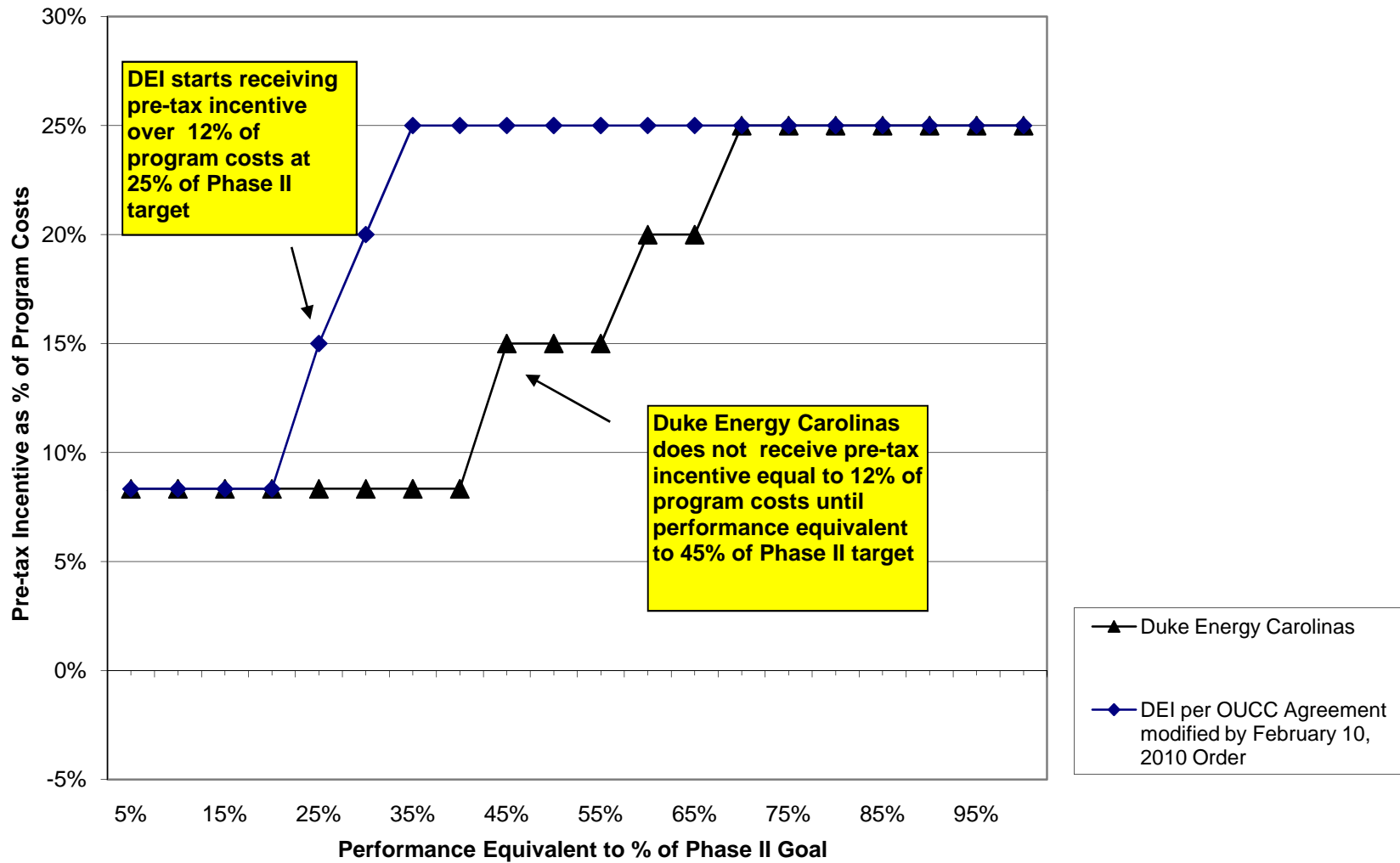




### Duke Energy Indiana Pre-Tax Performance Incentive under OUCG agreement vs Illustrative Vectren Electric per Phase II Order



### Duke Energy Indiana Pre-Tax Performance Incentive under OUCC agreement vs Duke Energy Carolinas



### Duke Energy Indiana Pre-Tax Performance Incentive under OUCC agreement vs Duke Energy Carolinas and vs Illustrative Vectren Electric per Phase II Order

