

## Jillian Williamson, Communications Lead

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Synapse Energy Economics | 485 Massachusetts Avenue, Suite 3 | Cambridge, MA 02139 | (617) 453-7039  
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### PROFESSIONAL EXPERIENCE

**Synapse Energy Economics Inc.**, Cambridge, MA. *Communications Lead*, April 2025 – Present;  
*Communications Associate*, February 2023 – April 2025.

- Supports external communication efforts via social media management, social media strategy implementation and external newsletter updates
- Manages website, social media, and newsletter metrics and develops best practices
- Supports internal communications by developing staff newsletter
- Creates graphic designs for deliverables

**DearTomorrow**, Tysons, VA. *Marketing Communications and Social Media Manager*, October 2020 - January 2023

- Developed social media content and worked with partners on marketing material for non-profit
- Developed strategy for timeline of social media posts, created marketing calendar and designed graphics for community events
- Owned the ongoing management of the website, including uploading content and managing the layout of the site

**Nancy Winship Milliken Studio**, Shelburne, VT. *Assistant, Administrator and Fundraiser*, May 2020 - June 2022.

- Increased studio visibility with creation of video and photography communications
- Coordinated gallery shows by being active writing and applying for art grants, as well as photography and logging all studio inventory.
- Key collaborator and assistant in creating sculpture pieces and campaigns including, The Place Where Project, The Cairn Project and Varied and Alive

**Fatface**, Burlington, VT. *Assistant Store Manager*, October 2018 - December 2023

- Open and closed store daily; counted all transactions, organized stock, reported ATV and end of day sales to area managers
- Communicated stock intakes, processed shipment and customer feedback to area managers weekly

**Town of Charlotte**, Charlotte, VT. *Graphic Designer*, November 2021- March 2022

- Designed a 11x7 brochure and multi-page online guide for the Town of Charlotte's wildlife refuge area

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## EDUCATION

**University of Vermont**, Burlington, VT.

Bachelor of Arts in Environmental Studies and Studio Arts